



human appeal

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ANNUAL REPORT

AND FINANCIAL STATEMENTS 2016

CONTENTS

4	About Human Appeal
4	Message from CEO and Chairman
6	Who We Are
8	Thematic Priorities of Our Work
10	2016: The Year in Numbers
12	Humanitarian Response
14	Emergency & Relief: Responding to Humanitarian Crises
18	Life-Saving Work in Syria
20	Humanitarian Aid in the Occupied Palestinian Territories
22	Emergency Relief in Myanmar
24	Seasonal Distributions: Ramadan and Qurbani
26	Sustainable Development
30	Food Security
32	Healthcare
36	Education
40	Water, Sanitation and Hygiene
42	Sustainable Livelihoods
44	Gender Equality for Women and Girls
46	Affordable Energy and Climate Change
48	Orphan and Child Welfare
52	Assisting Vulnerable people in the UK
54	Institutional Funding and Strategic Partnerships
56	Fundraising and PR Activities
58	Organisational and Staff Development
62	Financial Review
70	Structure, Government and Management
76	Reference details
77	Independent Auditors Report
78	Statement of Financial Activities
80	Balance Sheet
82	Notes to the Financial Statements



A Pakistani boy plays in a village in Tharparker.

Acronyms

ACEVO	Association of Chief Executives of Voluntary Organisations
ALNAP	Active Learning Network for Accountability and Performance
AJK	Azad Jammu and Kashmir (Pakistan)
BOND	British Overseas NGOs for Development
CAABU	The Council of Arab-British Understanding
CHS	The Core Humanitarian Standard
ECHO	EU Humanitarian Aid and Civil Protection
ECHO FPA	ECHO Framework Partnership Agreement
FAO	Food and Agriculture Organisation of the United Nations
HA	Human Appeal
HDI	Human Development Index
IDP/s	Internally Displaced Person/s
KPK	Khyber Pakhtunkhwa (Pakistan)
KRG	Kurdistan Regional Government (Iraq)
MDG/s	Millennium Development Goal/s
NFIs	Non Food Items
NIDOS	Network of International Development Organisations in Scotland
OFID	OPEC Fund for International Development
OPT	Occupied Palestinian Territories
RTEs	Ready-to-Eats
SDG/s	Sustainable Development Goal/s
UNDP	United Nations Development Programme
UN FPA	United Nations Population Fund
UNICEF	United Nations Children's Fund
UN OCHA	United Nations Office for Coordination of Humanitarian Affairs
UN WFP	United Nations World Food Programme
WASH	Water, Sanitation and Hygiene
WHS	World Humanitarian Summit

MESSAGE FROM THE CEO AND CHAIR OF TRUSTEES

Any major anniversary for a humanitarian charity can be a bittersweet moment. On the one hand, we celebrate all that we have achieved to make the world a better, safer, more caring, and just place. On the other, we see that conflicts, insecurity and inequality show no signs of abating, making the world increasingly unstable, and our work perpetually necessary.

As Human Appeal marked its 25th anniversary in 2016, we felt honoured to have been able to bring positive change to so many lives, while the ongoing and emerging crises around the world meant those still suffering were never far from our minds.

Our emergency teams spent the year delivering life-saving aid to Syrians devastated by the war, and they brought relief to the Rohingya people as the persecution and violence escalated in Myanmar. Human Appeal began working in Iraq for the first time to help address some of the urgent needs of displaced people, and in Yemen we delivered emergency aid as the humanitarian impact of the conflict worsened. Our teams also responded to natural disasters in Haiti and Sri Lanka, the drought in Somalia, and helped improve the living conditions of people in Palestine.

This year, Human Appeal made a commitment to sustainable development that brings long-term change to people's lives. In this report, we highlight how Human Appeal's key areas of work are aligned to the UN Sustainable Development Goals (SDGs) that aim to transform our world by 2030.

Here in the UK, some of our highlights of the year include the launch of our rebranded orphan sponsorship programme as Little Human Appeal, our award-winning work with homeless people in Manchester, and our national Comedy Tour that brought smiles to the faces of thousands of supporters whilst raising thousands of pounds for those in need.

Our fundraising teams worked hard this year to bring the total we raised from individual, institutional and other donors to £36 million with almost £8 million raised just in Ramadan. With this level of support and generosity, we know that our relief and development work must continue for many more years, with many more anniversaries to come.

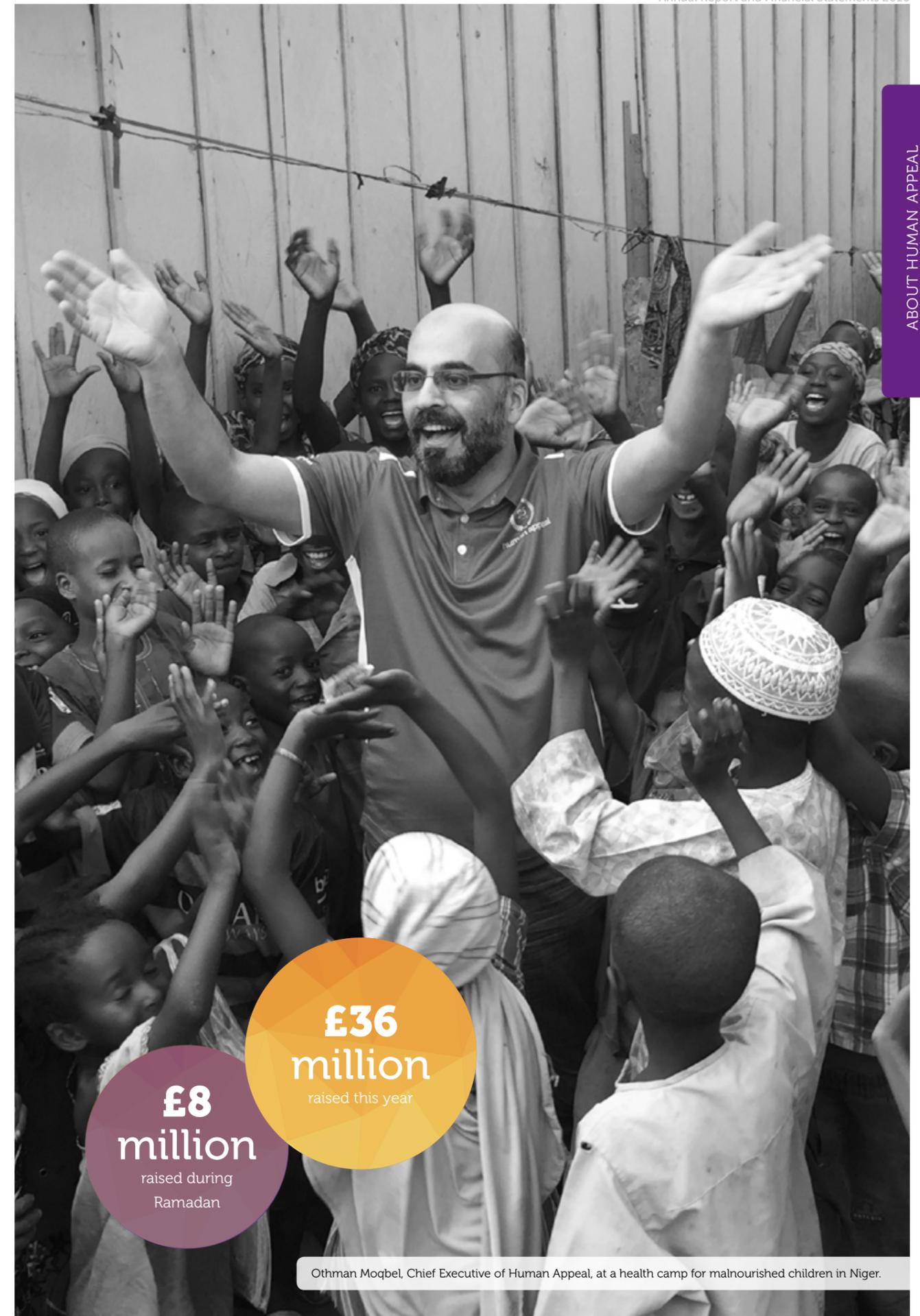
I would like to thank every donor, supporter, partner, volunteer and member of staff who have been part of our journey for the past 25 years. It's a difficult time to be a humanitarian and witness so much suffering in the world, but it is also part of being human to respond as best we can to humanity's needs. That's what makes us Human Appeal.

Nooh Al Kaddo

Dr Nooh Al Kaddo
Chairman, Board of Trustees

Othman Moqbel

Othman Moqbel
Chief Executive, Human Appeal



£36
million
raised this year

£8
million
raised during
Ramadan

Othman Moqbel, Chief Executive of Human Appeal, at a health camp for malnourished children in Niger.

WHO WE ARE

We are an international relief and development agency that asks the question, what makes us human? We think the answer is caring for others and changing their lives for the better. That's what we've been doing for 25 years.

We started in a small flat in Manchester, UK, and this year we have worked in 24 countries, providing humanitarian aid that saves and transforms lives. That's what makes us Human Appeal.

Our generous donors, supporters and partners have helped us work towards our mission for the past 25 years. They give us Human Appeal.

In 2016
we worked in
24
countries



A woman in Bangladesh is able to grow and sell corn as a result of Human Appeal's income generation project.

OUR VISION

To become the global agent of change for a just, caring, and sustainable world.

OUR MISSION

We are a global humanitarian and development organisation. We save lives, alleviate poverty, transform and empower local communities whilst championing humanity, impartiality, neutrality, and independence.

OUR VALUES

We are a faith-based organisation, inspired by Islamic values, we strive to work in an accountable and transparent way, with excellence, compassion, trust, respect, justice and empowerment.

THEMATIC PRIORITIES OF OUR WORK

Emergency Relief
(Food Aid/NFIs/Shelter/Protection)

We provide humanitarian assistance and relief in the context of disasters, conflict and other emergencies.

Food Security

We assist in the development of safe, sustainable and affordable food systems to increase food security long-term.

Livelihoods

We assist in livelihoods development for rural, urban and displaced communities.

Education

We improve access to quality education for children in vulnerable, marginalised and displaced communities.

Healthcare

We support local health centres, hospitals and mobile clinics with medication, equipment and training for staff. We ensure access to healthcare for the most vulnerable people, particularly women and children.

WASH

(Water, Sanitation & Hygiene)
We improve access to clean water, sanitation and improve hygiene practices and awareness among vulnerable and displaced communities.

Child Welfare & Orphans

We provide a one-to-one sponsorship programme to improve child welfare, keeping child safeguarding central to our approach.

CROSS-CUTTING THEMES

Gender

We consider and address the specific needs of women and girls.

Climate change & environment

Our interventions do not harm the environment and help build communities' resilience to climate change.

Inclusion

We aim to reach the most marginalised and vulnerable people including the disabled, the elderly and minority groups.

Protection

We work in accordance with SPHERE standards on protection to avoid exposing people to further harm. We also provide protection impartially, in proportion to need.



- Local Partners
- Field Offices
- Fundraising Offices

WHERE WE WORK

LOCAL PARTNERS:

- Bangladesh, Eritrea, Greece, Haiti, India, Iraq, Jordan, Lebanon, Macedonia, Myanmar, Nepal, Niger, Palestine, Senegal, Sri Lanka, Sudan, Tanzania, Tunisia

FIELD OFFICES:

- Pakistan** (FIELD OFFICE)
- Somalia** (FIELD OFFICE)
- Turkey/Syria** (FIELD OFFICE)
- Yemen** (FIELD OFFICE)
- UK** (HQ)

FUNDRAISING OFFICES:

- France** (FUNDRAISING OFFICE)
- Ireland** (FUNDRAISING OFFICE)
- Spain** (FUNDRAISING OFFICE)

BENEFICIARIES



6,027,319 total direct and indirect beneficiaries

5 million Syrians reached directly and indirectly

796,541 Palestinians benefitted from our interventions

1,276,660 people received Qurbani meat

9,673 orphans sponsored by our donors

145,458 people received Ramadan food parcels

10,896 people assisted in the UK

COUNTRIES



24 countries in which we worked in 2016

11 countries where orphans are sponsored

16 countries in which we delivered Ramadan food distributions

14 countries in which we delivered Qurbani meat distributions

2016:
THE YEAR IN
NUMBERS

ACHIEVEMENTS

1,000 tonnes of flour delivered in Syria every month

8 small desalination plants installed in hospitals and clinics in Gaza providing clean water to nearly **100,000** patients

241 kitchen gardens established in District Tharparkar, Sindh, Pakistan, increasing people's food security and reducing malnutrition

50 healthcare clinics supported in Niger through a project which improved the health and nutritional status of **9,493** women and children



INCOME

£36 million raised this year

£10.1 million received from WFP

£12 million received from institutional donors overall

£8 million raised during Ramadan



HUMANITARIAN RESPONSE

Hurricane Matthew left over 350,000 people in need of emergency aid in Haiti.



Human Appeal staff distribute emergency aid in Erbil, Iraq.

We raised
£18 million
 for emergency programmes
 in 2016

EMERGENCY AND RELIEF: RESPONDING TO HUMANITARIAN CRISES

At Human Appeal, we're committed to being there for people in their time of need. That means responding to emergencies around the world, around the clock. From conflicts to natural disasters, our teams are on the ground providing life-saving aid as quickly as possible. And when the emergency phase is over, we do everything we can to help communities get back on their feet.

OUR APPROACH

Given the current global climate of instability, in 2016 we strived to increase our capacity to respond to emergencies swiftly and efficiently. We aimed to raise more funds than in the previous year to enable us to continue working with communities facing ongoing crises while also being able to respond to new or escalating emergencies.

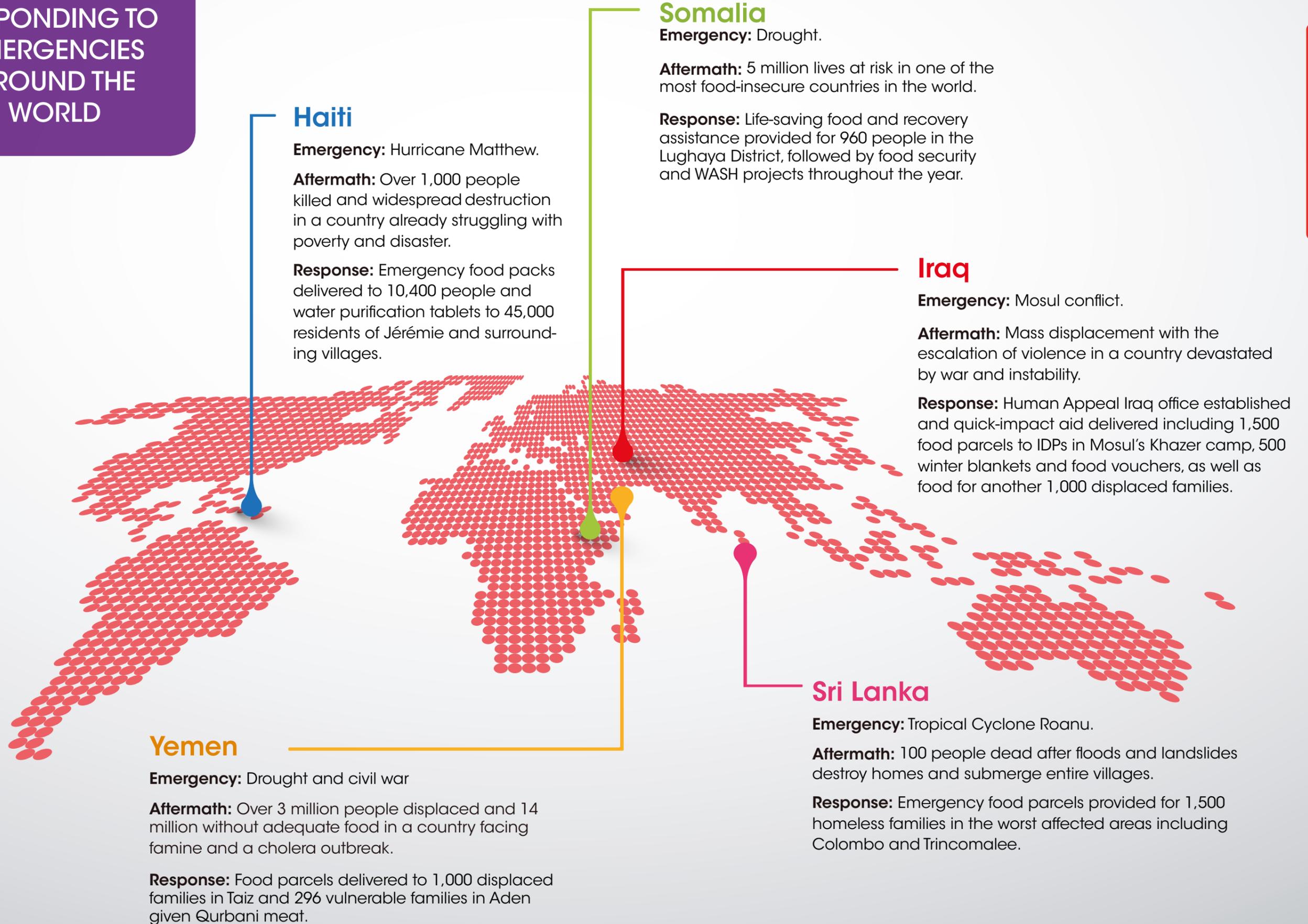
We also ensured that all of our emergency responses were guided by the Core Humanitarian Standard (CHS) and responded to people's needs appropriately, timely and in coordination with other humanitarian actors on the ground by working in thematic clusters with other INGOs, UN agencies, and local governments.

Our Achievements:

- With the generous support of our donors, and the hard work of our fundraising, institutional funding and partnership teams, we managed to raise over £18 million for emergency programmes in 2016. This allowed us to continue our work in Syria, Yemen, Palestine, and Myanmar while also responding to new emergencies in Haiti, Somalia, and Sri Lanka. We also began operating in Iraq for the first time and registered an office there.
- In 2016, we responded to many emergencies where providing urgent relief was the priority and, in some regions, were able to build the capacity and resilience of vulnerable communities. We did this through a number of projects, including improving the nutritional status of

people in Somalia, helping farmers grow crops in Syria, and ensuring homes in Palestine were made fit for winter.

2016: A YEAR OF RESPONDING TO EMERGENCIES AROUND THE WORLD





We delivered
1,000
tonnes of flour
each month

We provided
137,500
Syrians with food packs

A Syrian widow and her orphaned children seek refuge in Beqaa Valley, Lebanon.

LIFE-SAVING WORK IN SYRIA

The Syrian war has been one of the worst humanitarian and refugee crises of our time. With the conflict now in its sixth year, 13.5 million people are in need of humanitarian assistance. Over half the population have fled their homes and millions are trapped in besieged areas without food and water. Whether they remain inside the war-torn country or face life in a refugee camp, living conditions are dire for most Syrians and Human Appeal is working hard to help them.

OUR APPROACH

Our aim for 2016 was to meet the most urgent needs of the Syria people, prioritising those who are most vulnerable. To achieve this, we planned to continue our critical food distribution projects that have sustained families since the start of the conflict, as well as further extend the provision of healthcare and education. We also planned to assess the changing needs of both resident, IDP and refugee communities outside Syria and provide targeted aid in response to their immediate needs and where possible, to support their long-term wellbeing.

Highlights of Our Work:

- Every month we delivered 1,000 tonnes of flour to bakeries in the areas of Idlib, Aleppo, Latakia and Hama, allowing free bread packs made from the flour to reach the most vulnerable people. In some areas the bread was sold to stabilise the price in the local market. This project reached nearly 2.4 million people.
- We provided 137,500 Syrians with food packs containing rice, lentils, oil, sugar, and other staples to help meet their nutritional needs, in partnership funded by WFP.
- We supported 9,000 newly displaced families in 130 camps by distributing ready-to-eat food packs, with UN WFP.
- On Eid ul Fitr, we gave 9,500 people in Idlib ready-to-eat food packs and on Eid-ul-Adha, 29,750 people in Aleppo, Idlib and besieged areas of Damascus received Qurbani meat on behalf of our donors. We also distributed three containers of children's clothes, toys and other items donated by the Muslim community of Colón in Panama.
- To help farmers in Jisr al-Shughur and Idlib cultivate potatoes and beans, we received funding from UN OCHA to provide them with training, agricultural inputs and tools as well as supplementary irrigation. The project improved the long-term resilience of 1,250 people and enabled them to grow vegetables and legumes in a sustainable and environmentally-friendly way.
- We also provided agricultural support and inputs to 256 people in three neighbourhoods of Aleppo: Bab Al-Naser, Bab Al-Nayrab and Harable. They were trained on sustainable home gardening and farming techniques building their resilience to conflict and food insecurity.
- We provided clean water, sanitation and hygiene facilities for 6,570 people living in camps in Idlib through water trucking, installing latrines and showers and distributing hygiene kits and jerry cans.
- As people fled from bombing in Aleppo, we installed 500 tents for the most vulnerable families and equipped them with basic materials. Then as winter hit, we protected 58,250 people from the harsh weather by improving their tents and providing warm clothes and bedding. In A'zaz, we provided 130 displaced families arriving from Aleppo with emergency survival kits.
- In Aleppo, over 6,000 women and children received free healthcare at the Iman Hospital run by Human Appeal before an agreement was signed with UN OCHA that allowed another 37,700 patients to receive treatment. A generous in-kind donation from Americares allowed us to extend services to 150,000 direct and indirect beneficiaries at Al Iman and other hospitals, while our medical training programmes built the capacity of local medical staff and midwives to provide better care for patients in emergencies.
- This year we supported two rural schools, Deir Hassan in Idlib and Batbu school in Aleppo, as well as Al Huda school for Syrian refugees in Turkey. By providing teaching materials and essential supplies, we helped 2,840 Syrian children continue their education. We also ran education awareness campaigns funded by UNICEF, to help improve access to quality formal and non-formal education for 82,266 boys and girls in northern Syria. With funding from UN OCHA, we also improved education for 1,400 children in 30 IDP camps.
- We provided 110 vulnerable orphans in rural Idlib with healthy meals on a daily basis and gave 1,940 orphans clothes, hygiene kits and educational games to promote better hygiene practices.
- In Jordan, home to over 656,000 Syrian refugees, we provided 2,000 children with psychosocial support, bags and stationery to help them attend school. At the onset of winter, we kept 2,700 families safe by giving them food, fuel and winter clothing so that they would not have to resort to hazardous methods of keeping warm.
- In Lebanon, where one in three people are refugees, we supported 186 vulnerable families in Beqaa Valley through the harsh winter by providing them with food, heating oil and warm jackets. We also installed an electrical generator at Iman High School to ensure pupils are kept safe and comfortable despite the country's power crisis.

In 2016, our projects had a reach of nearly 5 million people, including those who benefit indirectly from our monthly food distributions, clean water facilities, free healthcare, access to education and protection against the harsh weather conditions.



1,120

families sponsored to help meet their living expenses

Almost
20,500

people provided with safe lighting and fans

A child pulls a makeshift trolley on his way to collect water for his family.

Our emergency work in Palestine has kept hundreds of families safe and protected thousands of vulnerable people from the harsh winter conditions.

HUMANITARIAN AID IN THE OCCUPIED PALESTINIAN TERRITORIES

The living conditions of most Palestinians continued to deteriorate in 2016 as the impact of ongoing the conflict and life under occupation plunged families further into poverty. In the West Bank, over 1,600 people were displaced due to the appropriation or demolition of Palestinian property and 7,000 people's livelihoods were affected. In Gaza, insecurity and the lack of access to basic services continued to have a devastating impact on people's lives, with four out of five Palestinians now dependent on humanitarian aid.

OUR APPROACH

Our humanitarian response work in the Occupied Palestinian Territories (OPT) aimed to make life safer for as many people as possible. This involved assessing the current difficulties faced by vulnerable families and meeting their immediate needs. We also planned our emergency work alongside our sustainable development programmes to help meet the longer-term needs of the Palestinian people.

Highlights of Our Work:

- In 2016, Human Appeal provided 1,519 families with safe LED lighting for their homes, reducing the risk of fire that has caused many tragic deaths in Gaza since the power supply crisis. We have also provided 1,400 families with fans running on batteries to reduce their discomfort from heat.
- We helped cover the cost of rent and basic needs for 1,120 vulnerable people through our family sponsorship programme and also provided shelter for 15 displaced Syrian families seeking refuge in Gaza.
- We gave over 1000 families supermarket coupons allowing them to purchase essential items with dignity and independence.
- As winter approached, we protected over 27,600 of the most vulnerable people in Gaza and the West Bank from the harsh weather by giving them food, clothes and blankets and improving the roofs of their homes. We also rehabilitated seven family homes to make them fit for winter conditions and provided transport to take sick people to hospital.
- In 2016, we began a project supporting the renovation of 6 historical mosques and nearby archaeological sites in the Gaza Strip, providing over 200,000 local residents with a safe place of worship.

Distributed food,
water and survival
items to
200
families



Human Appeal provides lifesaving aid to Rohingya Muslims in Myanmar following the escalation of violence in 2016.

We supported over 25,000 conflict-affected people in Rakhine State by providing emergency relief during the escalation of violence in 2016.

Abdul's Story

Abdul lives in Baw Du Pha 1 Camp in Sittwe Township, Myanmar. He is the sole carer for his younger sister and brother. The children lost their parents in Myanmar's intercommunal violence and it has since been up to Abdul to provide for his siblings. As Abdul's movements are restricted, which means he cannot find work outside the camps. Instead he works as a labourer and struggles to earn enough to feed his family.

Abdul's home is one of the flood-damaged dwellings repaired by Human Appeal in Sittwe Township. He told Human Appeal that he was happy to have a habitable home once again.

“My sister is now safe in the shelter and my brother can study properly for his exams. I try my best to make my siblings happy. I always want to see them smile.”

EMERGENCY RELIEF IN MYANMAR

One of the most persecuted ethnic groups in the world, Rohingya Muslims live in dire conditions in Myanmar. Without state protection, they are victims of systematic persecution, exploitation and violence. Many are dependent on humanitarian aid for survival but in October 2016, aid supplies were cut off amidst the horrific escalation of intercommunal violence. Tens of thousands of people tried to flee to safety, only to face further suffering.

OUR APPROACH

Our emergency work in Myanmar aimed to save lives and relieve suffering by meeting the urgent needs of those affected by the intercommunal conflict. We also aimed to build the resilience of the most vulnerable people in the short to medium term, despite the challenges of working towards any permanent solutions.

Highlights of Our Work:

- At the height of the emergency in late 2016, we began distributing food packs, drinking water and NFIs (clothes, blankets, medicine and baby products). This project will continue into 2017 with an aim of reaching 6000 affected families in Maungdaw Township, Rakhine State.
- We repaired five camp barracks in Sittwe Township, allowing 40 flood-affected families to return to their temporary homes and live

with dignity and privacy whilst minimising their health risks. We also constructed shelters for five families in Buthidaung Township and helped meet their basic needs.

- To help improve livelihood opportunities in two townships in Maungdaw District, we trained 100 of the most disadvantaged people in vegetable gardening and livestock farming. By providing tools, seeds, and fertilizers we allowed them to make use of arable land and grow nutritious food for their families.

25
years

human appeal

QURBANI

Myanmar | 2016

Ramadan food
distributions across

16

countries

We reached nearly
145,500
people with food
in Ramadan

Human Appeal's Qurbani distribution in Myanmar 2016

SEASONAL FOOD DISTRIBUTIONS

The month of Ramadan and the days of Hajj are key dates in Human Appeal's annual calendar as they mark the two festive occasions on which donors give generously and share the gift of food with others. These seasonal food distributions help foster a sense of global community, showing care and concern for others.

This year, we distributed Qurbani meat to nearly 1.3 million people across 14 countries.

Sharing Food in Ramadan

Ramadan is the busiest month for Human Appeal as Muslims donate generously to charitable causes. Fasting helps Muslims empathise with those who routinely go without food, and many also choose to give their annual obligatory Zakat during the holy month. Our donors count on us to provide Iftar meals to the fasting on their behalf, so that even those with little food are able to enjoy a meal at the end of their fasting day.

In 2016, we spent over £0.7 million on distributing Ramadan food parcels and providing Iftar meals. This massive food distribution programme was carried out in 16 countries to benefit communities experiencing food shortages. By the end of the month, we had reached over 145,000 people living in poverty, conflict zones, or recovering from natural disasters.

