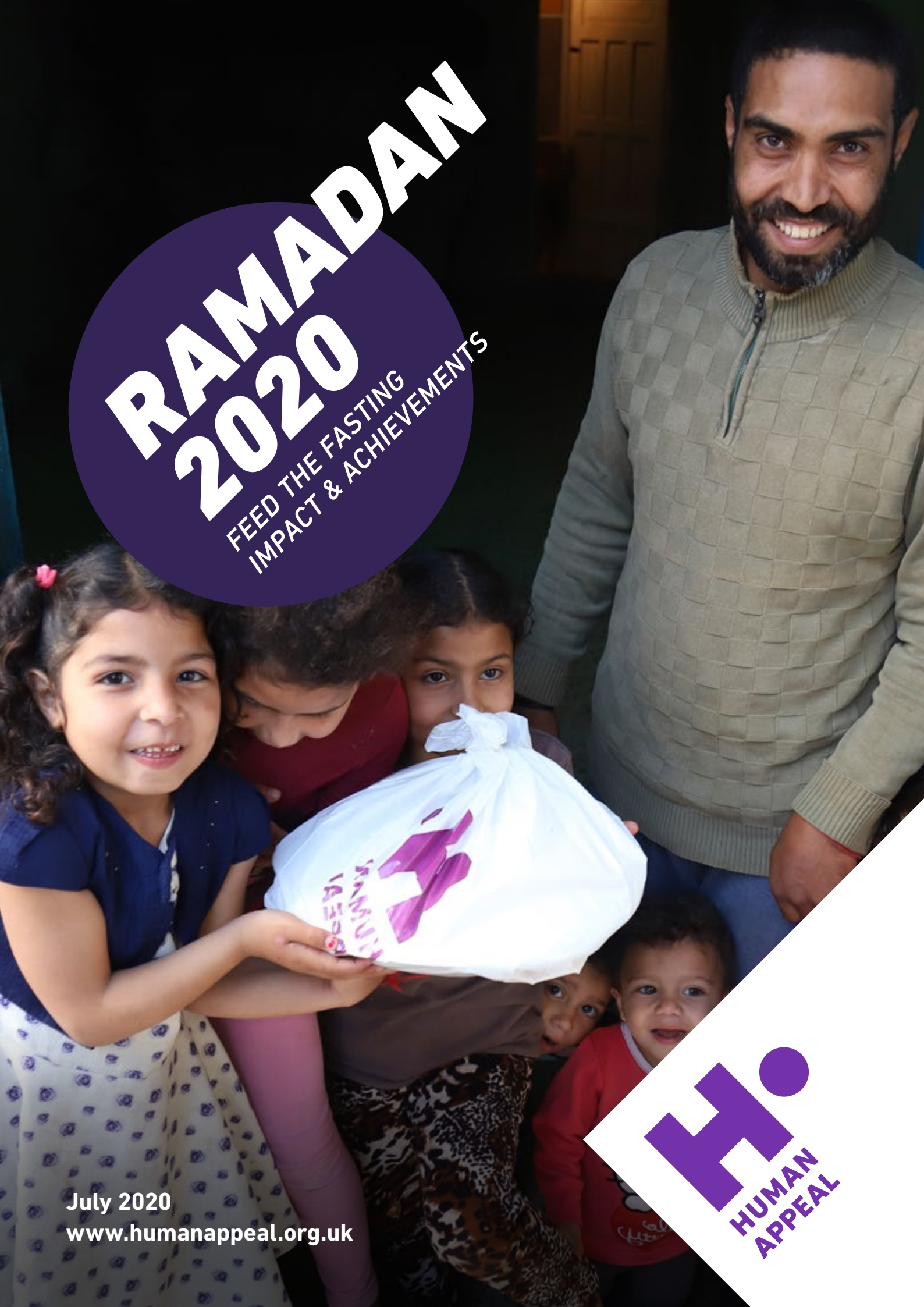


RAMADAN 2020

FEED THE FASTING
IMPACT & ACHIEVEMENTS



July 2020

www.humanappeal.org.uk



CONTENTS

About Human Appeal	3
Ramadan 2020 in numbers	5
Our Feed the Fasting campaign	6
Bangladesh	8
Iraq	10
Pakistan	12
Palestine	14
Somalia	16
Syria	18
Yemen	20
Now is the time to say thank you!	22
Our commitment to Zero Hunger	24

ABOUT HUMAN APPEAL



Human Appeal is a non-profit organisation working across the globe to strengthen humanity’s fight against poverty, social injustice and natural disasters since 1991. Through the provision of immediate relief and the establishment of self-sustaining development programmes, we aim to invest in real, effective solutions.