In implementing the Ramadan food distribution programme, we worked closely with community members and leaders, procuring food locally and distributing it to those most in need. The contents of each parcel varied according to local needs and diets but typically included essentials such as cooking oil, tea, flour, salt, pasta or rice, lentils and dates.

The countries covered in our 2016 Ramadan food distribution were Bangladesh, India, Jordan, Lebanon, Myanmar, Nepal, Niger, Pakistan, Palestine, Senegal, Somaliland, Sudan, Syria, Tunisia, Yemen and the UK. In the OPT we held Iftars for 4,500 people at Masjid Al Aqsa in Jerusalem, and provided hot meals and food parcels for over 6,000 families in Jerusalem, Gaza and the West Bank. In Syria, almost 12,000 families in Idlib, Aleppo and Hama received food parcels from Human Appeal, including some ready-to-eat meals for the most vulnerable displaced families. In Myanmar, we provided 1,000 families in Rakhine State with food parcels in Ramadan.

The Gift Of Qurbani Meat

Every year, Human Appeal carries out Qurbani sacrifices around the world on behalf of its donors and distributes the meat to the poor. In 2016, we provided nearly 1.3 million people with fresh meat at the time of Eid ul Adha. This large-scale distribution programme took place in Bangladesh, Eritrea, Jordan, Lebanon, Myanmar, Pakistan, the Occupied Palestinian Territories (OPT), Somalia, Sri Lanka, Sudan, Syria, Tunisia, Yemen and the UK.

In Somalia, where drought has left more than 40% of the population food insecure, we provided 364,000 people with fresh meat. In Syria, where families are caught in the grips of a terrifying war, we provided over 50,000 people with Qurbani meat. In Yemen, where civil war has forced over two million people to flee their homes, we reached 21,000 people on Eid ul Adha with the gift of Qurbani meat.



SUSTAINABLE DEVELOPMENT

Women in Bangladesh are empowered to earn a living through our sustainable livelihoods projects.

SUSTAINABLE DEVELOPMENT

Human Appeal's work in 2016 was strategically aligned to the 17 Sustainable Development Goals (SDGs) set out by the United Nations (UN). This global agenda for development aims to end poverty, protect the planet and ensure prosperity for all. Human Appeal in its work strives to bring about the positive change envisioned in the SDGs.

Most of Human Appeal's development and humanitarian relief programmes are multidimensional, with our focus areas designed to work across sectors and contribute to multiple SDGs simultaneously.

Human Appeal strives to end poverty through all its programmatic activities, contributing to SDG 1 by delivering a range of projects tackling both the symptoms and structural causes of poverty. We deliver necessary food aid and implement food security projects aiming to contribute to SDG 2; ending hunger. We have been supporting medical facilities, mobile clinics and hospitals extending healthcare services to ensure healthy lives for all, as per SDG 3. We assist children in gaining quality education in alignment with SDG 4, ensuring inclusive and equitable schooling for all. To help achieve SDG 5, we make sure all our projects are designed to cater for the particular needs of women and girls so that we can achieve gender equality and empowerment.

Many of our projects also strive to improve access to safe water and sanitation, contributing to SDG 6. Another of our cross-cutting themes mainstreamed into most of our activities is the protection of the environment and fight against climate change, contributing to SDG 13. We also provide sustainable solar energy in several of our beneficiary countries, aligning with SDG 7. As per SDG 17, we work with many institutional and local partners to bring in a more coordinated and revitalised global partnership for sustainable development.

We work to empower local communities through inclusive and participatory methods, making sure that our beneficiaries are directly involved in creating and implementing projects. We want to build people's capacity so they can achieve a life of dignity, gender equality, food and income security, safety, and resilience to climate change and natural disasters.



Our water, sanitation and hygiene projects in Netrokona, Bangladesh, protect the most vulnerable members of society from waterborne diseases.

FOOD SECURITY

In emergency situations, distributing food for survival is one of Human Appeal's priorities but for many of the world's hungry, it is long-term food insecurity that poses the greatest threat to their lives.

Our aim for 2016 was to reduce vulnerability and increase people's resilience by giving them the support needed to grow their own food. From providing agricultural training to installing water supplies for irrigation, we aimed to offer communities long-term solutions that are also environmentally responsible.

In Myanmar, we trained 100 vulnerable people in livestock farming and vegetable gardening which allowed them to feed their families as well as make a living. In Syria, we trained over 1,500 farmers and vulnerable people to be able to cultivate vegetables and legumes in their kitchen gardens.

Greening the Desert in Pakistan

In Tharparkar, Pakistan, the world's only fertile desert, communities have increasingly been struggling to grow enough food due to the effects of natural disasters and climate change. In 2016, we helped build their resilience by providing agricultural training and tools and distributing drought-resistant seeds to 200 farmers in villages in Tehsil Islamkot. We set up a model farm on half an acre of unused land, to train 25 master trainers who would then support the remaining beneficiaries. We helped to establish 241 kitchen gardens in front of or near the homes of people who previously benefited from Human Appeal's solar-powered water pumps that provide irrigation. As a result of our intervention, over 200 households became more resilient to climate and are now able to grow nutritious food in a sustainable way.

OUR PROJECTS ARE CONTRIBUTING TO:



End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



241

kitchen gardens
established in
Tharparkar, Pakistan

200

farmers provided with
training, tools and seeds
to grow vegetables and
legumes

Chotto attends his crops in the Tharparkar desert of Pakistan, where Human Appeal installed a solar-powered well and delivered agricultural training.

Chotto's Story

Chotto lives with his wife and two children in Libho village. He works as a day labourer but is not able to find much work due to the persistent drought in the area. Chotto has been under immense pressure as he needs to repay a loan he took out to cover the cost of his family's living expenses. He told Human Appeal that he would like to look for work elsewhere but cannot leave the village as there is no one else to look after his family.

When Human Appeal installed a solar-powered water pump in his village, Chotto took the opportunity to grow vegetables in the courtyard of his home. This allowed him to cultivate food but without proper agricultural training most of his efforts were in vain. Then, in 2016, Human Appeal selected Chotto as one of 25 'master trainers' who would set an example to other villagers and share his knowledge with them. Now he not only grows a variety of vegetables to feed his family but has enough left over to sell for a profit.



Women in Bangladesh attend a maternal and child health awareness session.

9,493
women and children
have better health and
nutritional status
in Niger

We cared for
4,775
children under five in
Bangladesh

HEALTHCARE

In the developing world many deaths are caused by infectious diseases, complications during pregnancy and childbirth, or undernutrition. Often these deaths can be prevented with access to proper healthcare, improved hygiene practices and better nutrition. Limited access to basic health facilities because of lack of services, poverty, conflict and disasters can have long term effects on the lives of communities and significantly deprive them of opportunities to improve their lives.

Human Appeal has been providing access to healthcare for communities around the world including supporting Al Iman Hospital and Primary Healthcare Centre in Syria, free eye care camps in Pakistan and maternal health services in Somalia and Bangladesh. Our aim in 2016 was to not only continue providing emergency healthcare but to offer preventative health intervention programmes wherever possible.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure healthy lives and promote wellbeing for all at all ages.

Tackling Malnutrition in Niger

In Niger, one of the poorest countries in the world, malnutrition is a chronic problem. One in five people cannot meet their food needs and in periods of drought the situation is even worse. For children the consequences can be fatal. Over 40% of children under five are malnourished and over 70% are anaemic.

In 2016, Human Appeal worked closely with Niger's Ministry of Health, UNICEF and WFP to provide financial, technical and logistical support to 50 health clinics in Say and Goure districts. We trained medical staff on how to prevent malnutrition in young children, pregnant and breastfeeding women and we also held community awareness sessions that empowered people to identify and minimise the risks of malnutrition. Through this programme, we managed to improve the health and nutritional status of 9,493 women and children.

Providing Better Healthcare in Occupied Palestinian Territories

In Palestine, access to quality healthcare is limited for most of the population. Human Appeal helped address this critical need by rehabilitating and supporting the Kamal Adwan Hospital in Gaza and providing the Palestine Red Crescent Hospital in Halhul, Hebron with an operating theatre. These hospitals serve 250,000 and 300,000 people respectively, many of whom live in poverty and cannot travel to seek medical help elsewhere. Also in 2016, we established a dental clinic that has already treated 1,000 patients, and we continued to provide clean water to hospitals through the installation of 8 small desalination plants which has helped prevent the spread of diseases.

Improving Maternal and Child Health in Bangladesh

In Satkhira Sadar, southwest Bangladesh, literacy and income is below the national average, skilled health professionals are in short supply, health facilities are inadequate and there is a lack of awareness about seeking medical help. As a result, the maternal and child mortality rate is high and over 60% of mothers give birth to low weight babies.

In 2016, Human Appeal completed a three-year programme to improve maternal and child health in three Unions in Satkhira. We worked at the individual, community and government level to raise awareness about health issues and provide access to better facilities. Through our maternity and child health services, we cared for 510 pregnant women and 4,775 children under five. As a result, the maternal and child mortality rates were reduced and 93% of high-risk pregnancies resulted in babies being born above the normal birth weight.

Our health programme reduced the maternal and child mortality rates in three Unions in Satkhira, Bangladesh.



Tanzila and her baby are in good health after receiving medical treatment and healthcare advice.

Care was provided to
510
pregnant mothers in
Bangladesh

93%
of high-risk pregnancies
resulted in babies being
born above the normal
birth weight.

Tanzila's Story

Twenty-two-year-old Tanzila is a mother of two who works as a tailor. When she was pregnant with her second child, her husband left her. She has since struggled to support herself and her children with a small income from sewing, most of which she uses to buy food, clothes and medicine.

During her pregnancy, Tanzila was referred to the maternal health clinic by a traditional birth attendant who had been trained by Human Appeal to identify any problematic symptoms. Tanzila was unwell with weakness, vomiting, low blood pressure and anaemia. She received treatment at the clinic and returned for various appointments including monitoring, further treatment and advice. She was also visited regularly at home and attended our courtyard awareness sessions that educated women on the importance of good nutrition in pregnancy.

When Tanzila's baby was born, she had a much easier labour than the first and said she felt much stronger too. She told Human Appeal that if she was to have any more children she will definitely apply everything she has learnt through this project.

EDUCATION

Quality education is key to improving life opportunities but access to education varies greatly around the world. Around half the primary age children out of school live in conflict areas, those living in poverty have fewer opportunities to study and girls are less likely to complete their schooling than boys.

Human Appeal's aim is to improve access to quality education for the most disadvantaged children. In 2016, we supported education for Syrian refugee children in Turkey, Lebanon and Jordan. In OPT, we equipped lecture halls and computer labs at the Islamic University of Gaza enabling 4,000 students to better access to technologies that improve their academic performance and skills.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure inclusive and equitable quality education and promote lifelong opportunities for all.



Human Appeal distributes school kits to Syrian refugee children attending school in Turkey.

Training Teachers in Azad Jammu and Kashmir

In Azad Jammu and Kashmir, school enrolment is one of the highest in Pakistan but the quality of education in most public schools is still inadequate. Many teachers are not properly trained to teach their subject, motivate children, support child development or encourage co-curricular activities. Our aim was to change this in a way that would benefit as many children as possible.

In August 2015, Human Appeal began an 18-month project to provide value-based training for 12,000 teachers in 772 public schools. Teachers were sensitised to their responsibility of supporting the children's personal development as well as helping them achieve the best academic results. The training was supported by manuals and materials produced by Human Appeal to help promote values, develop skills and support the transfer of knowledge. By the end of 2016, 70,000 children had benefitted by receiving a better quality education.

By training 12,000 teachers in Azad Jammu and Kashmir we were able to improve the quality of education and personal development of 70,000 children.



70,000
children have received
better quality
education

Immamah's Story

Immamah is a 7th grade student at the Government High School in Chatter, Muzaffarabad. She was known as the shy, reclusive girl who would cry even when she was asked her name.

When Human Appeal began working on personality development in her school, Immamah benefitted greatly from the sessions and built up the confidence to participate in public speaking events. With every event, her confidence grew and by the end of the project she took to the stage with self-assurance, spoke clearly, delivered her arguments strongly and held a captive audience who cheered her on! She won the hearts and minds of the judges and also won an award in recognition of being a natural, gifted public speaker.

For Human Appeal, the change in Immamah is testament to how children can develop and fulfil their potential if they receive individual support and encouragement.

WATER, SANITATION AND HYGIENE

Clean water is essential for life and proper sanitation is critical to good health but around the world there are large disparities in access to these basic services. Every day nearly 1,000 children die from preventable water and sanitation related diseases and 70% of all natural disaster deaths are water or flood related. Water scarcity now affects 40% of the world's population and the number is set to rise with the effects of climate change.

In 2016, our aim was to take a holistic approach to water, sanitation and hygiene (WASH) by integrating our projects across different sectors rather than working on one area of need. In Senegal and Pakistan, our solar-powered water pumps helped irrigate land and improve livelihoods. In OPT our desalination plants provided clean water to hospitals and health centres, allowing them to treat 100,000 patients and prevent the spread of diseases.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure availability and sustainable management of water and sanitation for all.



100,000
hospital and health centre patients provided with clean water in Palestine.

Provided **400** families in Bangladesh with safe water and sanitation facilities.

Promoting Hygiene in Bangladesh

Bangladesh is one of the most vulnerable countries in the world to the effects of climate change, particularly as it is located in a fragile delta and is more exposed to tropical cyclones than any other country. Without access to clean water and sanitation, the population suffers from water-borne, vector-borne and sanitation-related diseases that have a devastating impact on their health. To help address this issue, Human Appeal implemented a WASH project in 20 disaster-prone villages. We promoted good hygiene practices and provided WASH facilities to 400 households and 220 primary school pupils in 12 disaster-prone areas. Overall, we were able to improve health and access to water for 19,960 people.

By installing water and sanitation facilities and promoting good hygiene practices we were able to improve the health of 19,960 people in Bangladesh.

Human Appeal has improved the health of communities around the world by providing access to clean water, sanitation and hygiene.

SUSTAINABLE LIVELIHOODS

Income generation opportunities lift people out of poverty, reduce their dependence on aid and allow them to become self-sufficient. However, employment inequalities are widening around the world, as is the gap between rich and poor. The wealthiest 1% of the world's population now own more than the rest of the world.

Our livelihood support programmes in 2016 aimed to help the most disadvantaged people generate an income. In Bangladesh, we worked to reduce poverty and unemployment by providing 52 women in Mirpur, Dhaka with entrepreneurship and vocational skills capacity-building training in the garment industry. The project also included some micro-grants of £1,000 to women to start small companies and one-to-one sessions to develop their business plans. The project set up a co-operative through which the women were enabled to trade more easily as well as receive financial and legal support and advice. The co-operative also created a peer-to-peer support network within the training centre to help women identify employment opportunities.

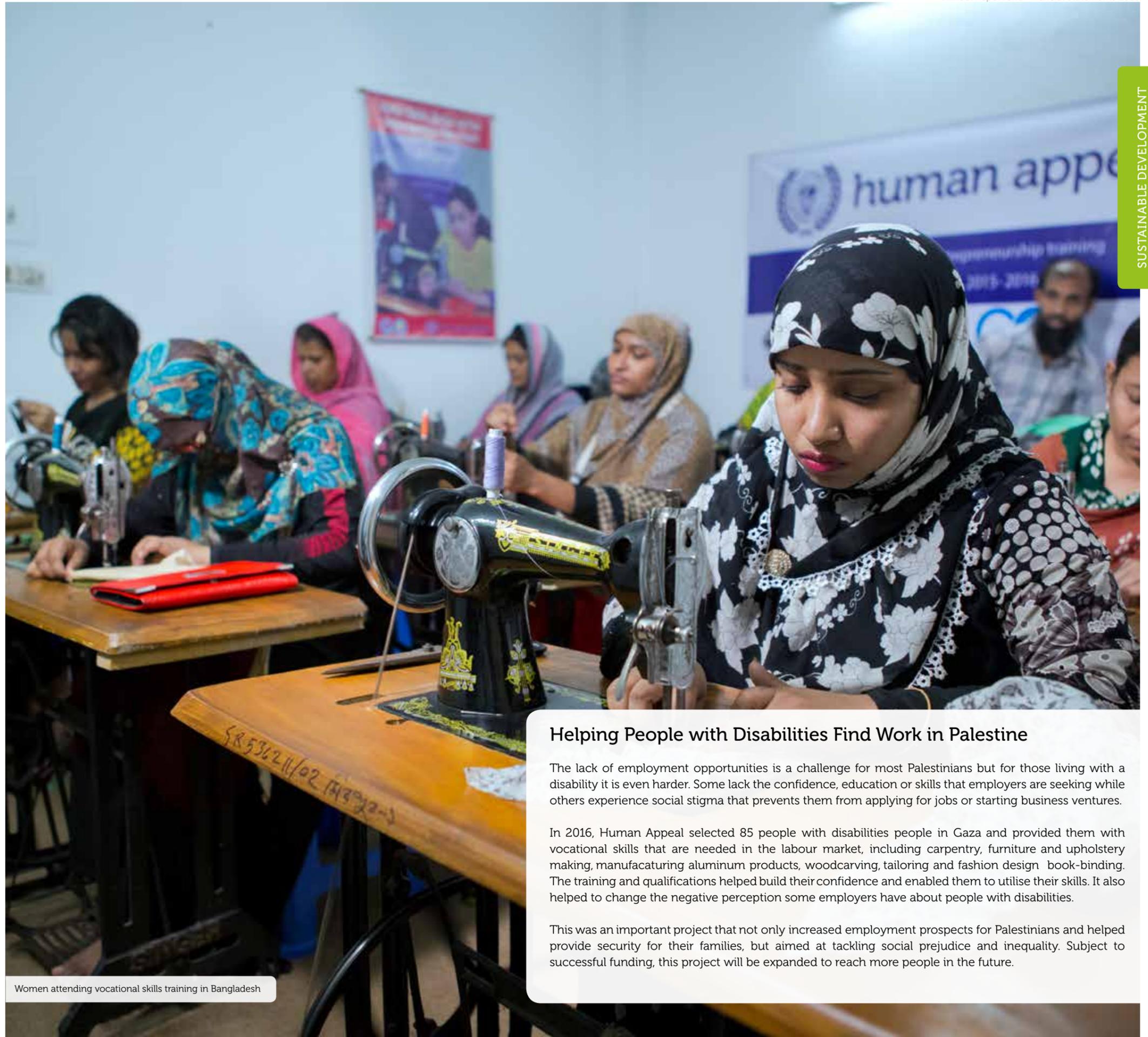
OUR PROJECTS ARE CONTRIBUTING TO:



End poverty in all its forms everywhere



Promote inclusive and sustainable economic growth, full and productive employment and decent work for all.



Women attending vocational skills training in Bangladesh

Helping People with Disabilities Find Work in Palestine

The lack of employment opportunities is a challenge for most Palestinians but for those living with a disability it is even harder. Some lack the confidence, education or skills that employers are seeking while others experience social stigma that prevents them from applying for jobs or starting business ventures.

In 2016, Human Appeal selected 85 people with disabilities people in Gaza and provided them with vocational skills that are needed in the labour market, including carpentry, furniture and upholstery making, manufacturing aluminum products, woodcarving, tailoring and fashion design book-binding. The training and qualifications helped build their confidence and enabled them to utilise their skills. It also helped to change the negative perception some employers have about people with disabilities.

This was an important project that not only increased employment prospects for Palestinians and helped provide security for their families, but aimed at tackling social prejudice and inequality. Subject to successful funding, this project will be expanded to reach more people in the future.

GENDER EQUALITY FOR WOMEN AND GIRLS

Gender equality and women's empowerment are important human rights issues that are also key to promoting sustainable development. From girls' access to education, child marriages, sexual and reproductive health to maternal mortality, discrimination and violence against women, all of these issues impact individuals and their society's ability to develop and prosper.

Human Appeal has been working to improve the lives of women and girls through providing equal access to education, supporting widows and orphans, promoting livelihood opportunities for women and providing better maternal healthcare. Our aim for 2016 and beyond is to continue gender mainstreaming in all of our humanitarian relief and development projects, ensure women's equal participation in all aspects of our work and address the specific needs of women and girls in different communities through tailored programmes.

We empower women and girls by ensuring equal access to education, promoting their livelihood opportunities and providing better maternal healthcare.

OUR PROJECTS ARE CONTRIBUTING TO:



Achieve gender equality and empower all women and girls.



Laiba's life improved after she was sponsored by a Human Appeal donor.

Laiba's story

“And the award goes to none other than Laiba Akram! With her sheer brilliance and enthusiasm, she has beaten all the other students once again. In her we see someone who is destined to do very well.”

These were the words of Laiba's teacher on the day her school results were announced. Upon hearing them, the twelve-year-old girl from Azad Jammu and Kashmir struggled to find her feet before walking up to the podium to collect her prize. This was the fourth consecutive year that she came first in the annual exams. For her teachers it was an obvious indication of her capacity to excel but for Laiba it was an almost impossible dream.

Laiba was just five months old when her father passed away. He worked as a carpenter and earned very little but after his death things got much worse for the family. Without any support, Laiba's mother struggled to raise her four children and worked from dawn to dusk doing menial jobs to earn a small living. She hoped that Laiba would go to school someday, but she also knew it was impossible on her income.

Laiba's fortune changed the day Human Appeal contacted the family to say they were registering children on their Orphan Sponsorship programme. A generous donor agreed to sponsor Laiba and with this support, she was soon enrolled at the local school in Dhirkot. Through the sponsorship, all of Laiba's educational and health needs have been taken care of. She regularly receives a school uniform and school bag with all the books and stationery she needs. On special occasions, like Ramadan and Eid, she receives gifts, and every quarter Human Appeal gives her mother a small amount of cash to cover the basic needs of the family.

Now, at 12 years old, Laiba is excelling at school and is clear about her future plans. She wants to be a doctor when she grows up so she can serve people in distress. She is confident that with Human Appeal's help she will be able to do something wonderful with her life.

For Laiba's mother, her dream of seeing her daughter go to school has already come true. Now she prays for the day when her daughter will be a successful working woman who is not dependent on others or forced to do menial work for survival. She is deeply grateful to Human Appeal for giving her daughter the kind of life-changing opportunity that she herself never had.

AFFORDABLE ENERGY AND CLIMATE CHANGE

Climate change is the biggest threat to development as it disproportionately affects impoverished communities. Those most at risk are least responsible for the carbon emissions that are warming the planet, and they also have the least resources to mitigate the effects of climate-related disasters. Switching to renewable energy sources is critical to ensuring all communities have access to clean, affordable energy that does not put human lives, and our planet, at risk.

Human Appeal works with communities at risk of climate-related disasters and helps build their resilience while providing clean, sustainable sources of energy through utilising solar power. In December 2016, we completed a 2 year project, co-financed by OFID, providing 5 schools and 2 hospitals in Gaza with solar energy. We also provided 160 people with solar panels on a discounted basis, based on each family's income. Another 10 impoverished families received a grant and were provided solar panels for free. We also continued our work in District Tharparkar in Pakistan, an area prone to drought exacerbated by climate change. Having installed seven solar-powered water pumps the previous year, we trained local residents in agro-ecological solutions allowing them to farm in an effective, sustainable way. The water from the solar pumps was used to irrigate the kitchen gardens created by the beneficiaries of the project.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure access to affordable, reliable, sustainable and modern energy for all.



Take urgent action to combat climate change and its impacts.

We provided
170
families with solar
panels in Gaza

We provide clean, sustainable sources of energy using solar power for some of the most climate-vulnerable families.

Human Appeal staff assess a home in Gaza before renovating it and installing safe lighting.



Our orphan sponsorship programme runs across **11** countries

A woman feeds her orphaned granddaughter, Antora, in Satkhira Bangladesh.

ORPHAN AND CHILD WELFARE

Living in poverty, conflict zones or being affected by natural disaster can have a lifelong negative impact on children and deny them the opportunity to live safe, healthy lives and fulfil their potential. Among them, those who are orphaned, especially those without a guardian, usually suffer the most as they can be forced to drop out of school to find work. In some cases, they can become victims of abuse or exploitation.

By the end of 2016, Human Appeal donors were sponsoring over 9,600 orphans by helping them meet their needs every month.

Orphan Sponsorship with Little Human Appeal

In 2016, Human Appeal rebranded its successful orphan sponsorship programme as 'Little Human Appeal', with a new logo and improved reporting for donors. Orphan sponsorship allows individual donors to sponsor a child contributing to meeting their basic needs every month.

Our aim for the year was to sponsor 2,000 new orphans, and this target was reached during Ramadan. By the end of 2016, the total number of orphans sponsored by Human Appeal donors had reached over 9,600.

Human Appeal runs the orphan sponsorship programme through both our field offices and local partners in 11 countries. In 2016, we restarted the programme in Yemen through our own office and initiated the programme in Senegal.

Improved Transparency and Reporting

In 2016, we also improved our transparency and accountability to partners and donors by agreeing on and publishing a clear breakdown of how sponsorship donations are to be used every month. This change was rolled out at the start of 2016 and clear Memorandums of Understanding (MoUs) were signed with all our local partners. As part of the agreement, partners were asked to provide clear narrative and financial reports on the implementation of orphan sponsorship programmes which have helped us review and monitor the programme.

Better Standards of Child Protection

In 2016, Human Appeal conducted Child Protection Training for its staff and partners to help safeguard the children we work with. The three-day event, held in Amman, Jordan was attended by 13 participants from various field offices and partners and covered the organisation’s Child Protection and Orphan Sponsorship Policy. Human Appeal has also recently become an Associate Member of the Keeping Children Safe Coalition which sets international standards and offers certification on safeguarding children.

Number of Sponsored Orphans per Country

COUNTRY	TOTAL
Bangladesh	210
Eritrea	119
Lebanon	738
Macedonia	175
Pakistan	2075
Palestine	5678
Senegal	113
Sri Lanka	87
Tanzania	177
Tunisia	246
Yemen	55
	9673



ORPHAN AND CHILD WELFARE

Mohammed’s Story

15-year-old Mohammed was born in a refugee camp in the West Bank and has lived there all his life. His small family home was built by the United Nations Relief and Works Agency (UNRWA) many years ago, following the 1948 displacement of Palestinians. Three generations of his family have now lived in this temporary two-bedroom room house that has no ventilation or light and little furniture. The camp itself has become increasingly overcrowded over the years with residents having very little privacy and many complaining of health problems.

Mohammed’s father suffered from epilepsy and developed a neurological disease which led him to become isolated from his family. When he died from a stroke, Mohammed’s maternal grandfather took care of the family until he too passed away. Mohammed was deeply affected by his grandfather’s death. “He would look at his bed and weep,” his mother told us.

With no breadwinner in the family, Mohammed’s mother was in desperate need of support to help raise her three children. Mohammed, the youngest, was ten years old when the family were contacted by a Human Appeal local partner and put on the orphan sponsorship programme. Since 2011, many of Mohammed’s living expenses including healthcare and education have been covered by a monthly donation. This support has been a lifeline for Mohammed and his family, especially as the cost of living in Palestine is so high.

Mohammed and his family are deeply grateful to their Human Appeal donor. Mohammed studies hard and has extra tuition to help him get the best out of his education so that he might one day have a better future. Life is incredibly tough growing up in a refugee camp, and without the help of Human Appeal it would be even tougher.



Human Appeal staff and volunteers

We helped
1,530
young people
in the UK

ASSISTING VULNERABLE PEOPLE IN THE UK

As a British charity founded in Manchester and supported by many UK donors, Human Appeal has increasingly been implementing projects that help local people. In 2016, we aimed to address the needs of those who have little support from wider society, showing them that they are not forgotten.

Highlights of Our Work:

- In Ramadan, we provided 800 hot meals to homeless people in Manchester and London. We sponsored the Barnabus Beacon Drop-in Centre and Myraid Foundation's Open Iftar in Manchester. We also gave food vouchers to 70 asylum seekers and refugees at the Refugee Council's Destitution and Therapeutic Services Centre in London, allowing people to buy food of their own choice.

One recipient told us,

“All we want is to be treated like humans so thanks to Human Appeal for reminding us that there are people out there that still care.”