By establishing firm and loyal grassroots relationships with local, national and international partners we are able to access some of the most hard-to-reach places in the world, at their most fragile and vulnerable moments.

Human Appeal believes that establishing stable healthcare, education and livelihood support programmes paves the way for empowered, self-sufficient communities. We also recognise that the provision of food, medical aid and emergency shelter in times of humanitarian crises is essential for the immediate preservation of life. We understand the importance of a multidimensional aid approach, and balance our work between emergency relief and long-term development, based on the needs of each community.

RAMADAN 2020



Ramadan is the ninth month of the Islamic calendar, during which fasting is observed from sunrise to sunset. Ramadan offers a unique opportunity to seek Allah's forgiveness, mercy and blessings.

The Prophet (PBUH) said: "A great and blessed month has cast a shadow on you and whoever performs an obligatory act of worship in it, he will be like a person who performed 70 obligatory acts of worship in other times..."

This Ramadan we allocated over £1.3 million through our Feed the Fasting campaign to distribute nutritious food parcels, hot iftar meals and cash assistance to families most in need in seven territories around the world, as well as Eid gifts for vulnerable children. This helped ease the hardships faced by many vulnerable families due to poverty, war and natural disasters, and enabled them to observe the Holy month.

RAMADAN 2020 IN NUMBERS

The Prophet (PBUH) said: "He does not truly believe who eats his fill while his neighbour remains hungry by his side" (Bayhaqi).



OUR FEED THE FASTING CAMPAIGN



This Ramadan, our Now Is the Time campaign featured on TV live appeals, adverts, videos, blogs, webinars, magazines and leaflets.

Despite the many challenges faced across the globe due to the coronavirus pandemic, your unwavering support, community spirit and unprecedented generosity enabled 201,309 vulnerable people to break their fast, giving them hope throughout Ramadan.

Through our Feed the Fasting campaign, we delivered family food parcels, hot iftar meals, food vouchers and cash assistance

to help some of the most vulnerable people in the world throughout the whole month.

Thanks to you, so many families that usually struggle to afford food were able to observe and perform one of the key pillars of the Islamic faith – fasting during Ramadan.

In the coming weeks and months, we'll also be implementing our long-term projects that you supported this Ramadan – running hospitals, renovating schools, and building sustainable water sources – fighting the root causes of poverty with lasting impact.



Food vouchers, Gaza, Palestine

BANGLADESH

➤ This Ramadan, you supported 2,950 people



The COVID-19 pandemic has significantly impacted Bangladeshis. More than 1 million garment sector workers have lost their jobs, and movement restrictions have had a profound impact on families sustained by daily wages, such as rickshaw drivers. Cramped and unsanitary urban conditions make life unbearable for so many already struggling to access nutritious food and the opportunity to earn a decent wage.

In partnership with Dhaka Ahsania Mission (DAM), we supported families in four densely-populated urban districts surrounding Dhaka city. We targeted the most at-risk, prioritising those with

low earnings such as day labourers and domestic workers, female breadwinners, older people, people with disabilities, pregnant women and marginalised families.

In partnership with Sabalamby Unnayan Samity (SUS), we supported families in Netrokona, in the Mymensingh region. We prioritised the most vulnerable women, including those who are disabled, older, pregnant, or widowed.

Each food parcel contained, 25kg rice, 1kg lentils, 1 litre oil, 1kg onions, 2kg potatoes and 1kg salt.



1,000

people supported in Netrokona with nutritious food parcels



1,950

people supported in Dhaka with nutritious food parcels



IRAQ

➤ This Ramadan, you supported 927 people



Years of conflict have uprooted millions of Iraqi people, eroded social cohesion, disrupted access to basic services, destroyed livelihoods and led to increased protection risks. Many people, especially the most vulnerable, are unable to independently meet their basic needs like food, shelter and clean water, and 1.46 million Iraqis are still displaced.

Despite severe movement restrictions and the shutdown of local markets due to COVID-19, we successfully supported families in Nineveh and Dohuk governorates, providing them with nutritious food parcels to last the month of Ramadan.

We supported the most vulnerable families, including those with disabilities or chronic illnesses, widows, female breadwinners, and those whose income has been affected by the COVID-19 pandemic and are living hand-to-mouth.

The food parcel each family received contained 25 kg wheat flour, 5 kg rice, 5 litres vegetable oil, 5 kg sugar, 500 g tea, 1 kg salt, 5 kg beans, 5 kg lentils, 5 kg bulgur and 1 kg dates.