- For one week of Ramadan, we sponsored 'Open Iftar' at the Ramadan Tent Project in London, an award-winning community-led initiative that creates bridges between people, brings communities together and fosters interfaith dialogue. Every day, homeless people and the general public were invited to eat with Muslims as they opened their fast at dusk.
- On Eid ul Adha, we distributed parcels containing Qurbani meat with rice, vegetables, fruit, biscuits, hygiene packs and clothes to 1,150 vulnerable people including asylum seekers and refugees at Glasgow Central Mosque. The meat was also distributed at a hostel that cares for the homeless. We also celebrated Eid with the community by giving presents to 54 children with complex mental health issues at the Child and Adolescent Mental Health Services wards in London, Bridgend and Glasgow.
- As the bitterly cold winter weather hit the UK, we provided beds in seven churches in Greater Manchester to serve 24 rough sleepers every night. All guests were made to feel welcome with clean clothes

This year we reached
10,896 people in the UK
with our local projects.

and washing facilities and ate a meal together with volunteers every evening. To ensure the churches stayed warm, we paid their utility bills during the winter months. Similarly, in Leicester, we partnered with One Roof Leicester to pilot a multi-faith night shelter project that rotates around seven places of worship, with volunteers offering food and company for ten rough sleepers each night. We also partnered with Hands On London to create the award-winning 'Wrap Up Manchester' project, a coats-collection scheme through which we managed to collect more than 1,500 donated coats and other winter clothing. We distributed these to homeless shelters, women's refuges, refugee shelters and to children in Greater Manchester.

- Human Appeal is a Patron Partner of Mosaic, HRH Prince of Wales' mentoring initiative that supports young people from disadvantaged communities build their confidence and employability. In 2016, we helped over 1,530 young people benefit from the programme by engaging 372 volunteer mentors in 70 primary schools across the country.
- In 2016, Human Appeal funded the '5 Pillars of Parenting' programme in Manchester and Oldham that helps ensure children aged four to eleven have a more nurturing family environment where they can thrive. Targeted at children from struggling families, we guided 60 Muslim parents on raising their children, drawing upon both child psychology research and Islamic principles.

INSTITUTIONAL FUNDING AND STRATEGIC PARTNERSHIPS

Human Appeal has taken great measures towards Sustainable Development Goal 17 which seeks a global partnership for sustainable development.

Believing the Sustainable Development Goals can only be achieved if civil society, aid agencies, governments and all stakeholders work more effectively together, in 2016, Human Appeal increased its strategic partnerships in the UK and abroad, campaigned with like-minded local, national and international partners to influence policy, and participated in a wide range of national and global discussions on development.

In 2016, we interacted with a number of Parliamentary Committees, All-Party Parliamentary Groups and other government bodies and participated in a variety of panels hosted by leading global universities and think tanks. Our staff also undertook leadership roles in committees demonstrating their active membership of the Association of Chief Executives of Voluntary Organisations (ACEVO) and British Overseas NGOs for Development (BOND).

Human Appeal has committed to the emerging global standards for self-accountability and transparency in signing up to the Core Humanitarian Standard (CHS) Alliance and Active Learning Network for Accountability and Performance (ALNAP). To ensure our programmes are truly aligned to the needs on the ground, we signed up to the latest emerging worldwide commitments to better practice in the provision of international aid including the Charter4Change, The Peace Promise and The Charter for Inclusion of Persons with Disabilities in Humanitarian Action.

In May 2016, Human Appeal attended the United Nations World Humanitarian Summit (WHS) in Istanbul, Turkey, at which key global humanitarian actors worked to review, rework and renew their individual and collective efforts to prevent, mitigate and more appropriately respond to natural and human-made disasters. Human Appeal participated and presented at all levels of this influential event.

Human Appeal is committed to building partnerships that help achieve equitable progress for all.

Human Appeal completed its registration processes in Iraq and Lebanon and expects field offices will be fully functional in these countries in the coming year. In line with our strategy, we plan to register in Bangladesh and Kenya during 2017. In 2016, we also registered in Scotland and prepared our application for membership with the Network of International Development Organisations in Scotland (NIDOS). Our comprehensive documentation for ECHO Framework Partnership Agreement (FPA) was also completed with plans to submit in early 2017.

In 2016, we significantly increased our income for humanitarian and development projects, raising £36 million. Of this, over £12 million was raised from institutional donors and overseas partners. These included UN agencies, specifically the United Nations Office of the Coordination of Humanitarian Affairs (UNOCHA) and the United Nations World Food Programme (WFP) for our humanitarian projects in Syria. Further developments into 2017 are expected on our proposals for the following projects: quality education in Syria, WASH and food security for Bangladesh from Europe Aid, Waterloo

Foundation and Overseas Aid Commission.

Through the strategic partnerships Human Appeal has established domestically and internationally, our ability to support interventions in addition to emergency relief has been advanced. This includes partnerships with notable organisations such as Green Lane Masjid (GLM), Islamic Development Bank (IDB), United Muslim Relief (UMR), UK Islamic Mission (UKIM) and Al-Imdaad Foundation.

Human Appeal's humanitarian and development work is funded through a variety of sources which not only includes, individual donors but increasingly institutional donors, corporate donors, and UK and overseas partners.

OUR INSTITUTIONAL DONORS/PARTNERSHIPS:



OUR MEMBERSHIPS:



Over **£12 million** raised from institutional donors and overseas partners

OUR PROJECTS ARE CONTRIBUTING TO:



Strengthen the means of implementation and revitalise the global partnership for sustainable development.



£20
million
raised in 2016

FUNDRAISING AND PR ACTIVITIES

In our 25th anniversary year, our dedicated fundraising team helped the organisation raise an impressive £20 million through a fantastic year of community fundraising, events, online campaigns and donor care.

In April 2016, Human Appeal took part in the Muslim Lifestyle Show in London, and in October we launched our new orphans campaign, 'Little Human Appeal' at the Muslim Lifestyle Expo in Manchester. In June, we held a prestigious anniversary event in Manchester, an 'Evening with Pele' dinner, in which our valued donors and supporters met the footballing legend and celebrated Human Appeal's work over the past 25 years. We then went on to hold two popular national events including the 'Pride of Pakistan' tour and 'Inspiring Change' with Yasmin Mogahed. Finally, in December, we held our hugely successful 25-date national Comedy Tour, an even greater success than prior years.

Our Ramadan campaign this year was launched in London with high profile humanitarian, media and political representatives including Jon Snow of Channel 4 News, Conservative MP Sir Alan Duncan, Labour MP Diane Abbott, the SNP's leader in Westminster, Angus Robertson MP, and the director of the Council for the Advancement of Arab-British Understanding (CAABU) Chris Doyle, among many others. The event, organised in association with marketing specialists OnPoint Strategies, marked Human Appeal's 25th

anniversary as well as welcomed in the holy month of Ramadan. Following the launch, we ran a successful Ramadan campaign that allowed us to hit our fundraising target, raising £8 million through a series of tours, collections, events and Iftars.

This year we also partnered with a number of local organisations to deliver projects that support vulnerable people in the UK. This included food drives, goods collections, shelter for the homeless and clean-up after the flooding at the start of the year. Our Wrap Up Manchester campaign resulted in Human Appeal winning the Most Impactful Domestic Campaign Award at the Muslim Charities Forum Humanitarian Awards.

Human Appeal also engaged with the wider charity sector this year and took part in a number of events to share our knowledge and findings. We supported other charity campaigns, such as the British Asian Trust's mental health campaign in Pakistan, and held a joint event with CAABU to raise awareness of the humanitarian situation in Palestine.

Internally, this year we made some changes to our Volunteer and Challenges units and established

them as specialist departments. This helped us improve quality and put better processes in place such as a tailored volunteer retention guide, a proper induction programme and safeguarding procedures. The impact of these changes were first showcased at the Living Islam Festival that Human Appeal sponsored in July. The event was a huge success for Human Appeal in terms of fundraising and publicity and this was driven by the improved management of volunteers. We also took on two permanent members of staff based on their volunteering efforts.

Over the course of the year, we have managed to increase our grassroots activity within the UK, develop better processes and procedures for the fundraising department, reach new target markets in Pakistan and in the Arab community and fundraise extensively for our relief and development work around the world. For our fundraising team, 2016 has been a hugely successful year and we hope to build on its successes further in the years to come.

Volunteers

We are very grateful for the significant support we receive from our volunteers. Our committed volunteers are the heart and soul of Human Appeal, and we rely on them to be able to deliver our services. We manage all our volunteers directly. In 2016, volunteers contributed substantial hours of work by giving their time to support our call centre and fundraising activities and events.



Human Appeal conducts a Child Protection Training in Amman, Jordan for its partners

ORGANISATIONAL AND STAFF DEVELOPMENT

Operational Systems and Policies

In 2016, Human Appeal updated and upgraded many of its operational systems in order to streamline its work and make it more transparent. We introduced a new Programme and Contract Management System, known as PMS, which allows us to track and manage our project portfolio across all countries. This system is integrated with our Donor Management and Accounting systems to improve the way we manage our domestic and international programmes.

We also revised and rolled out a bespoke Project Cycle Management Model (PCM), detailing five stages of the Human Appeal project lifecycle. This model cater for both Headquarter and Field Office programme implementation and helps standardise operations and implementation processes across all projects.

A new Monitoring and Evaluation (M&E) framework was designed in 2016 and is currently being rolled out to all our operations. Included in the rollout is an updated M&E manual, policies and procedures, and the necessary

technical templates to monitor and evaluate our international programme more effectively. In addition, our Programmes Department contracted Safer Edge to develop a secure working process and framework for Human Appeal. Safer Edge will work with us to achieve a fully effective Duty of Care (risk management) system as well as provide training to key staff members who will then be responsible for training staff and volunteers going to the field.

Investment in Staff Training

This year we renewed our commitment to building the capacity of all our staff at headquarters and in field offices. Our Programmes team took the lead in conducting workshops on Project Proposal Writing and the Logframe Matrix. Around 20 participants attended the training workshop and gained knowledge on writing quality concept notes and proposals as well as Logframe Matrix development.

Human Appeal conducted a Child Protection Training in Amman, Jordan for staff and partners working with children, especially those working on the Orphan Sponsorship programme. The training was attended by participants from six countries and covered our Child Protection and Orphan Sponsorship policy documents as well as Human Appeal's expectations on case studies, photographs and submission of reports. Human Appeal will continue conducting similar training on this important area of our work to ensure all partners and country offices are aware of expectations and kept up-to-date on requirements.

This year we also held a number of leadership training courses including, 'Leadership, Strategy and Emotional Intelligence,' delivered by Professor Rafik Beekun, a renowned lecturer from the US. 'Leadership and Management' was delivered to managers by Murabbi

Consulting, a faith-inspired consultancy and 'Managing Appraisals and Performance' was delivered to our senior managers by Impellus. For staff who manage Human Appeal's key stakeholders, management training specialists MTD delivered training on how to maintain effective relations.

All our staff received certified training in health and safety through Learndirect, and they also provided our programmes team with training on safeguarding children and vulnerable adults. First Aid training was delivered by Meditrain across all departments of the charity and ACAS Training delivered sessions on 'best practice in the workplace' covering diversity awareness, conflict resolution, having difficult conversations and stress awareness.

Internally, our People and Culture team and subject area specialists delivered training to their colleagues on Whistleblowing, Anti-Bribery and Corruption to help safeguard the charity, training on IR35 legislation, Purchase to Pay cycle requirements, to ensure legal compliance for contractors and consultants, appraisals training to raise awareness of the performance management structure and fundraising regulator training to ensure donations are handled correctly. They also provided training on cash handling, accounts payable and delivered fire marshal training.

STANDARDS, PRINCIPLES AND CODES

We are committed to industry-specific standards, principles and codes and in addition to Investors in People and ISO9001 Quality Standard. We adhere to:

1. International Red Cross and Red Crescent Movement Principles of Conduct

We are a signatory to the International Red Cross and Red Crescent Movement Principles of Conduct and these include:

1. The humanitarian imperative comes first.
2. Aid is given regardless of the race, creed or nationality of the recipients and without adverse distinction of any kind. Aid priorities are calculated on the basis of need alone.
3. Aid will not be used to further a particular political or religious standpoint.
4. We shall endeavour not to act as instruments of government foreign policy.
5. We shall respect culture and custom.
6. We shall attempt to build disaster response on local capacities.
7. Ways shall be found to involve programme beneficiaries in the management of relief aid.
8. Relief aid must strive to reduce future vulnerabilities to disaster as well as meeting basic needs.
9. We hold ourselves accountable to both those we seek to assist and those from whom we accept resources.
10. In our information, publicity and advertising activities, we shall recognise disaster victims as dignified human beings, not hopeless objects.

2. Sphere Humanitarian Charter and Minimum Standards

We are committed to applying the Sphere Humanitarian Charter and Minimum Standards in responding to humanitarian crises. "The Sphere Project is a voluntary initiative that brings a wide range of humanitarian agencies together around a common aim - to improve the quality of humanitarian assistance and the accountability of humanitarian actors to their constituents, donors and affected populations" (sphereproject.org).

3. Core Humanitarian Standard on Quality & Accountability (CHS)

We are committed to principled humanitarian action:

Humanity:

Human suffering must be addressed wherever it is found. The purpose of humanitarian action is to protect life and health and ensure respect for human beings.

Impartiality:

Humanitarian action must be carried out on the basis of need alone, giving priority to the most urgent cases of distress and making no adverse distinction on the basis of nationality, race, gender, religious belief, class or political opinion.

Independence:

Humanitarian action must be autonomous from the political, economic, military or other objectives that any actor may hold with regard to areas where humanitarian action is being implemented.

Neutrality:

Humanitarian actors must not take sides in hostilities or engage in controversies of a political, racial, religious or ideological nature.

Human Appeal works towards applying the CHS with its nine commitments:

1. Communities and people affected by crisis receive assistance appropriate and relevant to their needs.
2. Communities and people affected by crisis have access to the humanitarian assistance they need at the right time.
3. Communities and people affected by crisis are not negatively affected and are more prepared, resilient and less at-risk as a result of humanitarian action.
4. Communities and people affected by crisis know their rights and entitlements, have access to information, and participate in decisions that affect them.
5. Communities and people affected by crisis have access to safe and responsive mechanisms to handle complaints.
6. Communities and people affected by crisis receive coordinated, complementary assistance.
7. Communities and people affected by crisis can expect delivery of improved assistance as organisations learn from experience and reflection.
8. Communities and people affected by crisis receive the assistance they require from competent and well-managed staff and volunteers.
9. Communities and people affected by crisis can expect that the organisations assisting them are managing resources effectively, efficiently and ethically.

4. "Keeping Children Safe"

Human Appeal is committed to "Keeping Children Safe", and upholds the following safeguarding principles:

- All children have equal rights to protection from harm.
- Everybody has a responsibility to support the protection of children.
- Organisations have a duty of care to children with whom they work, are in contact with, or who are affected by their work and operations.
- If organisations work with partners they have a responsibility to help partners meet the minimum requirements on protection.
- All actions on child safeguarding are taken in the best interests of the child, which are paramount.

We work to apply the four core standards in "Keeping Children Safe":

- Standard 1: Policy: The organisation develops a policy that describes how it is committed to preventing, and responding appropriately to, harm to children.
- Standard 2: People: The organisation places clear responsibilities and expectations on its staff and associates and supports them to understand and act in line with these.
- Standard 3: Procedures: The organisation creates a child-safe environment through implementing child-safeguarding procedures that are applied across the organisation.
- Standard 4: Accountability: The organisation monitors and reviews its safeguarding measures.

5. Protection from Sexual Exploitation and Abuse

Human Appeal adheres to the core principles of the UN Task Force on Preventing Sexual Exploitation and Abuse in Humanitarian Crises 2002. These apply to implementing projects for children, families and communities and apply irrespective of whether there is an emergency situation or not.

- Sexual exploitation and abuse by project workers constitute acts of gross misconduct and are therefore grounds for the termination of employment.
- Sexual activity with children is prohibited regardless of the age of majority or age of consent locally. A mistaken belief about a child's age is not a defence.
- Exchange of money, employment, goods, or services for sex, including sexual favours or other forms of humiliating, degrading or exploitative behaviour are prohibited.
- Sexual relationships between project workers and beneficiaries are strongly discouraged since they are based on inherently unequal power dynamics. Such relationships would undermine the integrity of work to help vulnerable and excluded persons.
- Concerns or suspicions regarding sexual abuse or exploitation by a colleague, whether in the same organisation or not, must be reported in accordance with the procedures in place.



FINANCIAL REVIEW

FINANCIAL REVIEW

Operational Systems and Policies

Our income in 2016 was £36 Million, which continues the growth of Human Appeal and is an increase of 7% on the previous year. We are extremely grateful to our donors, our partners and institutional donors for their support in helping us achieve this and their confidence in our ability to deliver for the beneficiaries.

Our diversified income base includes income from our individual donors, partnerships with key organisations and institutions and institutional donors.

In 2016 the significant institutional donor funding was from the United Nations World Food Programme which provided £10 million, up from £6 million in 2015. (See Note 3 of the financial statements for details of further institutional funders).

Donations and legacies includes all types of income that are made on a voluntary basis. This includes all individual giving, community fundraising and some corporate income. In 2016, we raised £20 million, an increase of £2 million from 2015. We have continued to grow our community fundraising reaching more donors.

Our other trading income is primarily from events such as the 'Pride of Pakistan' tour and 'Inspiring Change' with Yasmin Mogahed. Finally, in December, we held our hugely successful 25-date national Comedy Tour, which was an even greater success than previous years.

We continue to acknowledge and recognise that financial growth has to be supported by appropriate skilled personnel, systems, processes and structures. During the year we successfully attracted key INGO specialized personnel to join our teams. This has supported our investment in reviewing and upgrading systems, processes, policies and procedures.

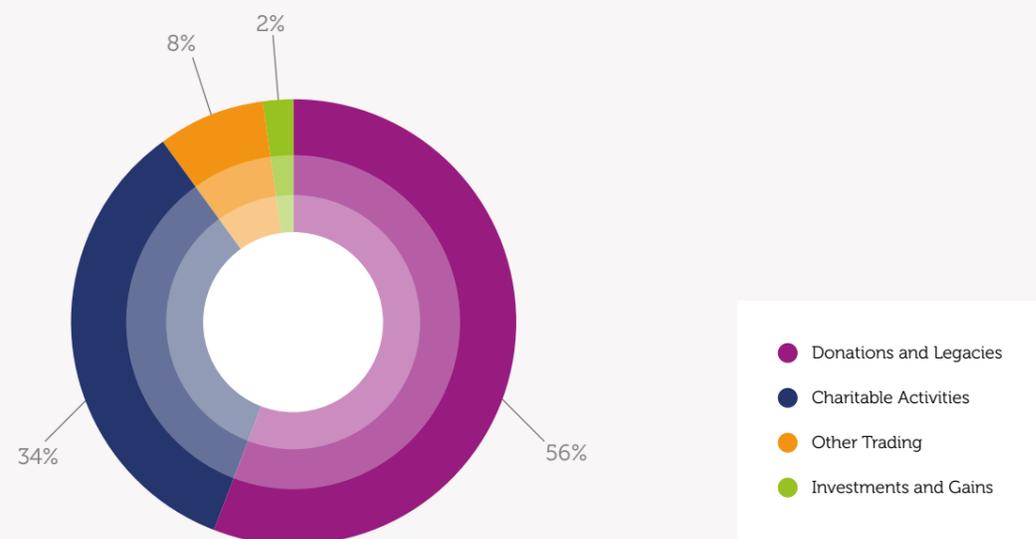
We have a key focus on effectiveness and accountability during this period of growth, which is overseen by its Effectiveness, Accountability and Learning unit. We are further strengthened and supported by our Audit Committee that consists of non-executive external experts and trustees.

Expenditure

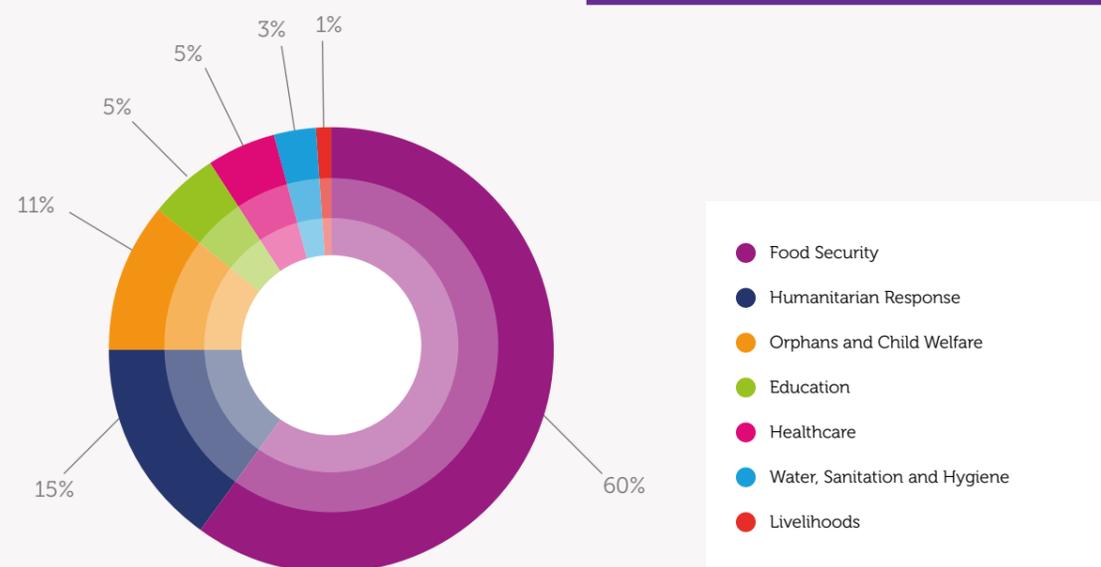
In 2016, we spent £26 million on charitable activities up from £20 million in 2015. 75% was spent on ongoing and rapid onset emergencies such as delivering life-saving aid to Syrians devastated by the war, and relief to the Rohingya people as the persecution and violence escalated in Myanmar. Human Appeal began working in Iraq for the first time to help address some of the urgent needs of displaced people, and in Yemen we delivered emergency aid as the humanitarian impact of the conflict worsened. Our teams also responded to natural disasters in Haiti and Sri Lanka, the drought in Somalia, and helped improve the living conditions of people in Palestine.

Our achievements with this expenditure are set out throughout this report.

Total Income £36 Million



Charitable Expenditure



Our expenditure on raising funds in 2016 increased by £1.5 million as we continued to grow and to strengthen our reach to our current and new donors, partners and institutions. We continue to review our activity portfolio and are engaging with supporters to respond to changes in the marketplace. We continue to monitor our acquisition activities such as donor acquisition to ensure we are giving our supporters the appropriate feedback and experience. We also continue to review our spend on channels such as TV, radio and billboard advertising, to maintain our returns on investments. Each event and fundraising

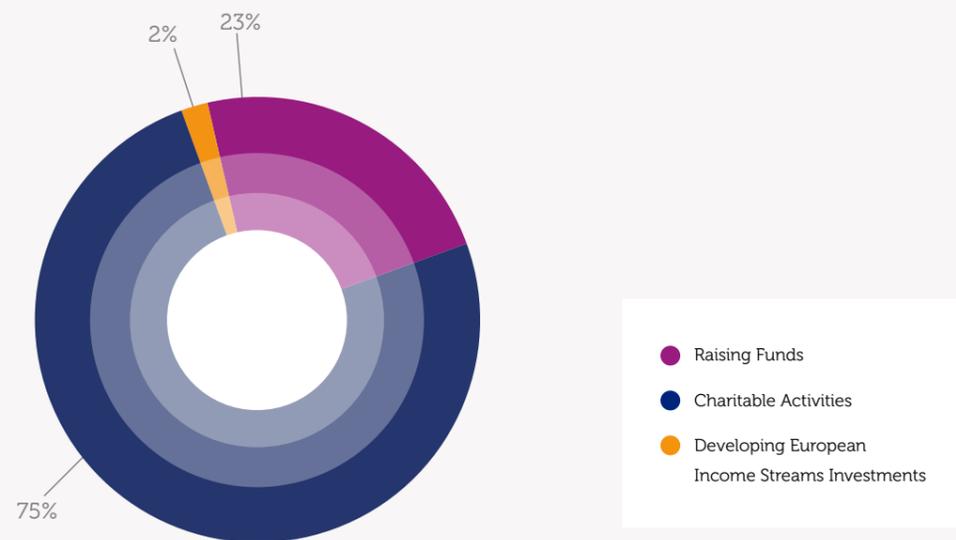
and marketing activity we undertake undergoes a return-on-investment analysis and challenge process.

In 2016, we spent £0.7 million on strengthening our partners across Europe who in return are raising funds that are transferred to Human Appeal in the United Kingdom and allow us to bring a positive change to so many lives of around the globe.

As an effective responsible charity we invest in efforts to ensure we have in place the appropriate controls and mechanisms to prevent fraud and aid diversion. We employ staff to ensure our aid, humanitarian and development programmes are delivered in the right way to the right people.

We have invested in preventing and stopping the abuse of beneficiaries and funds. This is achieved with the appropriate skilled personnel, systems, processes and structures as well as continually reviewing, monitoring and taking action, through support services such as finance, people (human resources) and information technology. These services play a crucial role in providing core organizational support to our overall delivery for our beneficiaries and provide feedback reporting to our supporters (donors). More details on these and their basis of allocation are included in notes 1, 13 and 14.

Total Expenditure £35 Million



Reserves and going concern

Our reserves policy requires that reserves are maintained at a level that ensures our core programme work (including adequately responding to humanitarian disasters and emergencies) could continue during a period of lack of funds, while at the same time ensuring we do not retain income for longer than required, thereby balancing the needs of present and future beneficiaries. We take into consideration key risks that impact reserves, as per our risk register, with a view on the short term potential drawdown of reserves requiring time to undertake mitigation activities and adjust our financial circumstances.

General reserves (unrestricted)

General reserves are not restricted to or designated for a particular purpose. General reserves decreased by £1m during 2016. This is in line with our intention to respond to the humanitarian disasters and crises that have unfolded during the year.

Consideration is given to the fact that humanitarian disasters and crises are increasing around the world and there is a need to meet humanitarian objectives. Future plans are to maintain this level of general reserves by aligning our unrestricted spend to income predictions. General reserves are represented by net current assets and to maintain a target level of general reserves to be £1.5 million. The basis of determining the target reserves level is kept under periodic review and will be adjusted as perceptions of risk and other factors change.

Restricted funds

These funds are tied to a particular purpose, as specified by the donor or as identified at the time of a public appeal. These funds shall be spent in accordance with their particular purposes.

Going concern

The trustees consider that there are sufficient reserves held at the year-end 31st December 2016 to manage any foreseeable downturn and any humanitarian disaster that may require intervention. The trustees consider that there is a reasonable expectation that Human Appeal has adequate resources to continue in operational existence for the foreseeable future.

Investment policy and performance

Our investments are held entirely in cash deposits with banks. During the year, the average return on these investments was 1% compared with a base rate of 0.5%.

Principal risks and uncertainties

We operate in many unstable environments across the world, often in challenging circumstances with regards to security, logistics, procurement and financial risk. In light of this, we have robust procedures in place to take measures that will reduce the likelihood of risks occurring, or minimise their potential impact.

Risk policy and control framework

We have a risk management strategy which comprises:

- The Board of Trustees have established an Audit Committee that includes non-executive directors that oversees risk, finance and audit from a strategic and governance perspective.
- The CEO and the executive directors team regularly review key strategic and operational risks, and maintain a risk register to record both the risk and its associated action plans.
- Risk Management is a strategic priority and executive directors, who are responsible for owning each risk oversee and manage the risk.
- Senior staff are nominated Risk Managers, who identify and manage risks as an integral part of their daily work.
- The Internal Audit function carries out audits across all operations and activities, which is approved by the Audit Committee.

Management of risk

We have a visible, clear and easily accessible whistleblowing procedures. Assigned staff will investigate any incidents of loss, theft, fraud or any other issues and report them to the Audit Committee, helping to ensure that any breaches and weaknesses are addressed and improved. The executive directors team reviews the risk management in monthly meetings.

We have invested in and developed Rhiza: a cloud-based risk management tool (developed by Moore Stephens) to ensure the effective and timely risk management across the organisation.

Fraud, corruption and bribery prevention

We recognise that we work in some of most challenging environments across the world, where fraud, corruption and even bribery are key risks. In line with our organisational values, Human Appeal has a zero tolerance to fraud, bribery and corruption, and will investigate thoroughly any incident with a view to minimising the risk affecting programmes and humanitarian delivery.

During the year, we delivered further training and briefing sessions as refreshers and reminders on our policies of anti-fraud, corruption and bribery.

Humanitarian delivery in complex environments

Human Appeal also recognises the risks of delivering humanitarian aid in areas with an armed force presence (governmental and other armed groups) across a wide socio-political spectrum. This raises the need for INGOs such Human Appeal to ensure the safety of our staff as well as the need to secure humanitarian corridors to deliver basic necessities for survival.

Audit Committee

The Board of Trustees has in place an Independent Audit Committee that meets at least four times a year. It consists of a mixture of non-executive external experts and trustees.

The Audit Committee's terms of reference include a review of the risk management for Human Appeal.

Internal audit

Human Appeal has an independent Internal Audit function, an outsourced service provided by Dua Governance Chartered Accountants. This is additional to the internal audits performed in-house by Human Appeal functions.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Human Appeal is an international Non-Governmental Organisation (NGO) incorporated in the United Kingdom as a company limited by guarantee at Companies House in England, and registered as a charity with the Charity Commission of England and Wales and with The Office of the Scottish Charity Regulator (OSCR). Human Appeal works across the globe to strengthen humanity's fight against poverty, social injustice and natural disaster, through the provision of immediate relief (usually in the form of emergency response to a natural disaster or man-made calamity) and the establishment of self-sustaining and long term development programmes.

Human Appeal was formerly known as Human Appeal International. It was legally established in 1991 by a trust deed and registered on 3rd June 2013 with the Charity Commission under registration number 1005733. In 2014, Human Appeal changed its legal structure, registering as a company limited by guarantee at Companies House in England on 22nd March 2004 and with the Charity Commission on the 21st October 2013 under registration number 1154288. The funds in the original Trust were transferred to the newly incorporated company, and thereafter the original trust was de-registered on the 26th February 2014. Human Appeal has been operating under the company structure to this day. Human Appeal's name change was reflected by the Companies House on the 1st October 2016.

Human Appeal's objectives as enshrined in its governing document are:

- a. The prevention or relief of poverty anywhere in the world by providing grants, items and services to individuals in need and/or charities or other organisations working to prevent or relieve poverty;
- b. The prevention or relief of poverty or financial hardship anywhere in the world by providing or assisting in the provision of education, training, healthcare objects and all the necessary support designed to enable individuals to generate a sustainable income and be self-sufficient;
- c. The relief of financial need and suffering amongst victims of natural or other kinds of disasters in the form of money or other means deemed suitable for persons, bodies, organisations and/or countries affected, including the provision of medical aid.

From its origins in the UK, Human Appeal has established operations in a number of countries across the globe.

Today it conducts its operations in one of three ways:

- a. By establishing a permanent presence through a separate local entity that is independent of the UK Human Appeal entity;
- b. By establishing a branch of the UK Human Appeal entity with all operations in that country carried out through that entity;
- c. Emergency, seasonal responses, short-term responses performed by a team from an existing Human Appeal office or through a partner organisation. Prior to being contracted by Human Appeal, any partner organisation is subject to rigorous due diligence checks (procedure includes screening through Thomson-Reuters World-Check) before being entrusted to implement projects for Human Appeal.

Recruitment and appointment of trustees

No new trustees have been appointed in the period. Any new trustees are nominated by members of the Board of Trustees, interviewed and then appointed if they have the necessary skills and knowledge to contribute to the charity's development and management. All the trustees are volunteers that dedicate their time, skills, knowledge and experience to Human Appeal.

Trustee induction and training

To ensure Human Appeal benefits from a professional, appropriate board, trustees are provided with comprehensive induction and ongoing training in new or emerging areas of responsibility. New trustees receive a full overview of the strategic and operational functions; their legal obligations under charity laws and regulations (including the charity's Memorandum and Articles of Association); the committee and decision-making process; recent financial performance; and future plans and objectives of the charity. They also meet other trustees, the executive team and any key employees.

The CEO and Executive Director teams keep trustees up to date with changes in regulatory standards and training possibilities. We continually evaluate the Board's effectiveness. The Board of Trustees receives regular performance reports, annual financial reports, plans and budgets.

Organisation

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for the day-to-day management of the organisation. The CEO chairs the Executive Director team, which is made up of key functional leaders. The executive team ensures the policies agreed by the Board of Trustees are implemented and they also support the work of other staff and volunteers.

Key risk management, and financial policies and procedures in place:

- Anti-Bribery and Corruption Policy
- Risk Management Policy
- Serious Incident Reporting Policy
- Counter-Terrorism and Anti Money Laundering Policy
- Finance Manual – Regulating Controls, Procedures Over Income, Expenditure Including Financial Management and Reporting
- Child Protection/Safeguarding Policy
- Field Security Policy
- Aid Diversion Policy
- Monitoring and Evaluation Policy
- Logistics and Procurement Policy
- Field Office Reporting Policy
- Beneficiary Selection Policy

Responsibilities of executive team and trustees

The trustees - who are also directors of Human Appeal for the purposes of company law – are responsible for preparing the Trustees' Report. This includes the group Strategic Report, and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and group, and of incoming resources and application of resources, including income and expenditure of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charity Commission Statement of Recommended Practice (SORP 2015).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the charitable group will continue in operation.

The trustees have to keep proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and group that enables them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for safeguarding the assets of the charitable company and group and therefore for taking reasonable steps to prevent and detect fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website.

Statement on disclosure of information to the auditors

Under Section 418, in the case of each director in office on the date the Trustees' Report is approved, the reports include a statement that declares:

- So far as they are aware, there is no relevant audit information of which the auditors are unaware, and;
- They have taken all the steps that they should have taken to make themselves aware of any relevant audit information, and to establish that our auditors are aware of that information.

Company limited by guarantee

Members of the charity guarantee to contribute an amount not exceeding £1 to the net assets of the charity in the event of winding up. The total number of such guarantees at 31st December 2016 was 4. (2015: 5).

The trustees are members of the charity but this entitles them to voting rights. The trustees have no beneficial interest in the charity.

Related parties and co-operation with other organisations

None of the trustees receive remuneration or other benefit from their work with the charity. Any connection between a trustee or a senior manager of the charity with a donor, beneficiary, supplier or contractor must be disclosed to the full Board of Trustees in the same way as any other contractual relationship with a related party. In the current year related party transactions are reported in Note 26.

Public benefit

The trustees have taken into account the statutory duties of public benefit. This report highlights examples of Human Appeal's activities that illustrate how our work fulfils public benefit and the benefits it brings to individuals and communities globally, irrespective of their race, religion, gender, age, disability, etc. We develop strategic plans to make certain that we provide maximum public benefit and achieve our strategic objectives, which fall under purposes defined by the Charities Act 2011. In setting the charity's objectives and planning activities, the trustees have given careful consideration to the Charity Commission's general guidance on public benefit.

Remuneration policy for key management personnel

We believe that the opportunity to have a positive impact on the lives of the poor is an important part of the total reward of working for Human Appeal, especially at management level. In setting appropriate pay levels for key personnel, our remuneration policy reflects and takes into consideration specific matters such as assignments and the responsibilities undertaken. In addition, the remuneration policy helps promote long-term goals for safeguarding our company's interests.

Benchmarking is undertaken to ensure that the remuneration of key personnel matches the level in comparable organisations, whilst also taking into consideration the required competencies, effort and the scope of board work.

Policy for employment of disabled persons

We will continue to ensure:

- We make reasonable adjustments if required
- Our policies and practices do not disadvantage
- We provide equal training and career development for all employees.

Employee information

We support our employees and develop their skills. We encourage all colleagues to engage with the strategy and objectives, and to give their suggestions and views on plans and performance. We are committed to the Investors in People code of good practice. We are an equal opportunities employer and are proud to recruit and promote our staff based on their aptitude and ability, without discrimination. Staff benefit from policies focusing on training and career development as well as regular supervision and an annual appraisal.

We believe effective internal communications is key to Human Appeal achieving its strategy and outcomes.

This supports the smooth running of Human Appeal, successful change programmes and good leadership in our vision, strategy and objectives.

We undertake employee engagement through regular team workshops and staff briefings, which supports better performance, employee retention and wellbeing. Employees are more engaged when information flows freely and they are aware of organisational activities and management decisions that affect their jobs.

Grant-making policies

In 2016, £24 million (2015: £19m) was given in grants to national and local partner organisations. There were 165 grants provided to 47 organisations (2015: 117 grants to 65 organisations). The average grant per project was £148,000 and the average grant per organisation was £520,000.

Human Appeal works with and through partner organisations to achieve common goals and specifically to:

- Develop immediate and long term sustainable interventions
- Empower local communities through inclusive development to build local capacity.

We do this by delivering projects in line with our core areas of work:

1. Emergency relief / humanitarian response
2. Sustainable development
3. Orphans and child welfare
4. Seasonal programmes.

Our partner relations are informed by, and managed to, a set of clear procedures and principles. Before making a grant, Human Appeal completes appraisals of the project and proposed partner organisation. These ensure that Human Appeal undertakes complete due diligence and vetting of the partner organisation; its key management and project objectives are consistent with Human Appeal's; and the project is well-designed to deliver humanitarian aid in a manner that provides value for money and achieves the intended impact and outcome.

Grants are managed through specific agreements with partners that set out the conditions of the grant, including reporting requirements and disbursement schedules. Grants are usually disbursed in instalments to ensure that agreed objectives, standards and timeframes are met.

Our staff monitor and evaluate progress throughout the period of the grant, according to the size of the grant and perceived level of risk. If Human Appeal is not satisfied with how the grant is being managed, according to the partner agreement, Human Appeal can discontinue the grant funding.

Independent auditors

A resolution proposing the reappointment of Moore Stephens as Human Appeal's charitable company auditors will be submitted at the Annual General Meeting and Moore Stephens have expressed their willingness to continue in that capacity.

The Trustees' Annual Report which includes the Strategic Report has been approved by the trustees and signed on their behalf by

Nooh Al Kaddo

Trustee: Dr Nooh Al Kaddoo
Date: 15th September

REFERENCE AND ADMINISTRATIVE DETAILS

Company and Charity Name:	Human Appeal
Charity Registration Number:	1154288
Company Registration Number:	08553893
Principal and Registered Office:	1 Cheadle Point Carrs Road Cheadle Cheshire SK8 2BL
Directors and Trustees	Dr Nooh Al-Kaddo, Chairman Dr Hussein Nagi Mohammad Yousef Imad Zahida Dr Kamil Omoteso (appointed 28th January 2017)
Executive Directors Team:	Chief Executive: Othman Moqbel Emerging Markets Director: Hameed Al-Asaly Finance & Services Director: Javed Akhtar Effectiveness, Accountability & Learning: Elfatih Ibrahim Programmes Director: Mohammed Al Sousi (appointed 26th March 2017) People & Culture Director: Karim Samir (appointed 12th June 2017) Communications Director: Zahid Rehman Fundraising Director: Razul Karim (appointed 1st April 2017) Fundraising Director: Naeem Raza (resigned 31st March 2017)
Solicitor	Johns and Saggar 16 High Holborn London WC1 6BX
Bankers	National Westminster Bank Plc 9/11 Precinct Centre Oxford Road Manchester M13 9NX
Auditors	Moore Stephens 1 Cornwall Street Birmingham B3 2DX

INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES AND MEMBERS OF HUMAN APPEAL

We have audited the financial statements of Human Appeal for the year ended 31 December 2016 which are set out on pages 78 to 106. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charity's trustees, as a body, in accordance with Chapter 3 of Part 8 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charitable company's members and the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body, and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 72, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed auditor under the Companies Act 2006 and section 144 of the Charities Act 2011 and report in accordance with those Acts. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of

financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2016 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and the Trustees' Annual Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees Annual report. We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- the charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or

- the charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Moore Stephens LLP

Nicholas Simkins, Senior Statutory Auditor
For and on behalf of Moore Stephens LLP, Statutory Auditor
Moore Stephens LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006
35 Calthorpe Road
Edgbastson
Birmingham
West Midlands
B15 1TS

Date: 15th September

STATEMENT OF FINANCIAL ACTIVITIES

for the year ended 31st December 2016

		Current year Unrestricted Funds 2016 £	Current year Restricted Funds 2016 £	Current year Total Funds 2016 £	Prior Year Total Funds 2015 £
	Notes				
Income & Endowments					
Donations and legacies	2	4,099,774	16,471,135	20,570,909	18,506,097
Charitable activities	3	-	12,469,683	12,469,683	7,533,017
Other trading activities	4	79,389	3,106,499	3,185,888	3,319,648
Investments	5	17,430	-	17,430	13,692
Other recognised gains and losses	6	249,169	-	249,169	(302,253)
Total income	29	4,445,762	32,047,317	36,493,079	29,070,201
Expenditure on:					
Raising funds	7	1,679,139	6,445,248	8,124,387	6,587,246
Charitable activities	8	2,271,718	24,576,072	26,847,789	20,315,881
Other	9	155,870	598,297	754,167	351,569
Total expenditure	29	4,106,727	31,619,617	35,726,343	27,254,696
Net incoming/(Outgoing) resources					
		339,035	427,701	766,736	1,815,505
Transfers between funds	29	(1,586,239)	1,586,239	-	-
Net income after transfers		(1,247,204)	2,013,940	766,736	1,815,505
Net movement in funds		(1,247,204)	2,013,940	766,736	1,815,505
Reconciliation of funds:-					
Total funds brought forward	29	3,304,420	2,350,350	5,654,770	3,839,265
Total funds carried forward	29	2,057,216	4,364,290	6,421,506	5,654,770

The statement of financial activities includes all gains and losses recognised in the year. All activities derive from continuing operations.

STATEMENT OF FINANCIAL ACTIVITIES

for the year ended 31st December 2015

	Unrestricted Funds 2015 £	Restricted 2015 £	Total 2015 £
Donations and legacies	5,712,493	12,793,604	18,506,097
Charitable activities	-	7,533,017	7,533,017
Other trading activities	2,129	3,317,519	3,319,648
Investments	13,692	-	13,692
Other recognised gains and losses	(302,253)	-	(302,253)
Total income	5,426,061	23,644,140	29,070,201
Expenditure on:			
Raising funds	401,848	6,185,398	6,587,246
Charitable activities	1,291,815	19,024,066	20,315,881
Other	21,572	329,997	351,569
Total expenditure	1,715,235	25,539,461	27,254,696
Net incoming/(Outgoing) resources			
	3,710,826	(1,895,321)	1,815,505
Transfers between funds	(2,145,924)	2,145,924	-
Net income after transfers	1,564,902	250,603	1,815,505
Net movement in funds	1,564,902	250,603	1,815,505
Reconciliation of funds:-			
Total funds brought forward	1,739,902	2,099,747	3,839,265
Total funds carried forward	3,304,420	2,350,350	5,654,770

The statement of financial activities includes all gains and losses recognised in the year. All activities derive from continuing operations. Human Appeal deconsolidated its France operations in 2016 and thereby the comparatives have been restated.

BALANCE SHEET

For the year ended 31 December 2016
Company registration number 08553893

	Notes	2016 £	2015 £
Fixed assets			
Tangible assets	21	2,418,959	1,861,143
Investments held as fixed assets	22	275,000	275,000
Total fixed assets		2,693,959	2,136,143
Current assets			
Stocks	23	1,431	3,202
Debtors	24	4,413,046	3,088,496
Cash at bank and in hand		3,766,707	2,877,386
Total current assets		8,181,184	5,969,084
Creditors: amounts falling due within one year	25	(4,453,637)	(2,450,456)
Net Current assets		3,727,547	3,518,628
Net Assets		6,421,506	5,654,770
Total assets		6,421,506	5,654,770
Total assets are funded by the funds of the charity, as follows:			
Unrestricted Funds	29	2,057,216	3,304,420
Restricted Funds	29	4,364,290	2,350,350
		6,421,506	5,654,770
Total charity funds	29	6,421,506	5,654,770

Nooh Al Kaddo

Trustee: Dr Nooh Al Kaddo
Approved by the Board of Trustees on: 15th September

CASH FLOW STATEMENT

As at 31 December 2016

	Note	2016	2015
Cash used in operating activities	27	1,555,256	(127,321)
Cash flow from investing activities		(665,935)	(1,379,804)
Cash flow from financing activities		-	-
Total movement in cash		889,321	(1,507,125)
Cash b/fwd		2,877,386	4,384,511
Cash c/fwd		3,766,707	2,877,386

NOTES TO THE FINANCIAL STATEMENTS

1. Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Human Appeal meets the definition of a public entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The preparation of the financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates it also requires judgement in applying the charitable company's accounting policies.

b) Going concern

The directors/trustees are not aware of any material uncertainties about the charity's ability to continue as a going concern. The financial statements have therefore been prepared on the basis that the charity is a going concern.

We have adequate resources and are well placed to manage the business risks. Our planning process, including financial projections, has taken into consideration the current economic climate and its potential impact on the various sources of income and planned expenditure. We have a reasonable expectation that we have adequate resources to continue in operational existence for the foreseeable future. We believe that there are no material uncertainties that call into doubt the charity's ability to continue.

c) Fund accounting

Human Appeal has various types of funds for which it is responsible, and which require separate disclosure.

Unrestricted funds: All donations are considered unrestricted unless specifically stated by the donor. Unrestricted funds comprise the accumulated surplus or deficit on the statement of financial activities which are available for use at the discretion of the trustees of the charity in furtherance of the objectives of the charity. Human Appeal may incur costs on projects before the relevant restricted income is received. Therefore, income generated from restricted funds in this scenario is treated as unrestricted funds to cover the pre-financing costs of the project incurred.

Restricted funds: These are assigned by the donor, or the terms of the appeal, specified by a particular country or project. The donation and income deriving from them will be used in accordance with the specific purposes. Expenditure associated with restricted funds and meets the criteria of being with the aims of that are charged to these funds.

Further details of each fund are disclosed in Note 28.

d) Income

Income: This is recognised when Human Appeal is entitled to the funds; any performance conditions attached to the income have been met; it is probable that the income will be received; and the amount can be measured reliably.

Donations and legacies: Comprises all incoming resources from donations. Where a claim for repayment of income tax has been or will be made, such income is included in the debtors' amount if still not received by the year end.

Grants: Income from grants are recognised when Human Appeal has entitlement to the funds; any performance conditions attached to the grants have been met; it is probable that the income will be received; and the amount can be measured reliably and is not deferred.

e) Gifts in kind

Gifts in kind for use by the charity are included in the accounts at their approximate market value at the date of receipt. Gifts in kind for distribution are included in the accounts at their approximate market value at the date of distribution.

f) Profit receivable

Cash on deposits is held by the charity. Profit on funds held on deposit is included when receivable and the amount can be measured reliably by Human Appeal; this is normally upon notification of the profit paid or payable by the bank.

g) Expenditure and irrecoverable VAT

Liabilities are recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. All expenditure is accounted for on an accruals basis and has classified under the following activity headings:

- **Raising funds:** This comprises costs incurred in attracting donations, costs of fundraising events and campaigns including marketing and their associated support costs.
- **Charitable activities:** Costs associated with the provision of emergency relief and development humanitarian programmes as elaborated on in the Trustees' Report section, 'Activities, achievements and performance.' These include both the direct costs and support costs relating to these activities.
- **Support costs:** Support costs to a single activity are allocated directly to that activity. Where support costs relate to several activities, support costs have been allocated to each of the activities (stated in Note 8) on the basis of the number of direct staff supported during the period in the relevant activity. Governance support costs are allocated on the basis of support activities provided on clearly interpreted governance matters.
- **Other expenditure:** This represents office development costs, whereby Human Appeal is supporting the setup and development of Human Appeal associated entities in various geographical locations.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Foreign currencies

Transactions in foreign currencies are recorded at the rate of exchange ruling at the date of transaction. Monetary assets and liabilities denominated in foreign currencies are translated using the exchange-rate ruling at the balance-sheet date, and the gains or losses are included in the income and expenditure account. Foreign exchange gains and losses incurred in respect of humanitarian projects overseas are included in the charitable activities expenditure.

i) Operating leases

Rentals applicable to operating leases (where substantially all of the benefits and risks of ownership remain with the lessor) are charged against income as incurred. Rental costs under operating leases are charged to the profit and loss account in equal annual amounts over the period of the lease.

j) Tangible fixed assets and depreciation

Individual fixed assets costing £500 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis as follows:

Asset category	Useful life
Land and buildings	Over 50 years
Plant and machinery	Over 15 years
IT equipment	Over 5 years
Software	Over 10 years
Motor vehicles	Over 5 year
Fixtures and fittings	Over 4 years

k) Investment properties

Some Human Appeal properties are held for long-term investment. The details are as follows:

No depreciation is provided in respect of investment properties and they are revalued every three years. The surplus or deficit on revaluation is transferred to the revaluation reserve unless a deficit below original cost, or its reversal, on an individual property is expected to be permanent, in which case it is recognised in the statement of financial activities for the year.

l) Investments

Fixed asset investments are included at market value at the balance sheet date.

Realised gains and losses on investments are calculated as the difference between sale proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the statement of financial activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the statement of financial activities based on the market value at the year end.

m) Stock

Stock is included at the lower of cost or net realisable value. Donated items of stock are recognised at fair value, which is the amount Human Appeal would have been willing to pay for the items on open market value.

n) Debtors

Trade and other debtors are recognised at the settlement amount due and prepayments are valued at the amount prepaid, net of any trade discounts due.

o) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short deposit of three months or less from the date of opening the deposit or similar account.

p) Creditors and provisions

Creditors and provisions are recognised where Human Appeal has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

q) Pension costs

Human Appeal operates a group personal pension scheme, which effectively means that all employees who join the scheme have their own pension plan, which is a defined contribution scheme. The assets of the pension scheme are held separately from those of the charity in an independently administered fund. The total contribution owing at 31 December 2016 was £17,528 (2015: £0)

r) Taxation

As a registered charity, the company is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only. Value added tax (VAT) is not recoverable by the company, and is therefore included in the relevant costs in the statement of financial activities (as stated in Note 1g).

2. Donations and legacies

	2016 Unrestricted £	2016 Restricted £	2016 Total £	2015 Total £
Donations and gifts from Individuals	1,545,564	8,095,437	9,641,001	11,032,865
Small donations individually less than £1,000	661,643	7,681,897	8,343,540	5,806,450
Gift Aid tax reclaimed	1,892,567	-	1,892,567	1,531,263
Donated goods and services	-	693,801	693,801	135,519
Total donations and legacies	4,099,774	16,471,135	20,570,909	18,506,097

3. Income from charitable activities

	2016 Total £	2015 Total £
United Nations World Food Programme	10,097,875	6,354,740
United Nations Office for the Coordination of Humanitarian Affairs	1,369,870	792,579
Americares	598,627	-
Isle of Man Government	30,000	-
Organisation of the Petroleum Exporting Countries Funds for International Development	236,859	129,032
UK Islamic Mission	136,452	256,666
Total Income from Charitable activities	12,469,683	7,533,017

All income from charitable activities were received as restricted funds.

4. Income from other non-charitable, trading activities

	2016 Unrestricted £	2016 Restricted £	2016 Total £	2015 Total £
Sale of goods*	2,316	-	2,316	2,129
Ticket sales	77,073	-	77,073	56,648
Income from events	-	3,106,499	3,106,499	3,260,871
Total income from other trading activities	79,389	3,106,499	3,185,888	3,319,648

5. Investment income

	2016 Total £	2015 Total £
Property rental income	12,000	9,000
Profit on bank investment accounts	5,430	4,692
Total investment income	17,430	13,692

Income from investments represented unrestricted funds.

6. Other recognised income and gains/losses

	2016 Total £	2015 Total £
Exchange rate gains/losses	294,845	
Profit/(Loss) on investment	-	(297,004)
Loss on disposal of asset	(45,676)	(5,249)
Total other income	249,169	(302,253)

7. Raising funds

	2016 Activities undertaken directly £	2016 Support Costs £	2016 Total £	2015 Total £
Fundraising costs	3,629,854	264,539	3,894,393	4,291,870
Publicity costs	1,932,001	147,148	2,079,149	673,560
Event costs	1,999,060	151,785	2,150,845	1,621,816
	7,560,915	563,472	8,124,387	6,587,246

Human Appeal has been investing in increasing its profile and raising awareness of the causes for which we work, which is reflected in our publicity costs.

Human Appeal also engaged with the wider sector and took part in a number of events to share knowledge of humanitarian and development issues. We supported other charity campaigns, e.g., British Asian Trust's mental health campaign in Pakistan, as well as held a join event with CAABU to raise awareness of the humanitarian situation in Palestine.

8. Charitable activities

	2016 Activities undertaken directly £	2016 Support Costs £	2016 Total £	2015 Total £
Education	1,159,378	83,169	1,242,547	1,118,461
Humanitarian response	3,811,743	273,503	4,085,246	3,607,184
Food security	15,135,824	1,086,038	16,221,862	11,349,938
Sustainable livelihoods	250,155	17,949	268,104	272,822
Healthcare	1,421,239	101,978	1,523,217	936,694
Orphans and child welfare	2,830,577	203,122	3,033,699	2,279,711
Water, sanitation and hygiene	441,440	31,675	473,114	751,071
	25,050,356	1,797,434	26,847,789	20,315,881

Our humanitarian activities focused on delivering life-saving aid to Syrians devastated by the war, improving the living conditions of people in Occupied Palestinian Territories, and bringing relief to people caught in the intercommunal violence in Rakhine State, Myanmar. We have also begun working in Iraq for the first time, addressing some of the urgent needs of the displaced people due to the Mosul operations. In Yemen, we delivered emergency and aid projects as the humanitarian impact of the conflict worsened. Our teams also responded to natural disasters in Haiti and Sri Lanka and the drought in Somalia.

Expenditure on charitable activities was £26,847,789 (2015: £20,315,881) where £2,271,718 was unrestricted (2015: £1,291,815) and £24,576,072 was restricted (2015: £19,024,066).

9. Other expenditure

Charitable activities note 8 includes grants to recipients in the year to 31 December 2016 as follows:

	2016 Activities undertaken directly	2016 Support Costs	2016 Total	2015 Total
	£	£	£	£
Capacity Development				
Ireland	391,490	24,429	415,919	119,002
France	127,987	6,210	134,197	160,057
Spain	193,324	10,727	204,051	72,510
	712,801	41,366	754,167	351,569

Human Appeal is strengthening its regional offices across Europe whose main responsibility is to raise funds for the projects Human Appeal implements across the humanitarian and development sectors.