927

people supported with 145 nutritious food parcels to last the month of Ramadan



PAKISTAN

➤ This Ramadan, you supported 45,938 people



In rural Pakistan, millions of people live in extreme poverty, with limited or no access to basic necessities, such as clean water, healthcare and food. Many people rely on farming to feed their families, leaving them vulnerable to weather extremes such as drought and severe flooding, and unable to buy food when crops fail and market prices rise. In some areas, families are forced to spend 90 percent of what little income they have on food, leaving them unable to cover their other basic needs.

This Ramadan, you supported female-headed households and orphaned families with few or no earning opportunities in drought-prone Tharparkar in Sindh, and Mansehra in Khyber Pakhtunkhwa, ensuring they had enough nutritious food to break their fast for the entire month.

Each family food pack we distributed contained 20 kg fortified flour, 4 kg premium basmati rice, 4 kg sugar, 5 litres cooking oil, 385 g tea, 2 kg chickpeas, 1 kg pulses, 800 ml nutritious liquid, 2 packs of salt, and 2 kg high-quality dates.



31,085

people supported with 3,750 nutritious food packs and 7,710 hot iftar meals through our Feed the Fasting campaign



11,278

people supported with 1,735 family food parcels through Zakat al-Fitr



3,575

orphaned children received Eid gifts



PALESTINE

➤ This Ramadan, you supported 44,704 people



It's difficult for Palestinians to make a living, enduring conflict, a blockade, and escalating water and food crises. During Ramadan and Eid, your donations supported thousands of Palestinian families with food parcels and hot iftar meals, helping them to eat well, observe Ramadan, and celebrate Eid.

You helped us to support vulnerable families, widows and orphans in Gaza by sponsoring their iftar and suhoor through one-to-one, day-to-day family sponsorship during the entire month. Each family received eight whole chickens of more than 1.5 kg each, 2 kg of fresh red meat, fresh seasonal vegetables, general groceries and additional food items of their choice.

We distributed your Zakat al-Fitr to those most in need in the Gaza Strip through cash assistance. The families we supported had no other source of income, lived in areas of severe deprivation and often had additional vulnerabilities such as chronic illness or disability. Thanks to you, these families were able to cover their vital needs such as food, water, and other essentials.

In Gaza, you also helped spread the joy of Eid among 300 children, whose families live in extreme poverty. Thanks to you, we provided them with clothes, toys, sweets and storybooks so they could celebrate Eid with their friends, helping to restore their wellbeing and sense of normality.



16,828

people provided with food parcels, hot meals and food vouchers through our Feed the Fasting campaign



1,286

people supported with 267 family food vouchers through one-to-one sponsorship



8,668

people given cash assistance and food parcels through Zakat al-Fitr



17,622

people supported with 2,114 food parcels and 528 hot iftar meals in Jerusalem



300

children received Eid gifts



SOMALIA

➤ This Ramadan, you supported 42,248 people



Years of brutal conflict, extreme weather – such as prolonged drought and flooding – and limited livelihood opportunities has resulted in one in two Somalis needing humanitarian assistance. 2.6 million people remain displaced in temporary shelters, many with nothing but the clothes they left home in.

This Ramadan, you provided a lifeline to thousands of people in urgent need, helping to make the holy month brighter.

We provided nutritious family food parcels to internally displaced families living in Midnimo displacement camp in the Kahda district of Mogadishu. Each family received 25 kg of rice, 25 kg of flour, 10 kg of sugar, 10 kg of spaghetti, 3 litres of cooking oil, 5 kg of dates, 2.5 kg of milk powder and 1 kg of tea leaves.

We also provided vulnerable orphaned children in Mogadishu with Eid gifts, enabling them to celebrate this special day with their fellow brothers and sisters.



30,670

people fed with 4,385 family food parcels and 330 hot iftar meals through our Feed the Fasting campaign



5,759

people provided with 910 family food parcels through Zakat al-Fitr



5,670

people supported with 895 family food parcels through your Fidyah and Kaffarah



149

orphaned children received Eid gifts



SYRIA

➤ This Ramadan, you supported 36,347 people



Close to a decade of war has devastated the lives of millions of Syrians. 13.6 million people remain displaced inside the country, forced from their homes into makeshift shelters due to brutal violence. More than 50 per cent of those displaced have not been able to return home for more than half a decade, and the number of Syrians living below the poverty line has tripled in the last five years alone. Hospitals, schools, and markets continue to suffer targeted attacks, leaving little access to healthcare, education, and livelihoods.

This Ramadan, you ensured thousands of vulnerable Syrian families had enough nutritious food for the whole month

In Idlib, we provided food parcels to the most at-risk displaced families, many of whom had been forced to flee violence in Idlib and Aleppo in search of safety.

We also supported equal access to food for women and girls, with food baskets in Azaz, Aleppo governorate, where a lack of access to livelihood opportunities severely impacts women's ability to earn an income to feed their families.