10. Grants payable

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Orphans in Need	Misc. Countries	-	-	125,000
Novo Jibon	Bangladesh	7	132,126	169,718
Global One	Bangladesh	1	23,288	21,000
Dhaka Ahsania Mission	Bangladesh	1	30,000	-
Muhammade Welfare Association	Bangladesh	-	-	8,120
Sabalamby Unnayan Samity	Bangladesh	1	24,997	-
Nahla	Bosnia and Herzegovina	1	2,557	2,557
Ethar Relief	Eritrea	3	61,159	50,391
Ogenden Welfare and Development Association	Ethiopia	-	-	2,898
Bicklang Avam Upekshit Seva Sadan	India	2	95,748	15,500
Tauheedul Islam Relief Trust	India	-	-	36,750
Al Imdaad	India	1	10,000	-
Afkar Society for Development and Relief	Iraq	1	12,000	-
Al Sabireen Foundation for Sustainable Development	Jordan	3	162,211	84,185
International Corporation for Sheep & Qurbani	Jordan	-	-	13,074
Global One	Kenya	-	-	5,796
Islamic Welfare Association	Lebanon	2	158,787	107,156
International Corporation for Sheep & Qurbani	Lebanon	1	73,943	1,747
Awareness And Consolation Society	Lebanon	-	-	9,000

10. Grants payable (continued)

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Grain of Goodness	Macedonia	-	-	113,092
Legis	Macedonia	-	-	5,000
OH Kalliri I Miresise	Macedonia	2	50,202	-
Muslim Charity	Myanmar (Burma)	-	-	12,810
Osman Consultancy	Myanmar (Burma)	-	-	48,720
Rainbow Foundation	Myanmar (Burma)	6	326,710	10,800
Osman Consultancy	Nepal	-	-	6,823
Muslim Charity	Nepal	-	-	560
Health Services and Relief Association	Nepal	-	-	5,651
Good Governance Foundation	Nepal	1	5,212	48,635
Human Appeal Niger	Niger	4	49,179	26,000
Baroness Warsi Foundation	Pakistan	1	10,000	-
Nour El Marifa	Palestine (Occupied Palestinian Territories)	1	354,592	357,825
Association	Palestine (Occupied Palestinian Territories)	2	409,125	513,115
Zakat al Quds	Palestine (Occupied Palestinian Territories)	-	-	20,000
HDSO Services Ltd	Palestine (Occupied Palestinian Territories)	23	1,980,575	2,073,472
Human Appeal Palestine	Palestine (Occupied Palestinian Territories)	-	-	10,450
Human Appeal Australia	Palestine (Occupied Palestinian Territories)	-	-	20,000
Islamic Welfare Association	Palestine (Occupied Palestinian Territories)	-	-	114,845
Gruppo Di Volontariato Civile - G.V.C ONG/ ONLUS	Senegal	1	50,000	50,000
Empire Des Enfants	Senegal	5	98,843	49,355
Human Appeal Senegal				

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Wafa Relief	Sierra Leone	-	-	15,000
International Corporation for Sheep & Qurbani	Somalia	-	-	17,179
African Relief	Somalia	2	36,112	-
Al Imdaad	Somalia	1	79,211	-
Muslim Foundation for Culture and Development	Sri Lanka	2	55,295	65,229
Al Imdaad	Sri Lanka	1	24,500	-
Islamic Welfare Association	Syria	4	232,030	276,988
Human Appeal Australia	Syria	-	-	5,500
Islamic Yatima Foundation	Tanzania	1	47,797	47,541
Tunisia Charity Aytam	Tunisia	3	74,977	54,352
Various mosques	United Kingdom	1	224,525	45,000
Al-Imdaad	United Kingdom	-	-	10,000
Amirah Foundation	United Kingdom	-	-	21,668
Deaf World	United Kingdom	-	-	8,735
Green Lane Mosque	United Kingdom	-	-	40,000
Muslim Charity Forum	United Kingdom	1	50,000	50,000
Mosaic	United Kingdom	1	50,000	25,000
Multiple Small Organisation	United Kingdom	-	-	49,762
Union Des Organisation	United Kingdom	-	-	36,247
Approachable Parenting	United Kingdom	1	5,104	-
Barnabus	United Kingdom	1	280	-
British Refugee Council	United Kingdom	1	3,000	-
Global One	United Kingdom	1	8,245	-
Heart of England	United Kingdom	1	10,000	-
Myriad Foundation	United Kingdom	1	814	-

10. Grants payable (continued)

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Noor Books First Education Limited	United Kingdom	1	22,045	-
One Roof Leicester	United Kingdom	2	20,170	-
Ramadan Tent Project	United Kingdom	1	5,000	-
Scottish Outdoor Education Centres	United Kingdom	1	4,800	-
Young Planners	United Kingdom	1	6,000	-
Yemeni Development Network for NGOs	Yemen	-	-	20,000
Multiple organisations small grants	Various	-	205,522	467,327
			5,286,681	5,395,573

The grants made by Human Appeal to other Human Appeal associates:

Name of Associate	Country	Number of Grants	2016 Total £	2015 Total £
Human Appeal Pakistan	Pakistan	17	1,534,897	1,009,221
Human Appeal Greece	Greece	1	167,969	-
Human Appeal Turkey	Syria	40	17,294,181	11,900,063
Human Appeal Yemen	Yemen	8	237,894	403,225
Associate total			19,234,941	13,312,509
Total grants paid			24,521,622	18,708,082

Activities undertaken directly by our Humanitarian Response teams:

Country	2016 Total £	2015 Total £
Greece	-	128,336
Haiti	42,962	-
Iraq	11,488	-
Libya	-	139,107
Macedonia	-	2,547
Nepal	-	40,236
Tunisia	-	5,758
	54,450	315,984

11. Grants payable by sector

	2016 Individuals £	2016 Institutions £	2015 Individuals £	2015 Institutions £
Humanitarian response	-	13,658,079	-	3,350,931
Orphans and child welfare	6,000	2,778,192	-	2,160,886
Water, sanitation and hygiene	-	421,750	-	705,280
Education	12,875	1,180,031	9,670	1,037,181
Food security	-	5,538,211	4,800	10,619,780
Sustainable livelihoods	-	279,306	3,500	252,642
Healthcare	-	701,628	735	878,661
	18,875	24,557,197	18,705	19,005,361

12. Analysis of governance costs

	2016 £	2015 £
Governance function	6,425	7,094
Auditors' remuneration	22,755	22,755
Non-statutory audit fees	17,751	22,809
Legal and other professional fees	100,752	76,871
	147,683	129,529

13. Analysis of support costs

	2016 £	2015 £
Raising funds	563,472	401,848
Charitable activities	1,797,434	1,291,815
Other	41,366	21,572
Governance	147,683	108,517
	2,549,955	1,823,752

14. Analysis of charitable activities support costs

	Raising funds £	Charitable activities £	Other £	Governance £	2016 Total £	2015 Total £
Fundraising	246,180	785,299	18,073	64,523	1,114,075	586,541
Communications	158,956	507,056	11,669	41,661	719,342	245,060
Facilities	28,343	90,411	2,081	7,428	128,263	91,145
Donor support	24,398	77,829	1,791	6,395	110,413	262,932
Programme support	35,950	114,676	2,639	9,422	162,687	263,630
Finance & HR	26,032	83,042	1,911	6,823	117,808	209,749
Management and administration	43,613	139,121	3,202	11,431	197,367	164,695
	563,472	1,797,434	41,366	147,683	2,549,955	1,823,752

15. Net income for the year

This is stated after charging:

	2016 £	2015 £
Operating leases	530,848	108,813
Depreciation	194,409	54,323
Auditors' remuneration	22,755	24,552
	748,012	187,688

16. Staff costs and emoluments

	2016 £	2015 £
Gross salaries	2,472,494	1,687,746
Employer's National Insurance	169,294	142,020
Employer's pension	48,928	-
Total salaries, wages and related costs	2,690,716	1,829,766

Number of full time employees or full time equivalents

	2016 Number	2015 Number
Average number of total staff	104	76
Average number of part time staff	36	23
Average number of full time staff	68	53
Estimated full time equivalent staff	104	76
<i>Equivalent number of full time staff in the year:</i>		
Engaged on charitable activities	18	17
Engaged on publicity activities	17	18
Engaged on fundraising activities	46	26
Engage on management and administration	23	15
	104	76

Neither the trustees nor any persons connected with them have received any remuneration from the charity or any related entity, either in the current or prior year.

16. Staff costs and emoluments (continued)

The number of employees whose emoluments including taxable benefits but excluding employer's pension contributions fall into the following bands were :

	2016 Number	2015 Number
£60,001 - £70,000	1	1

The key management personnel of the charity, comprising of the leadership team and the executive directors team. The total employee benefits of the key management personnel were £367,434 (2015: £299,060)

17. Trustees expenses

	2016 £	2015 £
Travel and accommodation	1,223	2,732
Number of trustees reimbursed	4	4

18. Corporation taxes

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

19. Operating lease commitments

As at 31st December 2016 the charity was committed to non-cancellable operating leases payable as follows:

	Land and Buildings £	Other £	Total £
Within one year	100,250	30,961	131,211
Within two and five years	286,625	53,012	339,637
Over 5 years	60,000	-	60,000
Total	446,875	83,973	530,848

20. Net assets by fund

	2016 £	2015 £	2015 £	2015 £
Tangible assets	2,418,959	-	2,418,959	1,861,143
Investments	275,000	-	275,000	275,000
Current assets	3,020,495	5,160,690	8,181,184	5,969,084
Creditors: Amounts falling due within one year	(3,657,237)	(796,398)	(4,453,637)	(2,450,457)
Net assets	2,057,216	4,364,290	6,421,506	5,654,770

21. Tangible fixed assets

	Land and Buildings £	Fixtures, fittings & equipment £	Motor Vehicles £	Total 2016 £
Cost				
At 1 January 2016	1,758,425	387,730	2,800	2,148,955
Additions	301,967	391,294	-	693,261
Disposals	-	(228,848)	-	(228,848)
At 31 December 2016	2,060,392	550,176	2,800	2,613,368
Depreciation				
At 1 January 2016	94,286	193,001	525	287,812
Charge for the year	30,316	48,859	700	79,874
On disposals	-	(173,278)	-	(173,278)
At 31 December 2016	124,602	68,582	1,225	194,409
Net book value				
At 31 December 2016	1,935,790	481,594	1,575	2,418,959
At 31 December 2015	1,664,139	194,729	2,275	1,861,143

All assets are stated at historical value.

22. Investments

	Investments £	Total 2016 £	Total 2015 £
Investments held as fixed assets	275,000	275,000	572,004
	-	-	(297,004)
Carrying values of investments			
At 1 January 2016	275,000	275,000	275,000
Revaluation	-	-	-
At 31 December 2016			
Total at 31 December 2016	275,000	275,000	275,000

Investments include a property held for resale that was last valued in May 2016 by Andrew Forbes Chartered Valuation Surveyors who hold a recognised and relevant professional qualification and the historical cost of the property is £572,004.

23. Stocks

	2016 £	2015 £
Stock in shops	1,431	3,202

24. Debtors

	2016 £	2015 £
Other debtors	4,260,620	3,044,998
Prepayments and accrued income	152,426	43,498
At 31 December 2016	4,413,046	3,088,496

25. Creditors

	2016 £	2015 £
Trade creditors	3,223,380	1,742,657
Short-term compensated absences (holiday pay)	19,487	17,843
Other creditors and accruals	1,210,770	689,956
At 31 December 2016	4,453,637	2,450,456

26. Related Party Transactions

Approachable Coaching Limited

During the 2015 financial year there were sales between Approachable Coaching Limited and Human Appeal amounting to £770 for training costs and travel expenses, with no comparative costs in 2016.

Approachable Parenting Limited

During the financial year, a project was setup between Human Appeal and Approachable Parenting Community Interest to assist three trainers who would coach parenting skills to new parents.

Payments amounting to £7,656 have been paid to Approachable Parenting Community Interest with a final payment due of £2,552 subject to review and therefore not disclosed as a closing Creditor. Approachable Coaching Limited is a company of which trustee, Dr Hussein Nagi, is a director. Approachable Parenting Community Interest Company is a company of which Dr Hussein Nagi's spouse is a director.

27. Reconciliation of net movement in funds to net cash flow from operating and investment activities

	2016 £	2015 £
Net movement in funds	766,736	2,707,412
Investment income	(17,430)	(13,692)
Add back depreciation on fixed assets	79,873	54,323
(Profit) / Loss on disposal of fixed assets	45,676	5,250
(Profit) / Loss on investment	-	297,004
Decrease (increase) in stock	1,771	(3,202)
Decrease (increase) in debtors	(1,324,550)	(2,423,968)
Increase (decrease) in creditors	2,003,180	(750,448)
Net cash used in operating activities	1,555,256	(127,321)

	2016 £	2015 £
Cash flow from investment activities		
Interest income	5,430	4,692
Investment property income	12,000	9,000
Purchase of tangible fixed assets	(693,261)	(1,393,496)
Proceeds of sale of tangible fixed assets	9,896	-
Net cash used in investment activities	(665,935)	(1,379,804)

28. Analysis of funds

	Balance as at 1st January 2016 £	Total income £	Total expenditure £	Transfers £	Balance as at 31 December 2016 £
General funds					
Unrestricted income fund	3,304,420	4,445,762	(4,106,727)	(1,586,239)	2,057,216
Restricted funds					
Education	-	527,242	(1,463,415)	936,173	-
Humanitarian Response	1,513,848	5,868,600	(4,861,022)	-	2,521,426
Food Security	-	18,455,011	(19,105,077)	650,066	-
Healthcare	-	1,888,621	(1,793,947)	-	94,674
Orphans and Child Welfare	468,538	3,487,617	(3,523,196)	-	432,959
Water Sanitation and Hygiene	367,964	1,820,226	(872,959)	-	1,315,231
Total Restricted funds	2,350,350	32,047,317	(31,619,617)	1,586,239	4,364,290
	5,654,770	36,493,079	(35,726,343)	-	6,421,506

We utilised unrestricted funds of £1,586,239 achieving the following:

Apart from responding to many emergencies where providing urgent relief was the priority, in some regions we were also able to build the capacity and resilience of vulnerable communities. We did this through a number of projects, e.g. building the food security of farmers and vulnerable people in Myanmar, Somalia and Syria as well as Pakistan. We provided vocational training to people in the OPT and Bangladesh. In Syria, we provided emergency aid that had a reach of nearly five million people, including monthly food distributions, healthcare, access to education, protection against winter weather, provision of water. Moreover, by installing water and sanitation facilities and promoting good hygiene practices we were able to improve the health of 19,960 people in Bangladesh. We also worked on improving access to quality education for children in Pakistan, Syria, and the OPT.



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ANNUAL REPORT

AND FINANCIAL STATEMENTS 2016

CONTENTS

4	About Human Appeal
4	Message from CEO and Chairman
6	Who We Are
8	Thematic Priorities of Our Work
10	2016: The Year in Numbers
12	Humanitarian Response
14	Emergency & Relief: Responding to Humanitarian Crises
18	Life-Saving Work in Syria
20	Humanitarian Aid in the Occupied Palestinian Territories
22	Emergency Relief in Myanmar
24	Seasonal Distributions: Ramadan and Qurbani
26	Sustainable Development
30	Food Security
32	Healthcare
36	Education
40	Water, Sanitation and Hygiene
42	Sustainable Livelihoods
44	Gender Equality for Women and Girls
46	Affordable Energy and Climate Change
48	Orphan and Child Welfare
52	Assisting Vulnerable people in the UK
54	Institutional Funding and Strategic Partnerships
56	Fundraising and PR Activities
58	Organisational and Staff Development
62	Financial Review
70	Structure, Government and Management
76	Reference details
77	Independent Auditors Report
78	Statement of Financial Activities
80	Balance Sheet
82	Notes to the Financial Statements



Acronyms

ACEVO	Association of Chief Executives of Voluntary Organisations
ALNAP	Active Learning Network for Accountability and Performance
AJK	Azad Jammu and Kashmir (Pakistan)
BOND	British Overseas NGOs for Development
CAABU	The Council of Arab-British Understanding
CHS	The Core Humanitarian Standard
ECHO	EU Humanitarian Aid and Civil Protection
ECHO FPA	ECHO Framework Partnership Agreement
FAO	Food and Agriculture Organisation of the United Nations
HA	Human Appeal
HDI	Human Development Index
IDP/s	Internally Displaced Person/s
KPK	Khyber Pakhtunkhwa (Pakistan)
KRG	Kurdistan Regional Government (Iraq)
MDG/s	Millennium Development Goal/s
NFIs	Non Food Items
NIDOS	Network of International Development Organisations in Scotland
OFID	OPEC Fund for International Development
OPT	Occupied Palestinian Territories
RTEs	Ready-to-Eats
SDG/s	Sustainable Development Goal/s
UNDP	United Nations Development Programme
UN FPA	United Nations Population Fund
UNICEF	United Nations Children's Fund
UN OCHA	United Nations Office for Coordination of Humanitarian Affairs
UN WFP	United Nations World Food Programme
WASH	Water, Sanitation and Hygiene
WHS	World Humanitarian Summit

MESSAGE FROM THE CEO AND CHAIR OF TRUSTEES

Any major anniversary for a humanitarian charity can be a bittersweet moment. On the one hand, we celebrate all that we have achieved to make the world a better, safer, more caring, and just place. On the other, we see that conflicts, insecurity and inequality show no signs of abating, making the world increasingly unstable, and our work perpetually necessary.

As Human Appeal marked its 25th anniversary in 2016, we felt honoured to have been able to bring positive change to so many lives, while the ongoing and emerging crises around the world meant those still suffering were never far from our minds.

Our emergency teams spent the year delivering life-saving aid to Syrians devastated by the war, and they brought relief to the Rohingya people as the persecution and violence escalated in Myanmar. Human Appeal began working in Iraq for the first time to help address some of the urgent needs of displaced people, and in Yemen we delivered emergency aid as the humanitarian impact of the conflict worsened. Our teams also responded to natural disasters in Haiti and Sri Lanka, the drought in Somalia, and helped improve the living conditions of people in Palestine.

This year, Human Appeal made a commitment to sustainable development that brings long-term change to people's lives. In this report, we highlight how Human Appeal's key areas of work are aligned to the UN Sustainable Development Goals (SDGs) that aim to transform our world by 2030.

Here in the UK, some of our highlights of the year include the launch of our rebranded orphan sponsorship programme as Little Human Appeal, our award-winning work with homeless people in Manchester, and our national Comedy Tour that brought smiles to the faces of thousands of supporters whilst raising thousands of pounds for those in need.

Our fundraising teams worked hard this year to bring the total we raised from individual, institutional and other donors to £36 million with almost £8 million raised just in Ramadan. With this level of support and generosity, we know that our relief and development work must continue for many more years, with many more anniversaries to come.

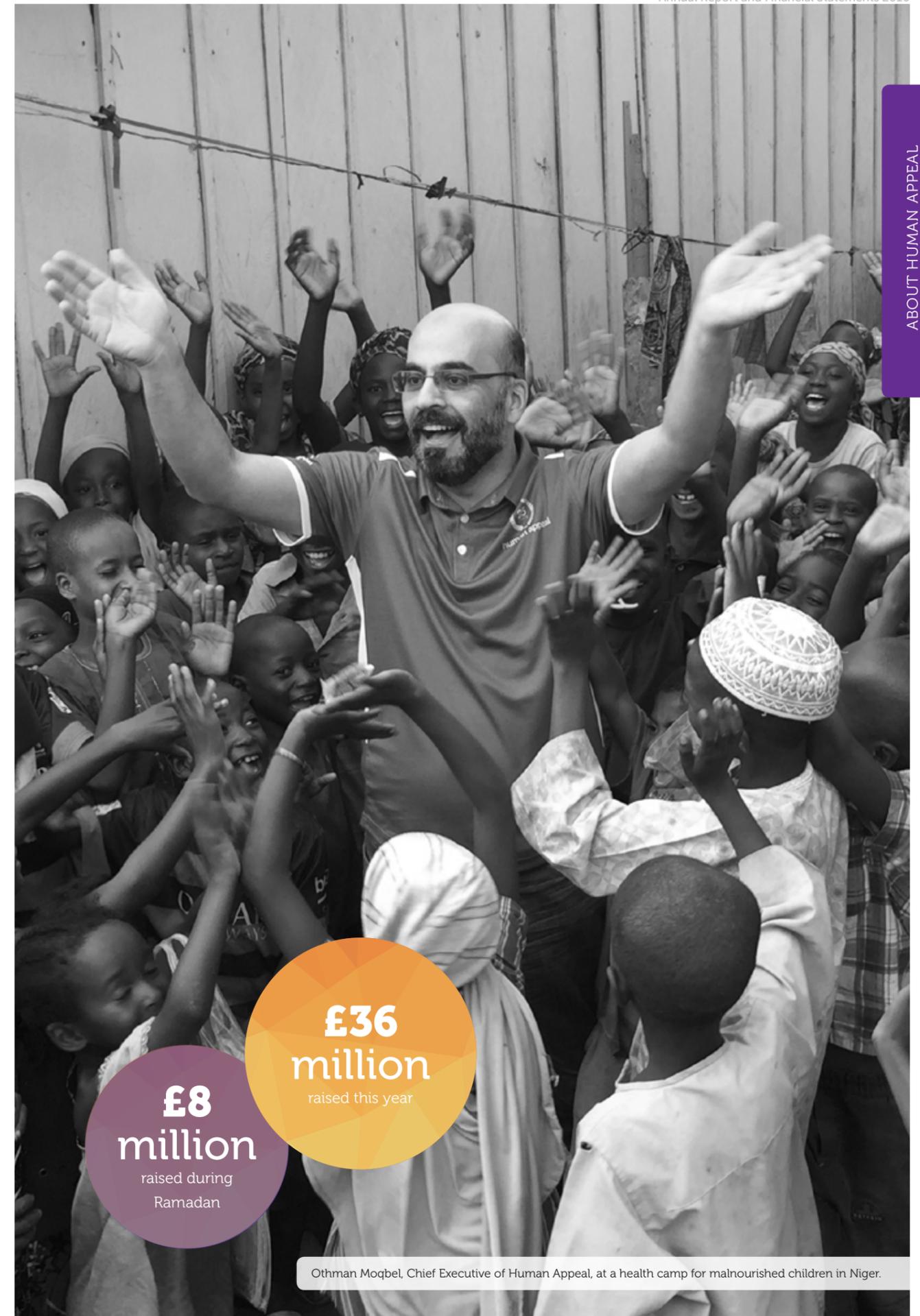
I would like to thank every donor, supporter, partner, volunteer and member of staff who have been part of our journey for the past 25 years. It's a difficult time to be a humanitarian and witness so much suffering in the world, but it is also part of being human to respond as best we can to humanity's needs. That's what makes us Human Appeal.

Nooh Al Kaddo

Dr Nooh Al Kaddo
Chairman, Board of Trustees

Othman Moqbel

Othman Moqbel
Chief Executive, Human Appeal



£36
million
raised this year

£8
million
raised during
Ramadan

Othman Moqbel, Chief Executive of Human Appeal, at a health camp for malnourished children in Niger.

WHO WE ARE

We are an international relief and development agency that asks the question, what makes us human? We think the answer is caring for others and changing their lives for the better. That's what we've been doing for 25 years.

We started in a small flat in Manchester, UK, and this year we have worked in 24 countries, providing humanitarian aid that saves and transforms lives. That's what makes us Human Appeal.

Our generous donors, supporters and partners have helped us work towards our mission for the past 25 years. They give us Human Appeal.

In 2016
we worked in
24
countries



A woman in Bangladesh is able to grow and sell corn as a result of Human Appeal's income generation project.

OUR VISION

To become the global agent of change for a just, caring, and sustainable world.

OUR MISSION

We are a global humanitarian and development organisation. We save lives, alleviate poverty, transform and empower local communities whilst championing humanity, impartiality, neutrality, and independence.

OUR VALUES

We are a faith-based organisation, inspired by Islamic values, we strive to work in an accountable and transparent way, with excellence, compassion, trust, respect, justice and empowerment.

THEMATIC PRIORITIES OF OUR WORK

Emergency Relief
(Food Aid/NFIs/Shelter/Protection)

We provide humanitarian assistance and relief in the context of disasters, conflict and other emergencies.

Food Security

We assist in the development of safe, sustainable and affordable food systems to increase food security long-term.

Livelihoods

We assist in livelihoods development for rural, urban and displaced communities.

Education

We improve access to quality education for children in vulnerable, marginalised and displaced communities.

Healthcare

We support local health centres, hospitals and mobile clinics with medication, equipment and training for staff. We ensure access to healthcare for the most vulnerable people, particularly women and children.

WASH

(Water, Sanitation & Hygiene)
We improve access to clean water, sanitation and improve hygiene practices and awareness among vulnerable and displaced communities.

Child Welfare & Orphans

We provide a one-to-one sponsorship programme to improve child welfare, keeping child safeguarding central to our approach.

CROSS-CUTTING THEMES

Gender

We consider and address the specific needs of women and girls.

Climate change & environment

Our interventions do not harm the environment and help build communities' resilience to climate change.

Inclusion

We aim to reach the most marginalised and vulnerable people including the disabled, the elderly and minority groups.

Protection

We work in accordance with SPHERE standards on protection to avoid exposing people to further harm. We also provide protection impartially, in proportion to need.



Legend:

- Local Partners (Purple pin)
- Field Offices (Red pin)
- Fundraising Offices (Teal pin)

WHERE WE WORK

LOCAL PARTNERS:

- Bangladesh, Eritrea, Greece, Haiti, India, Iraq, Jordan, Lebanon, Macedonia, Myanmar, Nepal, Niger, Palestine, Senegal, Sri Lanka, Sudan, Tanzania, Tunisia

FIELD OFFICES:

- Pakistan (FIELD OFFICE)
- Somalia (FIELD OFFICE)
- Turkey/Syria (FIELD OFFICE)
- Yemen (FIELD OFFICE)
- UK (HQ)

FUNDRAISING OFFICES:

- France (FUNDRAISING OFFICE)
- Ireland (FUNDRAISING OFFICE)
- Spain (FUNDRAISING OFFICE)

BENEFICIARIES



6,027,319 total direct and indirect beneficiaries

5 million Syrians reached directly and indirectly

796,541 Palestinians benefitted from our interventions

1,276,660 people received Qurbani meat

9,673 orphans sponsored by our donors

145,458 people received Ramadan food parcels

10,896 people assisted in the UK

COUNTRIES



24 countries in which we worked in 2016

11 countries where orphans are sponsored

16 countries in which we delivered Ramadan food distributions

14 countries in which we delivered Qurbani meat distributions

2016:
THE YEAR IN
NUMBERS

ACHIEVEMENTS

1,000 tonnes of flour delivered in Syria every month

8 small desalination plants installed in hospitals and clinics in Gaza providing clean water to nearly **100,000** patients

241 kitchen gardens established in District Tharparkar, Sindh, Pakistan, increasing people's food security and reducing malnutrition

50 healthcare clinics supported in Niger through a project which improved the health and nutritional status of **9,493** women and children



INCOME

£36 million raised this year

£10.1 million received from WFP

£12 million received from institutional donors overall

£8 million raised during Ramadan



HUMANITARIAN RESPONSE

Hurricane Matthew left over 350,000 people in need of emergency aid in Haiti.



Human Appeal staff distribute emergency aid in Erbil, Iraq.

We raised
£18 million
 for emergency programmes
 in 2016

EMERGENCY AND RELIEF: RESPONDING TO HUMANITARIAN CRISES

At Human Appeal, we're committed to being there for people in their time of need. That means responding to emergencies around the world, around the clock. From conflicts to natural disasters, our teams are on the ground providing life-saving aid as quickly as possible. And when the emergency phase is over, we do everything we can to help communities get back on their feet.

OUR APPROACH

Given the current global climate of instability, in 2016 we strived to increase our capacity to respond to emergencies swiftly and efficiently. We aimed to raise more funds than in the previous year to enable us to continue working with communities facing ongoing crises while also being able to respond to new or escalating emergencies.

We also ensured that all of our emergency responses were guided by the Core Humanitarian Standard (CHS) and responded to people's needs appropriately, timely and in coordination with other humanitarian actors on the ground by working in thematic clusters with other INGOs, UN agencies, and local governments.

Our Achievements:

- With the generous support of our donors, and the hard work of our fundraising, institutional funding and partnership teams, we managed to raise over £18 million for emergency programmes in 2016. This allowed us to continue our work in Syria, Yemen, Palestine, and Myanmar while also responding to new emergencies in Haiti, Somalia, and Sri Lanka. We also began operating in Iraq for the first time and registered an office there.
- In 2016, we responded to many emergencies where providing urgent relief was the priority and, in some regions, were able to build the capacity and resilience of vulnerable communities. We did this through a number of projects, including improving the nutritional status of

people in Somalia, helping farmers grow crops in Syria, and ensuring homes in Palestine were made fit for winter.

2016: A YEAR OF RESPONDING TO EMERGENCIES AROUND THE WORLD



Haiti

Emergency: Hurricane Matthew.

Aftermath: Over 1,000 people killed and widespread destruction in a country already struggling with poverty and disaster.

Response: Emergency food packs delivered to 10,400 people and water purification tablets to 45,000 residents of Jérémie and surrounding villages.

Somalia

Emergency: Drought.

Aftermath: 5 million lives at risk in one of the most food-insecure countries in the world.

Response: Life-saving food and recovery assistance provided for 960 people in the Lughaya District, followed by food security and WASH projects throughout the year.

Iraq

Emergency: Mosul conflict.

Aftermath: Mass displacement with the escalation of violence in a country devastated by war and instability.

Response: Human Appeal Iraq office established and quick-impact aid delivered including 1,500 food parcels to IDPs in Mosul's Khazer camp, 500 winter blankets and food vouchers, as well as food for another 1,000 displaced families.

Sri Lanka

Emergency: Tropical Cyclone Roanu.

Aftermath: 100 people dead after floods and landslides destroy homes and submerge entire villages.

Response: Emergency food parcels provided for 1,500 homeless families in the worst affected areas including Colombo and Trincomalee.

Yemen

Emergency: Drought and civil war

Aftermath: Over 3 million people displaced and 14 million without adequate food in a country facing famine and a cholera outbreak.

Response: Food parcels delivered to 1,000 displaced families in Taiz and 296 vulnerable families in Aden given Qurbani meat.



We delivered
1,000
tonnes of flour
each month

We provided
137,500
Syrians with food packs

A Syrian widow and her orphaned children seek refuge in Beqaa Valley, Lebanon.

LIFE-SAVING WORK IN SYRIA

The Syrian war has been one of the worst humanitarian and refugee crises of our time. With the conflict now in its sixth year, 13.5 million people are in need of humanitarian assistance. Over half the population have fled their homes and millions are trapped in besieged areas without food and water. Whether they remain inside the war-torn country or face life in a refugee camp, living conditions are dire for most Syrians and Human Appeal is working hard to help them.

OUR APPROACH

Our aim for 2016 was to meet the most urgent needs of the Syria people, prioritising those who are most vulnerable. To achieve this, we planned to continue our critical food distribution projects that have sustained families since the start of the conflict, as well as further extend the provision of healthcare and education. We also planned to assess the changing needs of both resident, IDP and refugee communities outside Syria and provide targeted aid in response to their immediate needs and where possible, to support their long-term wellbeing.

Highlights of Our Work:

- Every month we delivered 1,000 tonnes of flour to bakeries in the areas of Idlib, Aleppo, Latakia and Hama, allowing free bread packs made from the flour to reach the most vulnerable people. In some areas the bread was sold to stabilise the price in the local market. This project reached nearly 2.4 million people.
- We provided 137,500 Syrians with food packs containing rice, lentils, oil, sugar, and other staples to help meet their nutritional needs, in partnership funded by WFP.
- We supported 9,000 newly displaced families in 130 camps by distributing ready-to-eat food packs, with UN WFP.
- On Eid ul Fitr, we gave 9,500 people in Idlib ready-to-eat food packs and on Eid-ul-Adha, 29,750 people in Aleppo, Idlib and besieged areas of Damascus received Qurbani meat on behalf of our donors. We also distributed three containers of children's clothes, toys and other items donated by the Muslim community of Colón in Panama.
- To help farmers in Jisr al-Shughur and Idlib cultivate potatoes and beans, we received funding from UN OCHA to provide them with training, agricultural inputs and tools as well as supplementary irrigation. The project improved the long-term resilience of 1,250 people and enabled them to grow vegetables and legumes in a sustainable and environmentally-friendly way.
- We also provided agricultural support and inputs to 256 people in three neighbourhoods of Aleppo: Bab Al-Naser, Bab Al-Nayrab and Harable. They were trained on sustainable home gardening and farming techniques building their resilience to conflict and food insecurity.
- We provided clean water, sanitation and hygiene facilities for 6,570 people living in camps in Idlib through water trucking, installing latrines and showers and distributing hygiene kits and jerry cans.
- As people fled from bombing in Aleppo, we installed 500 tents for the most vulnerable families and equipped them with basic materials. Then as winter hit, we protected 58,250 people from the harsh weather by improving their tents and providing warm clothes and bedding. In A'zaz, we provided 130 displaced families arriving from Aleppo with emergency survival kits.
- In Aleppo, over 6,000 women and children received free healthcare at the Iman Hospital run by Human Appeal before an agreement was signed with UN OCHA that allowed another 37,700 patients to receive treatment. A generous in-kind donation from Americares allowed us to extend services to 150,000 direct and indirect beneficiaries at Al Iman and other hospitals, while our medical training programmes built the capacity of local medical staff and midwives to provide better care for patients in emergencies.
- This year we supported two rural schools, Deir Hassan in Idlib and Batbu school in Aleppo, as well as Al Huda school for Syrian refugees in Turkey. By providing teaching materials and essential supplies, we helped 2,840 Syrian children continue their education. We also ran education awareness campaigns funded by UNICEF, to help improve access to quality formal and non-formal education for 82,266 boys and girls in northern Syria. With funding from UN OCHA, we also improved education for 1,400 children in 30 IDP camps.
- We provided 110 vulnerable orphans in rural Idlib with healthy meals on a daily basis and gave 1,940 orphans clothes, hygiene kits and educational games to promote better hygiene practices.
- In Jordan, home to over 656,000 Syrian refugees, we provided 2,000 children with psychosocial support, bags and stationery to help them attend school. At the onset of winter, we kept 2,700 families safe by giving them food, fuel and winter clothing so that they would not have to resort to hazardous methods of keeping warm.
- In Lebanon, where one in three people are refugees, we supported 186 vulnerable families in Beqaa Valley through the harsh winter by providing them with food, heating oil and warm jackets. We also installed an electrical generator at Iman High School to ensure pupils are kept safe and comfortable despite the country's power crisis.

In 2016, our projects had a reach of nearly 5 million people, including those who benefit indirectly from our monthly food distributions, clean water facilities, free healthcare, access to education and protection against the harsh weather conditions.



1,120

families sponsored to help meet their living expenses

Almost
20,500

people provided with safe lighting and fans

A child pulls a makeshift trolley on his way to collect water for his family.

Our emergency work in Palestine has kept hundreds of families safe and protected thousands of vulnerable people from the harsh winter conditions.

HUMANITARIAN AID IN THE OCCUPIED PALESTINIAN TERRITORIES

The living conditions of most Palestinians continued to deteriorate in 2016 as the impact of ongoing the conflict and life under occupation plunged families further into poverty. In the West Bank, over 1,600 people were displaced due to the appropriation or demolition of Palestinian property and 7,000 people's livelihoods were affected. In Gaza, insecurity and the lack of access to basic services continued to have a devastating impact on people's lives, with four out of five Palestinians now dependent on humanitarian aid.

OUR APPROACH

Our humanitarian response work in the Occupied Palestinian Territories (OPT) aimed to make life safer for as many people as possible. This involved assessing the current difficulties faced by vulnerable families and meeting their immediate needs. We also planned our emergency work alongside our sustainable development programmes to help meet the longer-term needs of the Palestinian people.

Highlights of Our Work:

- In 2016, Human Appeal provided 1,519 families with safe LED lighting for their homes, reducing the risk of fire that has caused many tragic deaths in Gaza since the power supply crisis. We have also provided 1,400 families with fans running on batteries to reduce their discomfort from heat.
- We helped cover the cost of rent and basic needs for 1,120 vulnerable people through our family sponsorship programme and also provided shelter for 15 displaced Syrian families seeking refuge in Gaza.
- We gave over 1000 families supermarket coupons allowing them to purchase essential items with dignity and independence.
- As winter approached, we protected over 27,600 of the most vulnerable people in Gaza and the West Bank from the harsh weather by giving them food, clothes and blankets and improving the roofs of their homes. We also rehabilitated seven family homes to make them fit for winter conditions and provided transport to take sick people to hospital.
- In 2016, we began a project supporting the renovation of 6 historical mosques and nearby archaeological sites in the Gaza Strip, providing over 200,000 local residents with a safe place of worship.

Distributed food,
water and survival
items to
200
families



Human Appeal provides lifesaving aid to Rohingya Muslims in Myanmar following the escalation of violence in 2016.

We supported over 25,000 conflict-affected people in Rakhine State by providing emergency relief during the escalation of violence in 2016.

Abdul's Story

Abdul lives in Baw Du Pha 1 Camp in Sittwe Township, Myanmar. He is the sole carer for his younger sister and brother. The children lost their parents in Myanmar's intercommunal violence and it has since been up to Abdul to provide for his siblings. As Abdul's movements are restricted, which means he cannot find work outside the camps. Instead he works as a labourer and struggles to earn enough to feed his family.

Abdul's home is one of the flood-damaged dwellings repaired by Human Appeal in Sittwe Township. He told Human Appeal that he was happy to have a habitable home once again.

“My sister is now safe in the shelter and my brother can study properly for his exams. I try my best to make my siblings happy. I always want to see them smile.”

EMERGENCY RELIEF IN MYANMAR

One of the most persecuted ethnic groups in the world, Rohingya Muslims live in dire conditions in Myanmar. Without state protection, they are victims of systematic persecution, exploitation and violence. Many are dependent on humanitarian aid for survival but in October 2016, aid supplies were cut off amidst the horrific escalation of intercommunal violence. Tens of thousands of people tried to flee to safety, only to face further suffering.

OUR APPROACH

Our emergency work in Myanmar aimed to save lives and relieve suffering by meeting the urgent needs of those affected by the intercommunal conflict. We also aimed to build the resilience of the most vulnerable people in the short to medium term, despite the challenges of working towards any permanent solutions.

Highlights of Our Work:

- At the height of the emergency in late 2016, we began distributing food packs, drinking water and NFIs (clothes, blankets, medicine and baby products). This project will continue into 2017 with an aim of reaching 6000 affected families in Maungdaw Township, Rakhine State.
- We repaired five camp barracks in Sittwe Township, allowing 40 flood-affected families to return to their temporary homes and live

with dignity and privacy whilst minimising their health risks. We also constructed shelters for five families in Buthidaung Township and helped meet their basic needs.

- To help improve livelihood opportunities in two townships in Maungdaw District, we trained 100 of the most disadvantaged people in vegetable gardening and livestock farming. By providing tools, seeds, and fertilizers we allowed them to make use of arable land and grow nutritious food for their families.

25
years

human appeal

QURBANI
Myanmar | 2016Ramadan food
distributions across

16

countries

We reached nearly
145,500
people with food
in Ramadan

Human Appeal's Qurbani distribution in Myanmar 2016

SEASONAL FOOD DISTRIBUTIONS

The month of Ramadan and the days of Hajj are key dates in Human Appeal's annual calendar as they mark the two festive occasions on which donors give generously and share the gift of food with others. These seasonal food distributions help foster a sense of global community, showing care and concern for others.

This year, we distributed Qurbani meat to nearly 1.3 million people across 14 countries.

Sharing Food in Ramadan

Ramadan is the busiest month for Human Appeal as Muslims donate generously to charitable causes. Fasting helps Muslims empathise with those who routinely go without food, and many also choose to give their annual obligatory Zakat during the holy month. Our donors count on us to provide Iftar meals to the fasting on their behalf, so that even those with little food are able to enjoy a meal at the end of their fasting day.

In 2016, we spent over £0.7 million on distributing Ramadan food parcels and providing Iftar meals. This massive food distribution programme was carried out in 16 countries to benefit communities experiencing food shortages. By the end of the month, we had reached over 145,000 people living in poverty, conflict zones, or recovering from natural disasters.

In implementing the Ramadan food distribution programme, we worked closely with community members and leaders, procuring food locally and distributing it to those most in need. The contents of each parcel varied according to local needs and diets but typically included essentials such as cooking oil, tea, flour, salt, pasta or rice, lentils and dates.

The countries covered in our 2016 Ramadan food distribution were Bangladesh, India, Jordan, Lebanon, Myanmar, Nepal, Niger, Pakistan, Palestine, Senegal, Somaliland, Sudan, Syria, Tunisia, Yemen and the UK. In the OPT we held Iftars for 4,500 people at Masjid Al Aqsa in Jerusalem, and provided hot meals and food parcels for over 6,000 families in Jerusalem, Gaza and the West Bank. In Syria, almost 12,000 families in Idlib, Aleppo and Hama received food parcels from Human Appeal, including some ready-to-eat meals for the most vulnerable displaced families. In Myanmar, we provided 1,000 families in Rakhine State with food parcels in Ramadan.

The Gift Of Qurbani Meat

Every year, Human Appeal carries out Qurbani sacrifices around the world on behalf of its donors and distributes the meat to the poor. In 2016, we provided nearly 1.3 million people with fresh meat at the time of Eid ul Adha. This large-scale distribution programme took place in Bangladesh, Eritrea, Jordan, Lebanon, Myanmar, Pakistan, the Occupied Palestinian Territories (OPT), Somalia, Sri Lanka, Sudan, Syria, Tunisia, Yemen and the UK.

In Somalia, where drought has left more than 40% of the population food insecure, we provided 364,000 people with fresh meat. In Syria, where families are caught in the grips of a terrifying war, we provided over 50,000 people with Qurbani meat. In Yemen, where civil war has forced over two million people to flee their homes, we reached 21,000 people on Eid ul Adha with the gift of Qurbani meat.



SUSTAINABLE DEVELOPMENT

Women in Bangladesh are empowered to earn a living through our sustainable livelihoods projects.

SUSTAINABLE DEVELOPMENT

Human Appeal's work in 2016 was strategically aligned to the 17 Sustainable Development Goals (SDGs) set out by the United Nations (UN). This global agenda for development aims to end poverty, protect the planet and ensure prosperity for all. Human Appeal in its work strives to bring about the positive change envisioned in the SDGs.

Most of Human Appeal's development and humanitarian relief programmes are multidimensional, with our focus areas designed to work across sectors and contribute to multiple SDGs simultaneously.

Human Appeal strives to end poverty through all its programmatic activities, contributing to SDG 1 by delivering a range of projects tackling both the symptoms and structural causes of poverty. We deliver necessary food aid and implement food security projects aiming to contribute to SDG 2; ending hunger. We have been supporting medical facilities, mobile clinics and hospitals extending healthcare services to ensure healthy lives for all, as per SDG 3. We assist children in gaining quality education in alignment with SDG 4, ensuring inclusive and equitable schooling for all. To help achieve SDG 5, we make sure all our projects are designed to cater for the particular needs of women and girls so that we can achieve gender equality and empowerment.

Many of our projects also strive to improve access to safe water and sanitation, contributing to SDG 6. Another of our cross-cutting themes mainstreamed into most of our activities is the protection of the environment and fight against climate change, contributing to SDG 13. We also provide sustainable solar energy in several of our beneficiary countries, aligning with SDG 7. As per SDG 17, we work with many institutional and local partners to bring in a more coordinated and revitalised global partnership for sustainable development.

We work to empower local communities through inclusive and participatory methods, making sure that our beneficiaries are directly involved in creating and implementing projects. We want to build people's capacity so they can achieve a life of dignity, gender equality, food and income security, safety, and resilience to climate change and natural disasters.



Our water, sanitation and hygiene projects in Netrokona, Bangladesh, protect the most vulnerable members of society from waterborne diseases.

FOOD SECURITY

In emergency situations, distributing food for survival is one of Human Appeal's priorities but for many of the world's hungry, it is long-term food insecurity that poses the greatest threat to their lives.

Our aim for 2016 was to reduce vulnerability and increase people's resilience by giving them the support needed to grow their own food. From providing agricultural training to installing water supplies for irrigation, we aimed to offer communities long-term solutions that are also environmentally responsible.

In Myanmar, we trained 100 vulnerable people in livestock farming and vegetable gardening which allowed them to feed their families as well as make a living. In Syria, we trained over 1,500 farmers and vulnerable people to be able to cultivate vegetables and legumes in their kitchen gardens.

Greening the Desert in Pakistan

In Tharparkar, Pakistan, the world's only fertile desert, communities have increasingly been struggling to grow enough food due to the effects of natural disasters and climate change. In 2016, we helped build their resilience by providing agricultural training and tools and distributing drought-resistant seeds to 200 farmers in villages in Tehsil Islamkot. We set up a model farm on half an acre of unused land, to train 25 master trainers who would then support the remaining beneficiaries. We helped to establish 241 kitchen gardens in front of or near the homes of people who previously benefited from Human Appeal's solar-powered water pumps that provide irrigation. As a result of our intervention, over 200 households became more resilient to climate and are now able to grow nutritious food in a sustainable way.

OUR PROJECTS ARE CONTRIBUTING TO:



End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



241

kitchen gardens
established in
Tharparkar, Pakistan

200

farmers provided with
training, tools and seeds
to grow vegetables and
legumes

Chotto attends his crops in the Tharparkar desert of Pakistan, where Human Appeal installed a solar-powered well and delivered agricultural training.

Chotto's Story

Chotto lives with his wife and two children in Libho village. He works as a day labourer but is not able to find much work due to the persistent drought in the area. Chotto has been under immense pressure as he needs to repay a loan he took out to cover the cost of his family's living expenses. He told Human Appeal that he would like to look for work elsewhere but cannot leave the village as there is no one else to look after his family.

When Human Appeal installed a solar-powered water pump in his village, Chotto took the opportunity to grow vegetables in the courtyard of his home. This allowed him to cultivate food but without proper agricultural training most of his efforts were in vain. Then, in 2016, Human Appeal selected Chotto as one of 25 'master trainers' who would set an example to other villagers and share his knowledge with them. Now he not only grows a variety of vegetables to feed his family but has enough left over to sell for a profit.

Malam 4 months old at the Malnutrition clinic, Goure, Human Appeal.

9,493

women and children
have better health and
nutritional status
in Niger

We cared for
4,775

children under five in
Bangladesh

HEALTHCARE

In the developing world many deaths are caused by infectious diseases, complications during pregnancy and childbirth, or undernutrition. Often these deaths can be prevented with access to proper healthcare, improved hygiene practices and better nutrition. Limited access to basic health facilities because of lack of services, poverty, conflict and disasters can have long term effects on the lives of communities and significantly deprive them of opportunities to improve their lives.

Human Appeal has been providing access to healthcare for communities around the world including supporting Al Iman Hospital and Primary Healthcare Centre in Syria, free eye care camps in Pakistan and maternal health services in Somalia and Bangladesh. Our aim in 2016 was to not only continue providing emergency healthcare but to offer preventative health intervention programmes wherever possible.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure healthy lives and promote wellbeing for all at all ages.

Tackling Malnutrition in Niger

In Niger, one of the poorest countries in the world, malnutrition is a chronic problem. One in five people cannot meet their food needs and in periods of drought the situation is even worse. For children the consequences can be fatal. Over 40% of children under five are malnourished and over 70% are anaemic.

In 2016, Human Appeal worked closely with Niger's Ministry of Health, UNICEF and WFP to provide financial, technical and logistical support to 50 health clinics in Say and Goure districts. We trained medical staff on how to prevent malnutrition in young children, pregnant and breastfeeding women and we also held community awareness sessions that empowered people to identify and minimise the risks of malnutrition. Through this programme, we managed to improve the health and nutritional status of 9,493 women and children.

Providing Better Healthcare in Occupied Palestinian Territories

In Palestine, access to quality healthcare is limited for most of the population. Human Appeal helped address this critical need by rehabilitating and supporting the Kamal Adwan Hospital in Gaza and providing the Palestine Red Crescent Hospital in Halhul, Hebron with an operating theatre. These hospitals serve 250,000 and 300,000 people respectively, many of whom live in poverty and cannot travel to seek medical help elsewhere. Also in 2016, we established a dental clinic that has already treated 1,000 patients, and we continued to provide clean water to hospitals through the installation of 8 small desalination plants which has helped prevent the spread of diseases.

Improving Maternal and Child Health in Bangladesh

In Satkhira Sadar, southwest Bangladesh, literacy and income is below the national average, skilled health professionals are in short supply, health facilities are inadequate and there is a lack of awareness about seeking medical help. As a result, the maternal and child mortality rate is high and over 60% of mothers give birth to low weight babies.

In 2016, Human Appeal completed a three-year programme to improve maternal and child health in three Unions in Satkhira. We worked at the individual, community and government level to raise awareness about health issues and provide access to better facilities. Through our maternity and child health services, we cared for 510 pregnant women and 4,775 children under five. As a result, the maternal and child mortality rates were reduced and 93% of high-risk pregnancies resulted in babies being born above the normal birth weight.

Our health programme reduced the maternal and child mortality rates in three Unions in Satkhira, Bangladesh.



Tanzila and her baby are in good health after receiving medical treatment and healthcare advice.

Care was provided to
510
pregnant mothers in
Bangladesh

93%
of high-risk pregnancies
resulted in babies being
born above the normal
birth weight.

Tanzila's Story

Twenty-two-year-old Tanzila is a mother of two who works as a tailor. When she was pregnant with her second child, her husband left her. She has since struggled to support herself and her children with a small income from sewing, most of which she uses to buy food, clothes and medicine.

During her pregnancy, Tanzila was referred to the maternal health clinic by a traditional birth attendant who had been trained by Human Appeal to identify any problematic symptoms. Tanzila was unwell with weakness, vomiting, low blood pressure and anaemia. She received treatment at the clinic and returned for various appointments including monitoring, further treatment and advice. She was also visited regularly at home and attended our courtyard awareness sessions that educated women on the importance of good nutrition in pregnancy.

When Tanzila's baby was born, she had a much easier labour than the first and said she felt much stronger too. She told Human Appeal that if she was to have any more children she will definitely apply everything she has learnt through this project.

EDUCATION

Quality education is key to improving life opportunities but access to education varies greatly around the world. Around half the primary age children out of school live in conflict areas, those living in poverty have fewer opportunities to study and girls are less likely to complete their schooling than boys.

Human Appeal's aim is to improve access to quality education for the most disadvantaged children. In 2016, we supported education for Syrian refugee children in Turkey, Lebanon and Jordan. In OPT, we equipped lecture halls and computer labs at the Islamic University of Gaza enabling 4,000 students to better access to technologies that improve their academic performance and skills.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure inclusive and equitable quality education and promote lifelong opportunities for all.



Human Appeal distributes school kits to Syrian refugee children attending school in Turkey.

Training Teachers in Azad Jammu and Kashmir

In Azad Jammu and Kashmir, school enrolment is one of the highest in Pakistan but the quality of education in most public schools is still inadequate. Many teachers are not properly trained to teach their subject, motivate children, support child development or encourage co-curricular activities. Our aim was to change this in a way that would benefit as many children as possible.

In August 2015, Human Appeal began an 18-month project to provide value-based training for 12,000 teachers in 772 public schools. Teachers were sensitised to their responsibility of supporting the children's personal development as well as helping them achieve the best academic results. The training was supported by manuals and materials produced by Human Appeal to help promote values, develop skills and support the transfer of knowledge. By the end of 2016, 70,000 children had benefitted by receiving a better quality education.

By training 12,000 teachers in Azad Jammu and Kashmir we were able to improve the quality of education and personal development of 70,000 children.



70,000
children have received
better quality
education

Immamah's Story

Immamah is a 7th grade student at the Government High School in Chatter, Muzaffarabad. She was known as the shy, reclusive girl who would cry even when she was asked her name.

When Human Appeal began working on personality development in her school, Immamah benefitted greatly from the sessions and built up the confidence to participate in public speaking events. With every event, her confidence grew and by the end of the project she took to the stage with self-assurance, spoke clearly, delivered her arguments strongly and held a captive audience who cheered her on! She won the hearts and minds of the judges and also won an award in recognition of being a natural, gifted public speaker.

For Human Appeal, the change in Immamah is testament to how children can develop and fulfil their potential if they receive individual support and encouragement.

WATER, SANITATION AND HYGIENE

Clean water is essential for life and proper sanitation is critical to good health but around the world there are large disparities in access to these basic services. Every day nearly 1,000 children die from preventable water and sanitation related diseases and 70% of all natural disaster deaths are water or flood related. Water scarcity now affects 40% of the world's population and the number is set to rise with the effects of climate change.

In 2016, our aim was to take a holistic approach to water, sanitation and hygiene (WASH) by integrating our projects across different sectors rather than working on one area of need. In Senegal and Pakistan, our solar-powered water pumps helped irrigate land and improve livelihoods. In OPT our desalination plants provided clean water to hospitals and health centres, allowing them to treat 100,000 patients and prevent the spread of diseases.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure availability and sustainable management of water and sanitation for all.



100,000
hospital and health centre patients provided with clean water in Palestine.

Provided **400** families in Bangladesh with safe water and sanitation facilities.

Promoting Hygiene in Bangladesh

Bangladesh is one of the most vulnerable countries in the world to the effects of climate change, particularly as it is located in a fragile delta and is more exposed to tropical cyclones than any other country. Without access to clean water and sanitation, the population suffers from water-borne, vector-borne and sanitation-related diseases that have a devastating impact on their health. To help address this issue, Human Appeal implemented a WASH project in 20 disaster-prone villages. We promoted good hygiene practices and provided WASH facilities to 400 households and 220 primary school pupils in 12 disaster-prone areas. Overall, we were able to improve health and access to water for 19,960 people.

By installing water and sanitation facilities and promoting good hygiene practices we were able to improve the health of 19,960 people in Bangladesh.

Human Appeal has improved the health of communities around the world by providing access to clean water, sanitation and hygiene.

SUSTAINABLE LIVELIHOODS

Income generation opportunities lift people out of poverty, reduce their dependence on aid and allow them to become self-sufficient. However, employment inequalities are widening around the world, as is the gap between rich and poor. The wealthiest 1% of the world's population now own more than the rest of the world.

Our livelihood support programmes in 2016 aimed to help the most disadvantaged people generate an income. In Bangladesh, we worked to reduce poverty and unemployment by providing 52 women in Mirpur, Dhaka with entrepreneurship and vocational skills capacity-building training in the garment industry. The project also included some micro-grants of £1,000 to women to start small companies and one-to-one sessions to develop their business plans. The project set up a co-operative through which the women were enabled to trade more easily as well as receive financial and legal support and advice. The co-operative also created a peer-to-peer support network within the training centre to help women identify employment opportunities.

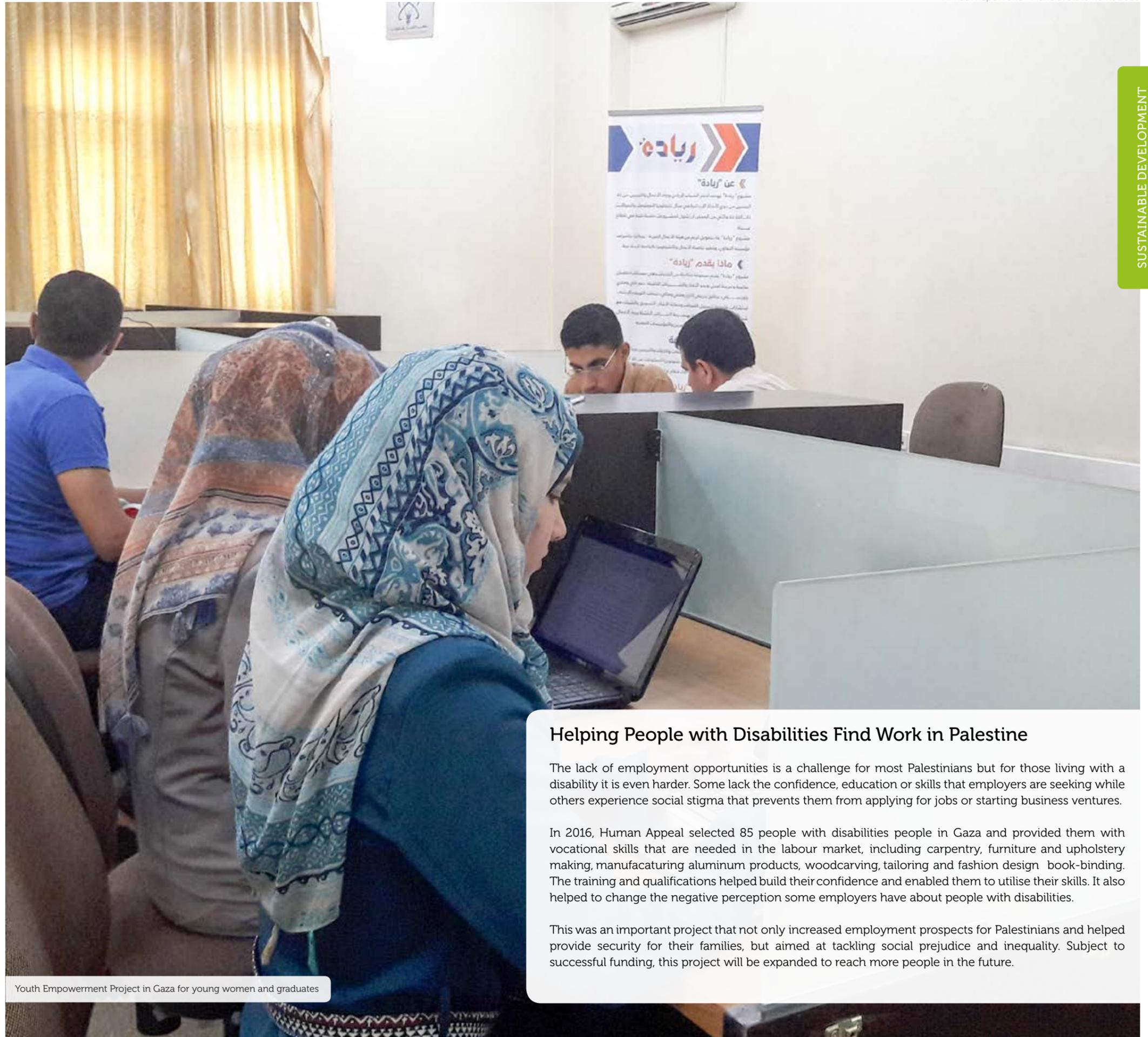
OUR PROJECTS ARE CONTRIBUTING TO:



End poverty in all its forms everywhere



Promote inclusive and sustainable economic growth, full and productive employment and decent work for all.