Each family food pack contained, 5 kg bulgur wheat, 5 kg rice, 5 kg lentils, 5 litres vegetable oil, 1 kg sugar, 1 kg salt, 1 kg tea, 2 kg flour, 5 kg chickpeas, 2 kg olives, and 1 kg dates.



29,549

people supported with 3,589 food packs through our Feed the Fasting campaign



6,798

people supported through Zakat al-Fitr



YEMEN

➤ This Ramadan, you supported 28,195 people



Yemenis are currently living through the world's worst humanitarian crisis. Debilitated by six years of conflict, hunger, and disease, over 80 percent of the population urgently need humanitarian assistance, and food is more than twice as expensive as before the conflict. This Ramadan, you provided lifesaving food aid to so many families who usually don't know where their next meal will come from.

We supported families badly affected by conflict in Sana'a, prioritising the most vulnerable, including female-headed households, those with chronic illness or disability, older people and pregnant women.

Each food parcel contained 75 kg wheat flour, 36 cans of beans, 8 litres of cooking oil, 5 kg of high-quality rice, 2.5 kg of sugar, 1 kg of salt and 1k g of high-quality dates.



23,240

people provided with 3,320 food parcels through our Feed the Fasting campaign



4,955

people provided with 708 family food parcels through Zakat al-Fitr



NOW IS THE TIME TO SAY THANK YOU



Hot meals, Gaza, Palestine

Thank you for choosing to give your Sadaqah and Zakat through Human Appeal this Ramadan, and for helping us to make the world a kinder place.

This Ramadan proved particularly testing for many of us. The COVID-19 pandemic brought mass uncertainty, grief, instability and loss of livelihood to communities across the globe. Conflict and violence continued to cause immense suffering in Yemen, Gaza, and Syria. The devastating effects of climate change, including prolonged drought, severe flooding and mass displacement, pushed families in Pakistan, Bangladesh and Somalia further into poverty.

But despite the magnitude of these challenges, this year you helped us to reach even more people in urgent need, enabling them to break their fast and

eat nutritiously for the entire month. You also supported long-term, sustainable solutions to the root causes of poverty, supporting hospitals, sustainable clean water sources, education initiatives and livelihood programmes, which, in the coming weeks and months, will enable us to help so many families lift themselves out of poverty for good by investing in their futures.

Although Ramadan has ended, the opportunities for blessings are always ongoing. Let's continue our good deeds and keep ourselves on the blessed path, seeking Allah SWT's pleasure all year long by giving consistently to vulnerable families.

Thank you for being part of the Human Appeal family and may Allah reward your generosity in abundance.

OUR COMMITMENT TO ZERO HUNGER



Faily farm development, Pakistan

For nearly three decades, we've been working with communities around the world to eliminate hunger for good. We understand how important a nutritious diet is and that's why we strive for Zero Hunger.

According to the Food and Agriculture Organization of the United Nations (FAO) and the State of Food Security Report 2019, there are an estimated 820 million people in the world who are food insecure and live in chronic hunger.

Over the past 29 years, our food security programmes have helped to increase resilience and capacity of communities to become food secure through both long-term and emergency interventions.

By implementing sustainable livelihood solutions, such as climate-smart agriculture, training local farmers, and providing tools, seeds and access to water, we've helped strengthen resilience and improved nutrition amongst communities affected by disasters, climate change and poverty. We've transformed drought-stricken villages and helped destitute farmers to grow enough food to feed their families as well as earn an income.

We also provide emergency food aid to people in conflict through food distributions, voucher systems, and the provision of school meals. We set up and support local hospitals with emergency

food and nutrition programmes to support severely malnourished children, and provide emergency food parcels and food vouchers, giving families the dignity of choice. We also distribute fresh meat during Qurbani to offer a vital source of protein for malnourished families around the world at one of the most blessed periods of the Islamic calendar.

Our food security interventions allow populations to live in dignity without dependence on aid. Imbedded in our approach is the concept of food sovereignty: "the right of people to healthy and culturally appropriate food produced through ecologically sound and sustainable methods and their right to define their own food and agricultural systems."

The UN has declared that the world is not on track to achieve Zero Hunger by 2030. If recent trends continue, the number of people affected by hunger will increase by 200 million by 2030.

We must work harder to ensure every human has access to enough food - something many of us take for granted. Help us to reverse the trend.

By continuing to support Human Appeal's food security and livelihoods projects, you'll be helping us continue to feed families in times of emergency, fight food poverty, and save lives by ensuring zero hunger for more communities, long term.



Human Appeal
Pennine House
Carrs Road
Cheadle
Cheshire
SK8 2BL

humanappeal.org.uk
customercare@humanappeal.org.uk
T: +44 (0) 161 225 0225