Youth Empowerment Project in Gaza for young women and graduates

Helping People with Disabilities Find Work in Palestine

The lack of employment opportunities is a challenge for most Palestinians but for those living with a disability it is even harder. Some lack the confidence, education or skills that employers are seeking while others experience social stigma that prevents them from applying for jobs or starting business ventures.

In 2016, Human Appeal selected 85 people with disabilities people in Gaza and provided them with vocational skills that are needed in the labour market, including carpentry, furniture and upholstery making, manufacturing aluminum products, woodcarving, tailoring and fashion design book-binding. The training and qualifications helped build their confidence and enabled them to utilise their skills. It also helped to change the negative perception some employers have about people with disabilities.

This was an important project that not only increased employment prospects for Palestinians and helped provide security for their families, but aimed at tackling social prejudice and inequality. Subject to successful funding, this project will be expanded to reach more people in the future.

GENDER EQUALITY FOR WOMEN AND GIRLS

Gender equality and women's empowerment are important human rights issues that are also key to promoting sustainable development. From girls' access to education, child marriages, sexual and reproductive health to maternal mortality, discrimination and violence against women, all of these issues impact individuals and their society's ability to develop and prosper.

Human Appeal has been working to improve the lives of women and girls through providing equal access to education, supporting widows and orphans, promoting livelihood opportunities for women and providing better maternal healthcare. Our aim for 2016 and beyond is to continue gender mainstreaming in all of our humanitarian relief and development projects, ensure women's equal participation in all aspects of our work and address the specific needs of women and girls in different communities through tailored programmes.

We empower women and girls by ensuring equal access to education, promoting their livelihood opportunities and providing better maternal healthcare.

OUR PROJECTS ARE CONTRIBUTING TO:



Achieve gender equality and empower all women and girls.



Laiba's life improved after she was sponsored by a Human Appeal donor.

Laiba's story

“And the award goes to none other than Laiba Akram! With her sheer brilliance and enthusiasm, she has beaten all the other students once again. In her we see someone who is destined to do very well.”

These were the words of Laiba's teacher on the day her school results were announced. Upon hearing them, the twelve-year-old girl from Azad Jammu and Kashmir struggled to find her feet before walking up to the podium to collect her prize. This was the fourth consecutive year that she came first in the annual exams. For her teachers it was an obvious indication of her capacity to excel but for Laiba it was an almost impossible dream.

Laiba was just five months old when her father passed away. He worked as a carpenter and earned very little but after his death things got much worse for the family. Without any support, Laiba's mother struggled to raise her four children and worked from dawn to dusk doing menial jobs to earn a small living. She hoped that Laiba would go to school someday, but she also knew it was impossible on her income.

Laiba's fortune changed the day Human Appeal contacted the family to say they were registering children on their Orphan Sponsorship programme. A generous donor agreed to sponsor Laiba and with this support, she was soon enrolled at the local school in Dhirkot. Through the sponsorship, all of Laiba's educational and health needs have been taken care of. She regularly receives a school uniform and school bag with all the books and stationery she needs. On special occasions, like Ramadan and Eid, she receives gifts, and every quarter Human Appeal gives her mother a small amount of cash to cover the basic needs of the family.

Now, at 12 years old, Laiba is excelling at school and is clear about her future plans. She wants to be a doctor when she grows up so she can serve people in distress. She is confident that with Human Appeal's help she will be able to do something wonderful with her life.

For Laiba's mother, her dream of seeing her daughter go to school has already come true. Now she prays for the day when her daughter will be a successful working woman who is not dependent on others or forced to do menial work for survival. She is deeply grateful to Human Appeal for giving her daughter the kind of life-changing opportunity that she herself never had.

AFFORDABLE ENERGY AND CLIMATE CHANGE

Climate change is the biggest threat to development as it disproportionately affects impoverished communities. Those most at risk are least responsible for the carbon emissions that are warming the planet, and they also have the least resources to mitigate the effects of climate-related disasters. Switching to renewable energy sources is critical to ensuring all communities have access to clean, affordable energy that does not put human lives, and our planet, at risk.

Human Appeal works with communities at risk of climate-related disasters and helps build their resilience while providing clean, sustainable sources of energy through utilising solar power. In December 2016, we completed a 2 year project, co-financed by OFID, providing 5 schools and 2 hospitals in Gaza with solar energy. We also provided 160 people with solar panels on a discounted basis, based on each family's income. Another 10 impoverished families received a grant and were provided solar panels for free. We also continued our work in District Tharparkar in Pakistan, an area prone to drought exacerbated by climate change. Having installed seven solar-powered water pumps the previous year, we trained local residents in agro-ecological solutions allowing them to farm in an effective, sustainable way. The water from the solar pumps was used to irrigate the kitchen gardens created by the beneficiaries of the project.

OUR PROJECTS ARE CONTRIBUTING TO:



Ensure access to affordable, reliable, sustainable and modern energy for all.



Take urgent action to combat climate change and its impacts.

We provided
170
families with solar
panels in Gaza

We provide clean, sustainable sources of energy using solar power for some of the most climate-vulnerable families.

Human Appeal staff assess a home in Gaza before renovating it and installing safe lighting.



Our orphan sponsorship programme runs across **11** countries

A woman feeds her orphaned granddaughter, Antora, in Satkhira Bangladesh.

ORPHAN AND CHILD WELFARE

Living in poverty, conflict zones or being affected by natural disaster can have a lifelong negative impact on children and deny them the opportunity to live safe, healthy lives and fulfil their potential. Among them, those who are orphaned, especially those without a guardian, usually suffer the most as they can be forced to drop out of school to find work. In some cases, they can become victims of abuse or exploitation.

By the end of 2016, Human Appeal donors were sponsoring over 9,600 orphans by helping them meet their needs every month.

Orphan Sponsorship with Little Human Appeal

In 2016, Human Appeal rebranded its successful orphan sponsorship programme as 'Little Human Appeal', with a new logo and improved reporting for donors. Orphan sponsorship allows individual donors to sponsor a child contributing to meeting their basic needs every month.

Our aim for the year was to sponsor 2,000 new orphans, and this target was reached during Ramadan. By the end of 2016, the total number of orphans sponsored by Human Appeal donors had reached over 9,600.

Human Appeal runs the orphan sponsorship programme through both our field offices and local partners in 11 countries. In 2016, we restarted the programme in Yemen through our own office and initiated the programme in Senegal.

Improved Transparency and Reporting

In 2016, we also improved our transparency and accountability to partners and donors by agreeing on and publishing a clear breakdown of how sponsorship donations are to be used every month. This change was rolled out at the start of 2016 and clear Memorandums of Understanding (MoUs) were signed with all our local partners. As part of the agreement, partners were asked to provide clear narrative and financial reports on the implementation of orphan sponsorship programmes which have helped us review and monitor the programme.

Better Standards of Child Protection

In 2016, Human Appeal conducted Child Protection Training for its staff and partners to help safeguard the children we work with. The three-day event, held in Amman, Jordan was attended by 13 participants from various field offices and partners and covered the organisation's Child Protection and Orphan Sponsorship Policy. Human Appeal has also recently become an Associate Member of the Keeping Children Safe Coalition which sets international standards and offers certification on safeguarding children.

Number of Sponsored Orphans per Country

COUNTRY	TOTAL
Bangladesh	210
Eritrea	119
Lebanon	738
Macedonia	175
Pakistan	2075
Palestine	5678
Senegal	113
Sri Lanka	87
Tanzania	177
Tunisia	246
Yemen	55
	9673



Mohammed's Story

15-year-old Mohammed was born in a refugee camp in the West Bank and has lived there all his life. His small family home was built by the United Nations Relief and Works Agency (UNRWA) many years ago, following the 1948 displacement of Palestinians. Three generations of his family have now lived in this temporary two-bedroom room house that has no ventilation or light and little furniture. The camp itself has become increasingly overcrowded over the years with residents having very little privacy and many complaining of health problems.

Mohammed's father suffered from epilepsy and developed a neurological disease which led him to become isolated from his family. When he died from a stroke, Mohammed's maternal grandfather took care of the family until he too passed away. Mohammed was deeply affected by his grandfather's death. "He would look at his bed and weep," his mother told us.

With no breadwinner in the family, Mohammed's mother was in desperate need of support to help raise her three children. Mohammed, the youngest, was ten years old when the family were contacted by a Human Appeal local partner and put on the orphan sponsorship programme. Since 2011, many of Mohammed's living expenses including healthcare and education have been covered by a monthly donation. This support has been a lifeline for Mohammed and his family, especially as the cost of living in Palestine is so high.

Mohammed and his family are deeply grateful to their Human Appeal donor. Mohammed studies hard and has extra tuition to help him get the best out of his education so that he might one day have a better future. Life is incredibly tough growing up in a refugee camp, and without the help of Human Appeal it would be even tougher.



Human Appeal staff and volunteers

We helped
1,530
young people
in the UK

ASSISTING VULNERABLE PEOPLE IN THE UK

As a British charity founded in Manchester and supported by many UK donors, Human Appeal has increasingly been implementing projects that help local people. In 2016, we aimed to address the needs of those who have little support from wider society, showing them that they are not forgotten.

Highlights of Our Work:

- In Ramadan, we provided 800 hot meals to homeless people in Manchester and London. We sponsored the Barnabus Beacon Drop-in Centre and Myraid Foundation's Open Iftar in Manchester. We also gave food vouchers to 70 asylum seekers and refugees at the Refugee Council's Destitution and Therapeutic Services Centre in London, allowing people to buy food of their own choice.

One recipient told us,

“ All we want is to be treated like humans so thanks to Human Appeal for reminding us that there are people out there that still care. ”

- For one week of Ramadan, we sponsored 'Open Iftar' at the Ramadan Tent Project in London, an award-winning community-led initiative that creates bridges between people, brings communities together and fosters interfaith dialogue. Every day, homeless people and the general public were invited to eat with Muslims as they opened their fast at dusk.
- On Eid ul Adha, we distributed parcels containing Qurbani meat with rice, vegetables, fruit, biscuits, hygiene packs and clothes to 1,150 vulnerable people including asylum seekers and refugees at Glasgow Central Mosque. The meat was also distributed at a hostel that cares for the homeless. We also celebrated Eid with the community by giving presents to 54 children with complex mental health issues at the Child and Adolescent Mental Health Services wards in London, Bridgend and Glasgow.
- As the bitterly cold winter weather hit the UK, we provided beds in seven churches in Greater Manchester to serve 24 rough sleepers every night. All guests were made to feel welcome with clean clothes

This year we reached
10,896 people in the UK
with our local projects.

and washing facilities and ate a meal together with volunteers every evening. To ensure the churches stayed warm, we paid their utility bills during the winter months. Similarly, in Leicester, we partnered with One Roof Leicester to pilot a multi-faith night shelter project that rotates around seven places of worship, with volunteers offering food and company for ten rough sleepers each night. We also partnered with Hands On London to create the award-winning 'Wrap Up Manchester' project, a coats-collection scheme through which we managed to collect more than 1,500 donated coats and other winter clothing. We distributed these to homeless shelters, women's refuges, refugee shelters and to children in Greater Manchester.

- Human Appeal is a Patron Partner of Mosaic, HRH Prince of Wales' mentoring initiative that supports young people from disadvantaged communities build their confidence and employability. In 2016, we helped over 1,530 young people benefit from the programme by engaging 372 volunteer mentors in 70 primary schools across the country.
- In 2016, Human Appeal funded the '5 Pillars of Parenting' programme in Manchester and Oldham that helps ensure children aged four to eleven have a more nurturing family environment where they can thrive. Targeted at children from struggling families, we guided 60 Muslim parents on raising their children, drawing upon both child psychology research and Islamic principles.

INSTITUTIONAL FUNDING AND STRATEGIC PARTNERSHIPS

Human Appeal has taken great measures towards Sustainable Development Goal 17 which seeks a global partnership for sustainable development.

Believing the Sustainable Development Goals can only be achieved if civil society, aid agencies, governments and all stakeholders work more effectively together, in 2016, Human Appeal increased its strategic partnerships in the UK and abroad, campaigned with like-minded local, national and international partners to influence policy, and participated in a wide range of national and global discussions on development.

In 2016, we interacted with a number of Parliamentary Committees, All-Party Parliamentary Groups and other government bodies and participated in a variety of panels hosted by leading global universities and think tanks. Our staff also undertook leadership roles in committees demonstrating their active membership of the Association of Chief Executives of Voluntary Organisations (ACEVO) and British Overseas NGOs for Development (BOND).

Human Appeal has committed to the emerging global standards for self-accountability and transparency in signing up to the Core Humanitarian Standard (CHS) Alliance and Active Learning Network for Accountability and Performance (ALNAP). To ensure our programmes are truly aligned to the needs on the ground, we signed up to the latest emerging worldwide commitments to better practice in the provision of international aid including the Charter4Change, The Peace Promise and The Charter for Inclusion of Persons with Disabilities in Humanitarian Action.

In May 2016, Human Appeal attended the United Nations World Humanitarian Summit (WHS) in Istanbul, Turkey, at which key global humanitarian actors worked to review, rework and renew their individual and collective efforts to prevent, mitigate and more appropriately respond to natural and human-made disasters. Human Appeal participated and presented at all levels of this influential event.

Human Appeal is committed to building partnerships that help achieve equitable progress for all.

Human Appeal completed its registration processes in Iraq and Lebanon and expects field offices will be fully functional in these countries in the coming year. In line with our strategy, we plan to register in Bangladesh and Kenya during 2017. In 2016, we also registered in Scotland and prepared our application for membership with the Network of International Development Organisations in Scotland (NIDOS). Our comprehensive documentation for ECHO Framework Partnership Agreement (FPA) was also completed with plans to submit in early 2017.

In 2016, we significantly increased our income for humanitarian and development projects, raising £36 million. Of this, over £12 million was raised from institutional donors and overseas partners. These included UN agencies, specifically the United Nations Office of the Coordination of Humanitarian Affairs (UNOCHA) and the United Nations World Food Programme (WFP) for our humanitarian projects in Syria. Further developments into 2017 are expected on our proposals for the following projects: quality education in Syria, WASH and food security for Bangladesh from Europe Aid, Waterloo

Foundation and Overseas Aid Commission.

Through the strategic partnerships Human Appeal has established domestically and internationally, our ability to support interventions in addition to emergency relief has been advanced. This includes partnerships with notable organisations such as Green Lane Masjid (GLM), Islamic Development Bank (IDB), United Muslim Relief (UMR), UK Islamic Mission (UKIM) and Al-Imdaad Foundation.

Human Appeal's humanitarian and development work is funded through a variety of sources which not only includes, individual donors but increasingly institutional donors, corporate donors, and UK and overseas partners.

OUR INSTITUTIONAL DONORS/PARTNERSHIPS:



OUR MEMBERSHIPS:



Over **£12 million** raised from institutional donors and overseas partners

OUR PROJECTS ARE CONTRIBUTING TO:



Strengthen the means of implementation and revitalise the global partnership for sustainable development.



£20
million
raised in 2016

FUNDRAISING AND PR ACTIVITIES

In our 25th anniversary year, our dedicated fundraising team helped the organisation raise an impressive £20 million through a fantastic year of community fundraising, events, online campaigns and donor care.

In April 2016, Human Appeal took part in the Muslim Lifestyle Show in London, and in October we launched our new orphans campaign, 'Little Human Appeal' at the Muslim Lifestyle Expo in Manchester. In June, we held a prestigious anniversary event in Manchester, an 'Evening with Pele' dinner, in which our valued donors and supporters met the footballing legend and celebrated Human Appeal's work over the past 25 years. We then went on to hold two popular national events including the 'Pride of Pakistan' tour and 'Inspiring Change' with Yasmin Mogahed. Finally, in December, we held our hugely successful 25-date national Comedy Tour, an even greater success than prior years.

Our Ramadan campaign this year was launched in London with high profile humanitarian, media and political representatives including Jon Snow of Channel 4 News, Conservative MP Sir Alan Duncan, Labour MP Diane Abbott, the SNP's leader in Westminster, Angus Robertson MP, and the director of the Council for the Advancement of Arab-British Understanding (CAABU) Chris Doyle, among many others. The event, organised in association with marketing specialists OnPoint Strategies, marked Human Appeal's 25th

anniversary as well as welcomed in the holy month of Ramadan. Following the launch, we ran a successful Ramadan campaign that allowed us to hit our fundraising target, raising £8 million through a series of tours, collections, events and Iftars.

This year we also partnered with a number of local organisations to deliver projects that support vulnerable people in the UK. This included food drives, goods collections, shelter for the homeless and clean-up after the flooding at the start of the year. Our Wrap Up Manchester campaign resulted in Human Appeal winning the Most Impactful Domestic Campaign Award at the Muslim Charities Forum Humanitarian Awards.

Human Appeal also engaged with the wider charity sector this year and took part in a number of events to share our knowledge and findings. We supported other charity campaigns, such as the British Asian Trust's mental health campaign in Pakistan, and held a joint event with CAABU to raise awareness of the humanitarian situation in Palestine.

Internally, this year we made some changes to our Volunteer and Challenges units and established

them as specialist departments. This helped us improve quality and put better processes in place such as a tailored volunteer retention guide, a proper induction programme and safeguarding procedures. The impact of these changes were first showcased at the Living Islam Festival that Human Appeal sponsored in July. The event was a huge success for Human Appeal in terms of fundraising and publicity and this was driven by the improved management of volunteers. We also took on two permanent members of staff based on their volunteering efforts.

Over the course of the year, we have managed to increase our grassroots activity within the UK, develop better processes and procedures for the fundraising department, reach new target markets in Pakistan and in the Arab community and fundraise extensively for our relief and development work around the world. For our fundraising team, 2016 has been a hugely successful year and we hope to build on its successes further in the years to come.

Volunteers

We are very grateful for the significant support we receive from our volunteers. Our committed volunteers are the heart and soul of Human Appeal, and we rely on them to be able to deliver our services. We manage all our volunteers directly. In 2016, volunteers contributed substantial hours of work by giving their time to support our call centre and fundraising activities and events.



Human Appeal conducts a Child Protection Training in Amman, Jordan for its partners

ORGANISATIONAL AND STAFF DEVELOPMENT

Operational Systems and Policies

In 2016, Human Appeal updated and upgraded many of its operational systems in order to streamline its work and make it more transparent. We introduced a new Programme and Contract Management System, known as PMS, which allows us to track and manage our project portfolio across all countries. This system is integrated with our Donor Management and Accounting systems to improve the way we manage our domestic and international programmes.

We also revised and rolled out a bespoke Project Cycle Management Model (PCM), detailing five stages of the Human Appeal project lifecycle. This model cater for both Headquarter and Field Office programme implementation and helps standardise operations and implementation processes across all projects.

A new Monitoring and Evaluation (M&E) framework was designed in 2016 and is currently being rolled out to all our operations. Included in the rollout is an updated M&E manual, policies and procedures, and the necessary

technical templates to monitor and evaluate our international programme more effectively. In addition, our Programmes Department contracted Safer Edge to develop a secure working process and framework for Human Appeal. Safer Edge will work with us to achieve a fully effective Duty of Care (risk management) system as well as provide training to key staff members who will then be responsible for training staff and volunteers going to the field.

Investment in Staff Training

This year we renewed our commitment to building the capacity of all our staff at headquarters and in field offices. Our Programmes team took the lead in conducting workshops on Project Proposal Writing and the Logframe Matrix. Around 20 participants attended the training workshop and gained knowledge on writing quality concept notes and proposals as well as Logframe Matrix development.

Human Appeal conducted a Child Protection Training in Amman, Jordan for staff and partners working with children, especially those working on the Orphan Sponsorship programme. The training was attended by participants from six countries and covered our Child Protection and Orphan Sponsorship policy documents as well as Human Appeal's expectations on case studies, photographs and submission of reports. Human Appeal will continue conducting similar training on this important area of our work to ensure all partners and country offices are aware of expectations and kept up-to-date on requirements.

This year we also held a number of leadership training courses including, 'Leadership, Strategy and Emotional Intelligence,' delivered by Professor Rafik Beekun, a renowned lecturer from the US. 'Leadership and Management' was delivered to managers by Murabbi

Consulting, a faith-inspired consultancy and 'Managing Appraisals and Performance' was delivered to our senior managers by Impellus. For staff who manage Human Appeal's key stakeholders, management training specialists MTD delivered training on how to maintain effective relations.

All our staff received certified training in health and safety through Learndirect, and they also provided our programmes team with training on safeguarding children and vulnerable adults. First Aid training was delivered by Meditrain across all departments of the charity and ACAS Training delivered sessions on 'best practice in the workplace' covering diversity awareness, conflict resolution, having difficult conversations and stress awareness.

Internally, our People and Culture team and subject area specialists delivered training to their colleagues on Whistleblowing, Anti-Bribery and Corruption to help safeguard the charity, training on IR35 legislation, Purchase to Pay cycle requirements, to ensure legal compliance for contractors and consultants, appraisals training to raise awareness of the performance management structure and fundraising regulator training to ensure donations are handled correctly. They also provided training on cash handling, accounts payable and delivered fire marshal training.

STANDARDS, PRINCIPLES AND CODES

We are committed to industry-specific standards, principles and codes and in addition to Investors in People and ISO9001 Quality Standard. We adhere to:

1. International Red Cross and Red Crescent Movement Principles of Conduct

We are a signatory to the International Red Cross and Red Crescent Movement Principles of Conduct and these include:

1. The humanitarian imperative comes first.
2. Aid is given regardless of the race, creed or nationality of the recipients and without adverse distinction of any kind. Aid priorities are calculated on the basis of need alone.
3. Aid will not be used to further a particular political or religious standpoint.
4. We shall endeavour not to act as instruments of government foreign policy.
5. We shall respect culture and custom.
6. We shall attempt to build disaster response on local capacities.
7. Ways shall be found to involve programme beneficiaries in the management of relief aid.
8. Relief aid must strive to reduce future vulnerabilities to disaster as well as meeting basic needs.
9. We hold ourselves accountable to both those we seek to assist and those from whom we accept resources.
10. In our information, publicity and advertising activities, we shall recognise disaster victims as dignified human beings, not hopeless objects.

2. Sphere Humanitarian Charter and Minimum Standards

We are committed to applying the Sphere Humanitarian Charter and Minimum Standards in responding to humanitarian crises. "The Sphere Project is a voluntary initiative that brings a wide range of humanitarian agencies together around a common aim - to improve the quality of humanitarian assistance and the accountability of humanitarian actors to their constituents, donors and affected populations" (sphereproject.org).

3. Core Humanitarian Standard on Quality & Accountability (CHS)

We are committed to principled humanitarian action:

Humanity:

Human suffering must be addressed wherever it is found. The purpose of humanitarian action is to protect life and health and ensure respect for human beings.

Impartiality:

Humanitarian action must be carried out on the basis of need alone, giving priority to the most urgent cases of distress and making no adverse distinction on the basis of nationality, race, gender, religious belief, class or political opinion.

Independence:

Humanitarian action must be autonomous from the political, economic, military or other objectives that any actor may hold with regard to areas where humanitarian action is being implemented.

Neutrality:

Humanitarian actors must not take sides in hostilities or engage in controversies of a political, racial, religious or ideological nature.

Human Appeal works towards applying the CHS with its nine commitments:

1. Communities and people affected by crisis receive assistance appropriate and relevant to their needs.
2. Communities and people affected by crisis have access to the humanitarian assistance they need at the right time.
3. Communities and people affected by crisis are not negatively affected and are more prepared, resilient and less at-risk as a result of humanitarian action.
4. Communities and people affected by crisis know their rights and entitlements, have access to information, and participate in decisions that affect them.
5. Communities and people affected by crisis have access to safe and responsive mechanisms to handle complaints.
6. Communities and people affected by crisis receive coordinated, complementary assistance.
7. Communities and people affected by crisis can expect delivery of improved assistance as organisations learn from experience and reflection.
8. Communities and people affected by crisis receive the assistance they require from competent and well-managed staff and volunteers.
9. Communities and people affected by crisis can expect that the organisations assisting them are managing resources effectively, efficiently and ethically.

4. "Keeping Children Safe"

Human Appeal is committed to "Keeping Children Safe", and upholds the following safeguarding principles:

- All children have equal rights to protection from harm.
- Everybody has a responsibility to support the protection of children.
- Organisations have a duty of care to children with whom they work, are in contact with, or who are affected by their work and operations.
- If organisations work with partners they have a responsibility to help partners meet the minimum requirements on protection.
- All actions on child safeguarding are taken in the best interests of the child, which are paramount.

We work to apply the four core standards in "Keeping Children Safe":

- Standard 1: Policy: The organisation develops a policy that describes how it is committed to preventing, and responding appropriately to, harm to children.
- Standard 2: People: The organisation places clear responsibilities and expectations on its staff and associates and supports them to understand and act in line with these.
- Standard 3: Procedures: The organisation creates a child-safe environment through implementing child-safeguarding procedures that are applied across the organisation.
- Standard 4: Accountability: The organisation monitors and reviews its safeguarding measures.

5. Protection from Sexual Exploitation and Abuse

Human Appeal adheres to the core principles of the UN Task Force on Preventing Sexual Exploitation and Abuse in Humanitarian Crises 2002. These apply to implementing projects for children, families and communities and apply irrespective of whether there is an emergency situation or not.

- Sexual exploitation and abuse by project workers constitute acts of gross misconduct and are therefore grounds for the termination of employment.
- Sexual activity with children is prohibited regardless of the age of majority or age of consent locally. A mistaken belief about a child's age is not a defence.
- Exchange of money, employment, goods, or services for sex, including sexual favours or other forms of humiliating, degrading or exploitative behaviour are prohibited.
- Sexual relationships between project workers and beneficiaries are strongly discouraged since they are based on inherently unequal power dynamics. Such relationships would undermine the integrity of work to help vulnerable and excluded persons.
- Concerns or suspicions regarding sexual abuse or exploitation by a colleague, whether in the same organisation or not, must be reported in accordance with the procedures in place.



FINANCIAL REVIEW

FINANCIAL REVIEW

Operational Systems and Policies

Our income in 2016 was £36 Million, which continues the growth of Human Appeal and is an increase of 7% on the previous year. We are extremely grateful to our donors, our partners and institutional donors for their support in helping us achieve this and their confidence in our ability to deliver for the beneficiaries.

Our diversified income base includes income from our individual donors, partnerships with key organisations and institutions and institutional donors.

In 2016 the significant institutional donor funding was from the United Nations World Food Programme which provided £10 million, up from £6 million in 2015. (See Note 3 of the financial statements for details of further institutional funders).

Donations and legacies includes all types of income that are made on a voluntary basis. This includes all individual giving, community fundraising and some corporate income. In 2016, we raised £20 million, an increase of £2 million from 2015. We have continued to grow our community fundraising reaching more donors.

Our other trading income is primarily from events such as the 'Pride of Pakistan' tour and 'Inspiring Change' with Yasmin Mogahed. Finally, in December, we held our hugely successful 25-date national Comedy Tour, which was an even greater success than previous years.

We continue to acknowledge and recognise that financial growth has to be supported by appropriate skilled personnel, systems, processes and structures. During the year we successfully attracted key INGO specialized personnel to join our teams. This has supported our investment in reviewing and upgrading systems, processes, policies and procedures.

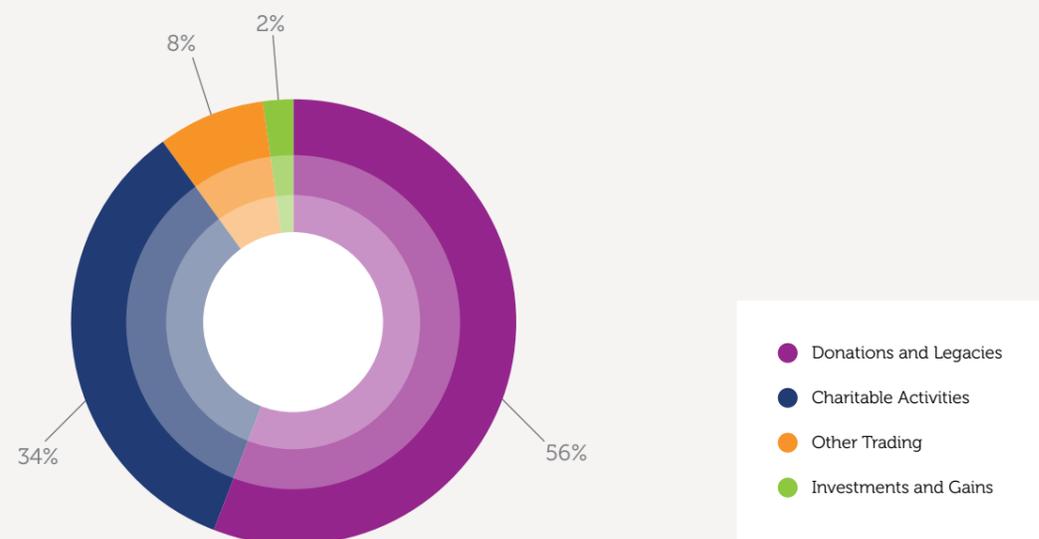
We have a key focus on effectiveness and accountability during this period of growth, which is overseen by its Effectiveness, Accountability and Learning unit. We are further strengthened and supported by our Audit Committee that consists of non-executive external experts and trustees.

Expenditure

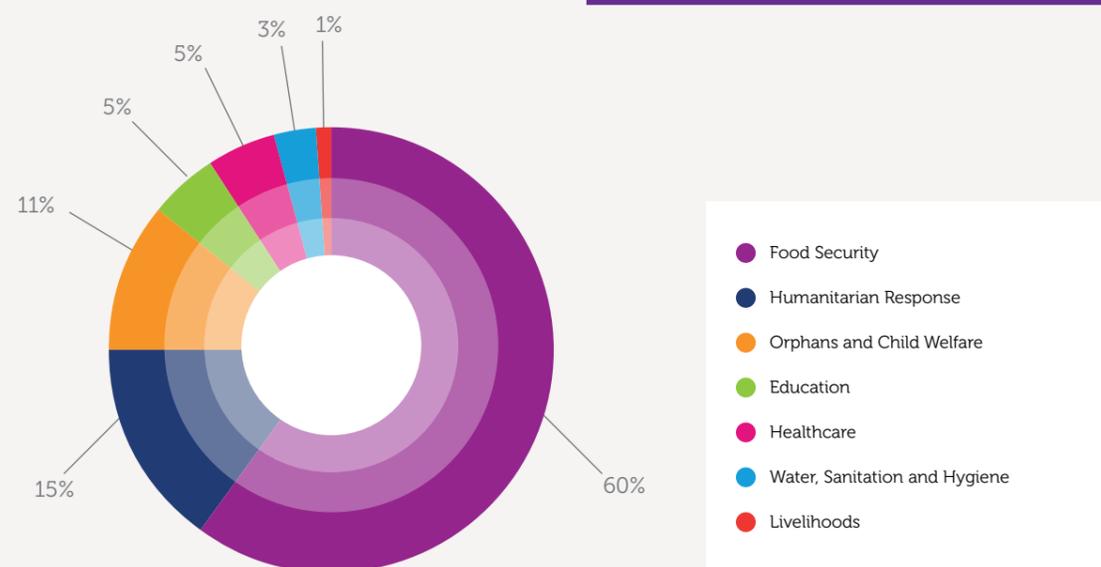
In 2016, we spent £26 million on charitable activities up from £20 million in 2015. 75% was spent on ongoing and rapid onset emergencies such as delivering life-saving aid to Syrians devastated by the war, and relief to the Rohingya people as the persecution and violence escalated in Myanmar. Human Appeal began working in Iraq for the first time to help address some of the urgent needs of displaced people, and in Yemen we delivered emergency aid as the humanitarian impact of the conflict worsened. Our teams also responded to natural disasters in Haiti and Sri Lanka, the drought in Somalia, and helped improve the living conditions of people in Palestine.

Our achievements with this expenditure are set out throughout this report.

Total Income £36 Million



Charitable Expenditure



Our expenditure on raising funds in 2016 increased by £1.5 million as we continued to grow and to strengthen our reach to our current and new donors, partners and institutions. We continue to review our activity portfolio and are engaging with supporters to respond to changes in the marketplace. We continue to monitor our acquisition activities such as donor acquisition to ensure we are giving our supporters the appropriate feedback and experience. We also continue to review our spend on channels such as TV, radio and billboard advertising, to maintain our returns on investments. Each event and fundraising

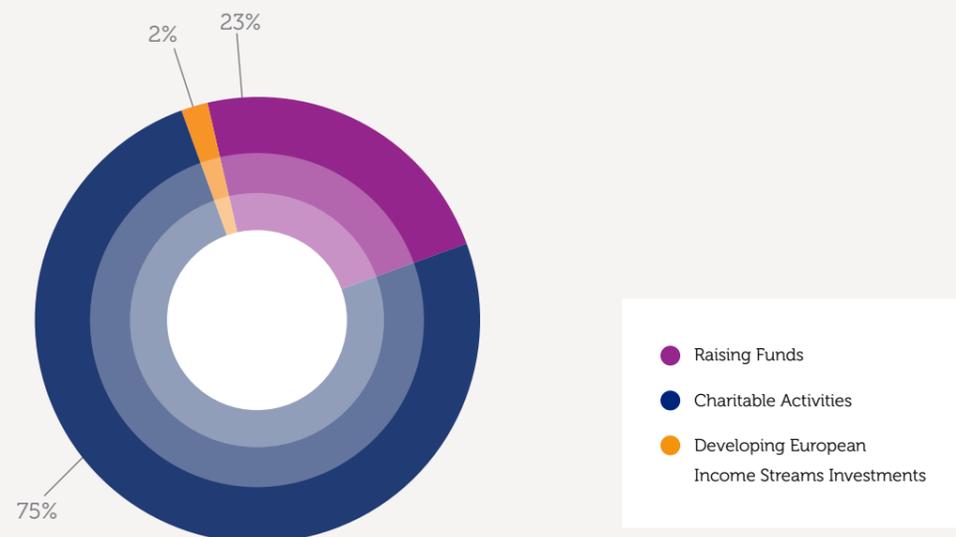
and marketing activity we undertake undergoes a return-on-investment analysis and challenge process.

In 2016, we spent £0.7 million on strengthening our partners across Europe who in return are raising funds that are transferred to Human Appeal in the United Kingdom and allow us to bring a positive change to so many lives of around the globe.

As an effective responsible charity we invest in efforts to ensure we have in place the appropriate controls and mechanisms to prevent fraud and aid diversion. We employ staff to ensure our aid, humanitarian and development programmes are delivered in the right way to the right people.

We have invested in preventing and stopping the abuse of beneficiaries and funds. This is achieved with the appropriate skilled personnel, systems, processes and structures as well as continually reviewing, monitoring and taking action, through support services such as finance, people (human resources) and information technology. These services play a crucial role in providing core organizational support to our overall delivery for our beneficiaries and provide feedback reporting to our supporters (donors). More details on these and their basis of allocation are included in notes 1, 13 and 14.

Total Expenditure £35 Million



Reserves and going concern

Our reserves policy requires that reserves are maintained at a level that ensures our core programme work (including adequately responding to humanitarian disasters and emergencies) could continue during a period of lack of funds, while at the same time ensuring we do not retain income for longer than required, thereby balancing the needs of present and future beneficiaries. We take into consideration key risks that impact reserves, as per our risk register, with a view on the short term potential drawdown of reserves requiring time to undertake mitigation activities and adjust our financial circumstances.

General reserves (unrestricted)

General reserves are not restricted to or designated for a particular purpose. General reserves decreased by £1m during 2016. This is in line with our intention to respond to the humanitarian disasters and crises that have unfolded during the year.

Consideration is given to the fact that humanitarian disasters and crises are increasing around the world and there is a need to meet humanitarian objectives. Future plans are to maintain this level of general reserves by aligning our unrestricted spend to income predictions. General reserves are represented by net current assets and to maintain a target level of general reserves to be £1.5 million. The basis of determining the target reserves level is kept under periodic review and will be adjusted as perceptions of risk and other factors change.

Restricted funds

These funds are tied to a particular purpose, as specified by the donor or as identified at the time of a public appeal. These funds shall be spent in accordance with their particular purposes.

Going concern

The trustees consider that there are sufficient reserves held at the year-end 31st December 2016 to manage any foreseeable downturn and any humanitarian disaster that may require intervention. The trustees consider that there is a reasonable expectation that Human Appeal has adequate resources to continue in operational existence for the foreseeable future.

Investment policy and performance

Our investments are held entirely in cash deposits with banks. During the year, the average return on these investments was 1% compared with a base rate of 0.5%.

Principal risks and uncertainties

We operate in many unstable environments across the world, often in challenging circumstances with regards to security, logistics, procurement and financial risk. In light of this, we have robust procedures in place to take measures that will reduce the likelihood of risks occurring, or minimise their potential impact.

Risk policy and control framework

We have a risk management strategy which comprises:

- The Board of Trustees have established an Audit Committee that includes non-executive directors that oversees risk, finance and audit from a strategic and governance perspective.
- The CEO and the executive directors team regularly review key strategic and operational risks, and maintain a risk register to record both the risk and its associated action plans.
- Risk Management is a strategic priority and executive directors, who are responsible for owning each risk oversee and manage the risk.
- Senior staff are nominated Risk Managers, who identify and manage risks as an integral part of their daily work.
- The Internal Audit function carries out audits across all operations and activities, which is approved by the Audit Committee.

Management of risk

We have a visible, clear and easily accessible whistleblowing procedures. Assigned staff will investigate any incidents of loss, theft, fraud or any other issues and report them to the Audit Committee, helping to ensure that any breaches and weaknesses are addressed and improved. The executive directors team reviews the risk management in monthly meetings.

We have invested in and developed Rhiza: a cloud-based risk management tool (developed by Moore Stephens) to ensure the effective and timely risk management across the organisation.

Fraud, corruption and bribery prevention

We recognise that we work in some of most challenging environments across the world, where fraud, corruption and even bribery are key risks. In line with our organisational values, Human Appeal has a zero tolerance to fraud, bribery and corruption, and will investigate thoroughly any incident with a view to minimising the risk affecting programmes and humanitarian delivery.

During the year, we delivered further training and briefing sessions as refreshers and reminders on our policies of anti-fraud, corruption and bribery.

Humanitarian delivery in complex environments

Human Appeal also recognises the risks of delivering humanitarian aid in areas with an armed force presence (governmental and other armed groups) across a wide socio-political spectrum. This raises the need for INGOs such Human Appeal to ensure the safety of our staff as well as the need to secure humanitarian corridors to deliver basic necessities for survival.

Audit Committee

The Board of Trustees has in place an Independent Audit Committee that meets at least four times a year. It consists of a mixture of non-executive external experts and trustees.

The Audit Committee's terms of reference include a review of the risk management for Human Appeal.

Internal audit

Human Appeal has an independent Internal Audit function, an outsourced service provided by Dua Governance Chartered Accountants. This is additional to the internal audits performed in-house by Human Appeal functions.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Human Appeal is an international Non-Governmental Organisation (NGO) incorporated in the United Kingdom as a company limited by guarantee at Companies House in England, and registered as a charity with the Charity Commission of England and Wales and with The Office of the Scottish Charity Regulator (OSCR). Human Appeal works across the globe to strengthen humanity's fight against poverty, social injustice and natural disaster, through the provision of immediate relief (usually in the form of emergency response to a natural disaster or man-made calamity) and the establishment of self-sustaining and long term development programmes.

Human Appeal was formerly known as Human Appeal International. It was legally established in 1991 by a trust deed and registered on 3rd June 2013 with the Charity Commission under registration number 1005733. In 2014, Human Appeal changed its legal structure, registering as a company limited by guarantee at Companies House in England on 22nd March 2004 and with the Charity Commission on the 21st October 2013 under registration number 1154288. The funds in the original Trust were transferred to the newly incorporated company, and thereafter the original trust was de-registered on the 26th February 2014. Human Appeal has been operating under the company structure to this day. Human Appeal's name change was reflected by the Companies House on the 1st October 2016.

Human Appeal's objectives as enshrined in its governing document are:

- a. The prevention or relief of poverty anywhere in the world by providing grants, items and services to individuals in need and/or charities or other organisations working to prevent or relieve poverty;
- b. The prevention or relief of poverty or financial hardship anywhere in the world by providing or assisting in the provision of education, training, healthcare objects and all the necessary support designed to enable individuals to generate a sustainable income and be self-sufficient;
- c. The relief of financial need and suffering amongst victims of natural or other kinds of disasters in the form of money or other means deemed suitable for persons, bodies, organisations and/or countries affected, including the provision of medical aid.

From its origins in the UK, Human Appeal has established operations in a number of countries across the globe.

Today it conducts its operations in one of three ways:

- a. By establishing a permanent presence through a separate local entity that is independent of the UK Human Appeal entity;
- b. By establishing a branch of the UK Human Appeal entity with all operations in that country carried out through that entity;
- c. Emergency, seasonal responses, short-term responses performed by a team from an existing Human Appeal office or through a partner organisation. Prior to being contracted by Human Appeal, any partner organisation is subject to rigorous due diligence checks (procedure includes screening through Thomson-Reuters World-Check) before being entrusted to implement projects for Human Appeal.

Recruitment and appointment of trustees

No new trustees have been appointed in the period. Any new trustees are nominated by members of the Board of Trustees, interviewed and then appointed if they have the necessary skills and knowledge to contribute to the charity's development and management. All the trustees are volunteers that dedicate their time, skills, knowledge and experience to Human Appeal.

Trustee induction and training

To ensure Human Appeal benefits from a professional, appropriate board, trustees are provided with comprehensive induction and ongoing training in new or emerging areas of responsibility. New trustees receive a full overview of the strategic and operational functions; their legal obligations under charity laws and regulations (including the charity's Memorandum and Articles of Association); the committee and decision-making process; recent financial performance; and future plans and objectives of the charity. They also meet other trustees, the executive team and any key employees.

The CEO and Executive Director teams keep trustees up to date with changes in regulatory standards and training possibilities. We continually evaluate the Board's effectiveness. The Board of Trustees receives regular performance reports, annual financial reports, plans and budgets.

Organisation

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for the day-to-day management of the organisation. The CEO chairs the Executive Director team, which is made up of key functional leaders. The executive team ensures the policies agreed by the Board of Trustees are implemented and they also support the work of other staff and volunteers.

Key risk management, and financial policies and procedures in place:

- Anti-Bribery and Corruption Policy
- Risk Management Policy
- Serious Incident Reporting Policy
- Counter-Terrorism and Anti Money Laundering Policy
- Finance Manual – Regulating Controls, Procedures Over Income, Expenditure Including Financial Management and Reporting
- Child Protection/Safeguarding Policy
- Field Security Policy
- Aid Diversion Policy
- Monitoring and Evaluation Policy
- Logistics and Procurement Policy
- Field Office Reporting Policy
- Beneficiary Selection Policy

Responsibilities of executive team and trustees

The trustees - who are also directors of Human Appeal for the purposes of company law – are responsible for preparing the Trustees' Report. This includes the group Strategic Report, and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and group, and of incoming resources and application of resources, including income and expenditure of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charity Commission Statement of Recommended Practice (SORP 2015).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the charitable group will continue in operation.

The trustees have to keep proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and group that enables them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for safeguarding the assets of the charitable company and group and therefore for taking reasonable steps to prevent and detect fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website.

Statement on disclosure of information to the auditors

Under Section 418, in the case of each director in office on the date the Trustees' Report is approved, the reports include a statement that declares:

- So far as they are aware, there is no relevant audit information of which the auditors are unaware, and;
- They have taken all the steps that they should have taken to make themselves aware of any relevant audit information, and to establish that our auditors are aware of that information.

Company limited by guarantee

Members of the charity guarantee to contribute an amount not exceeding £1 to the net assets of the charity in the event of winding up. The total number of such guarantees at 31st December 2016 was 4. (2015: 5).

The trustees are members of the charity but this entitles them to voting rights. The trustees have no beneficial interest in the charity.

Related parties and co-operation with other organisations

None of the trustees receive remuneration or other benefit from their work with the charity. Any connection between a trustee or a senior manager of the charity with a donor, beneficiary, supplier or contractor must be disclosed to the full Board of Trustees in the same way as any other contractual relationship with a related party. In the current year related party transactions are reported in Note 26.

Public benefit

The trustees have taken into account the statutory duties of public benefit. This report highlights examples of Human Appeal's activities that illustrate how our work fulfils public benefit and the benefits it brings to individuals and communities globally, irrespective of their race, religion, gender, age, disability, etc. We develop strategic plans to make certain that we provide maximum public benefit and achieve our strategic objectives, which fall under purposes defined by the Charities Act 2011. In setting the charity's objectives and planning activities, the trustees have given careful consideration to the Charity Commission's general guidance on public benefit.

Remuneration policy for key management personnel

We believe that the opportunity to have a positive impact on the lives of the poor is an important part of the total reward of working for Human Appeal, especially at management level. In setting appropriate pay levels for key personnel, our remuneration policy reflects and takes into consideration specific matters such as assignments and the responsibilities undertaken. In addition, the remuneration policy helps promote long-term goals for safeguarding our company's interests.

Benchmarking is undertaken to ensure that the remuneration of key personnel matches the level in comparable organisations, whilst also taking into consideration the required competencies, effort and the scope of board work.

Policy for employment of disabled persons

We will continue to ensure:

- We make reasonable adjustments if required
- Our policies and practices do not disadvantage
- We provide equal training and career development for all employees.

Employee information

We support our employees and develop their skills. We encourage all colleagues to engage with the strategy and objectives, and to give their suggestions and views on plans and performance. We are committed to the Investors in People code of good practice. We are an equal opportunities employer and are proud to recruit and promote our staff based on their aptitude and ability, without discrimination. Staff benefit from policies focusing on training and career development as well as regular supervision and an annual appraisal.

We believe effective internal communications is key to Human Appeal achieving its strategy and outcomes.

This supports the smooth running of Human Appeal, successful change programmes and good leadership in our vision, strategy and objectives.

We undertake employee engagement through regular team workshops and staff briefings, which supports better performance, employee retention and wellbeing. Employees are more engaged when information flows freely and they are aware of organisational activities and management decisions that affect their jobs.

Grant-making policies

In 2016, £24 million (2015: £19m) was given in grants to national and local partner organisations. There were 165 grants provided to 47 organisations (2015: 117 grants to 65 organisations). The average grant per project was £148,000 and the average grant per organisation was £520,000.

Human Appeal works with and through partner organisations to achieve common goals and specifically to:

- Develop immediate and long term sustainable interventions
- Empower local communities through inclusive development to build local capacity.

We do this by delivering projects in line with our core areas of work:

1. Emergency relief / humanitarian response
2. Sustainable development
3. Orphans and child welfare
4. Seasonal programmes.

Our partner relations are informed by, and managed to, a set of clear procedures and principles. Before making a grant, Human Appeal completes appraisals of the project and proposed partner organisation. These ensure that Human Appeal undertakes complete due diligence and vetting of the partner organisation; its key management and project objectives are consistent with Human Appeal's; and the project is well-designed to deliver humanitarian aid in a manner that provides value for money and achieves the intended impact and outcome.

Grants are managed through specific agreements with partners that set out the conditions of the grant, including reporting requirements and disbursement schedules. Grants are usually disbursed in instalments to ensure that agreed objectives, standards and timeframes are met.

Our staff monitor and evaluate progress throughout the period of the grant, according to the size of the grant and perceived level of risk. If Human Appeal is not satisfied with how the grant is being managed, according to the partner agreement, Human Appeal can discontinue the grant funding.

Independent auditors

A resolution proposing the reappointment of Moore Stephens as Human Appeal's charitable company auditors will be submitted at the Annual General Meeting and Moore Stephens have expressed their willingness to continue in that capacity.

The Trustees' Annual Report which includes the Strategic Report has been approved by the trustees and signed on their behalf by

Nooh Al Kaddo

Trustee: Dr Nooh Al Kaddoo
Date: 15th September

REFERENCE AND ADMINISTRATIVE DETAILS

Company and Charity Name:	Human Appeal
Charity Registration Number:	1154288
Company Registration Number:	08553893
Principal and Registered Office:	1 Cheadle Point Carrs Road Cheadle Cheshire SK8 2BL
Directors and Trustees	Dr Nooh Al-Kaddo, Chairman Dr Hussein Nagi Mohammad Yousef Imad Zahida Dr Kamil Omoteso (appointed 28th January 2017)
Executive Directors Team:	Chief Executive: Othman Moqbel Emerging Markets Director: Hameed Al-Asaly Finance & Services Director: Javed Akhtar Effectiveness, Accountability & Learning: Elfatih Ibrahim Programmes Director: Mohammed Al Sousi (appointed 26th March 2017) People & Culture Director: Karim Samir (appointed 12th June 2017) Communications Director: Zahid Rehman Fundraising Director: Razul Karim (appointed 1st April 2017) Fundraising Director: Naeem Raza (resigned 31st March 2017)
Solicitor	Johns and Saggar 16 High Holborn London WC1 6BX
Bankers	National Westminster Bank Plc 9/11 Precinct Centre Oxford Road Manchester M13 9NX
Auditors	Moore Stephens 1 Cornwall Street Birmingham B3 2DX

INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES AND MEMBERS OF HUMAN APPEAL

We have audited the financial statements of Human Appeal for the year ended 31 December 2016 which are set out on pages 78 to 106. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charity's trustees, as a body, in accordance with Chapter 3 of Part 8 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charitable company's members and the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body, and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 72, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed auditor under the Companies Act 2006 and section 144 of the Charities Act 2011 and report in accordance with those Acts. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of

financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2016 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and the Trustees' Annual Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees Annual report. We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- the charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or

- the charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Moore Stephens LLP

Nicholas Simkins, Senior Statutory Auditor
For and on behalf of Moore Stephens LLP, Statutory Auditor
Moore Stephens LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006
35 Calthorpe Road
Edgbaston
Birmingham
West Midlands
B15 1TS

Date: 15th September

STATEMENT OF FINANCIAL ACTIVITIES

for the year ended 31st December 2016

		Current year Unrestricted Funds 2016 £	Current year Restricted Funds 2016 £	Current year Total Funds 2016 £	Prior Year Total Funds 2015 £
	Notes				
Income & Endowments					
Donations and legacies	2	4,099,774	16,471,135	20,570,909	18,506,097
Charitable activities	3	-	12,469,683	12,469,683	7,533,017
Other trading activities	4	79,389	3,106,499	3,185,888	3,319,648
Investments	5	17,430	-	17,430	13,692
Other recognised gains and losses	6	249,169	-	249,169	(302,253)
Total income	29	4,445,762	32,047,317	36,493,079	29,070,201
Expenditure on:					
Raising funds	7	1,679,139	6,445,248	8,124,387	6,587,246
Charitable activities	8	2,271,718	24,576,072	26,847,789	20,315,881
Other	9	155,870	598,297	754,167	351,569
Total expenditure	29	4,106,727	31,619,617	35,726,343	27,254,696
Net incoming/(Outgoing) resources					
		339,035	427,701	766,736	1,815,505
Transfers between funds	29	(1,586,239)	1,586,239	-	-
Net income after transfers		(1,247,204)	2,013,940	766,736	1,815,505
Net movement in funds		(1,247,204)	2,013,940	766,736	1,815,505
Reconciliation of funds:-					
Total funds brought forward	29	3,304,420	2,350,350	5,654,770	3,839,265
Total funds carried forward	29	2,057,216	4,364,290	6,421,506	5,654,770

The statement of financial activities includes all gains and losses recognised in the year. All activities derive from continuing operations.

STATEMENT OF FINANCIAL ACTIVITIES

for the year ended 31st December 2015

	Unrestricted Funds 2015 £	Restricted 2015 £	Total 2015 £
Donations and legacies	5,712,493	12,793,604	18,506,097
Charitable activities	-	7,533,017	7,533,017
Other trading activities	2,129	3,317,519	3,319,648
Investments	13,692	-	13,692
Other recognised gains and losses	(302,253)	-	(302,253)
Total income	5,426,061	23,644,140	29,070,201
Expenditure on:			
Raising funds	401,848	6,185,398	6,587,246
Charitable activities	1,291,815	19,024,066	20,315,881
Other	21,572	329,997	351,569
Total expenditure	1,715,235	25,539,461	27,254,696
Net incoming/(Outgoing) resources			
	3,710,826	(1,895,321)	1,815,505
Transfers between funds	(2,145,924)	2,145,924	-
Net income after transfers	1,564,902	250,603	1,815,505
Net movement in funds	1,564,902	250,603	1,815,505
Reconciliation of funds:-			
Total funds brought forward	1,739,902	2,099,747	3,839,265
Total funds carried forward	3,304,420	2,350,350	5,654,770

The statement of financial activities includes all gains and losses recognised in the year. All activities derive from continuing operations. Human Appeal deconsolidated its France operations in 2016 and thereby the comparatives have been restated.

BALANCE SHEET

For the year ended 31 December 2016
Company registration number 08553893

	Notes	2016 £	2015 £
Fixed assets			
Tangible assets	21	2,418,959	1,861,143
Investments held as fixed assets	22	275,000	275,000
Total fixed assets		2,693,959	2,136,143
Current assets			
Stocks	23	1,431	3,202
Debtors	24	4,413,046	3,088,496
Cash at bank and in hand		3,766,707	2,877,386
Total current assets		8,181,184	5,969,084
Creditors: amounts falling due within one year	25	(4,453,637)	(2,450,456)
Net Current assets		3,727,547	3,518,628
Net Assets		6,421,506	5,654,770
Total assets		6,421,506	5,654,770
Total assets are funded by the funds of the charity, as follows:			
Unrestricted Funds	29	2,057,216	3,304,420
Restricted Funds	29	4,364,290	2,350,350
		6,421,506	5,654,770
Total charity funds	29	6,421,506	5,654,770

Nooh Al Kaddo

Trustee: Dr Nooh Al Kaddo
Approved by the Board of Trustees on: 15th September

CASH FLOW STATEMENT

As at 31 December 2016

	Note	2016	2015
Cash used in operating activities	27	1,555,256	(127,321)
Cash flow from investing activities		(665,935)	(1,379,804)
Cash flow from financing activities		-	-
Total movement in cash		889,321	(1,507,125)
Cash b/fwd		2,877,386	4,384,511
Cash c/fwd		3,766,707	2,877,386

NOTES TO THE FINANCIAL STATEMENTS

1. Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Human Appeal meets the definition of a public entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The preparation of the financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates it also requires judgement in applying the charitable company's accounting policies.

b) Going concern

The directors/trustees are not aware of any material uncertainties about the charity's ability to continue as a going concern. The financial statements have therefore been prepared on the basis that the charity is a going concern.

We have adequate resources and are well placed to manage the business risks. Our planning process, including financial projections, has taken into consideration the current economic climate and its potential impact on the various sources of income and planned expenditure. We have a reasonable expectation that we have adequate resources to continue in operational existence for the foreseeable future. We believe that there are no material uncertainties that call into doubt the charity's ability to continue.

c) Fund accounting

Human Appeal has various types of funds for which it is responsible, and which require separate disclosure.

Unrestricted funds: All donations are considered unrestricted unless specifically stated by the donor. Unrestricted funds comprise the accumulated surplus or deficit on the statement of financial activities which are available for use at the discretion of the trustees of the charity in furtherance of the objectives of the charity. Human Appeal may incur costs on projects before the relevant restricted income is received. Therefore, income generated from restricted funds in this scenario is treated as unrestricted funds to cover the pre-financing costs of the project incurred.

Restricted funds: These are assigned by the donor, or the terms of the appeal, specified by a particular country or project. The donation and income deriving from them will be used in accordance with the specific purposes. Expenditure associated with restricted funds and meets the criteria of being with the aims of that are charged to these funds.

Further details of each fund are disclosed in Note 28.

d) Income

Income: This is recognised when Human Appeal is entitled to the funds; any performance conditions attached to the income have been met; it is probable that the income will be received; and the amount can be measured reliably.

Donations and legacies: Comprises all incoming resources from donations. Where a claim for repayment of income tax has been or will be made, such income is included in the debtors' amount if still not received by the year end.

Grants: Income from grants are recognised when Human Appeal has entitlement to the funds; any performance conditions attached to the grants have been met; it is probable that the income will be received; and the amount can be measured reliably and is not deferred.

e) Gifts in kind

Gifts in kind for use by the charity are included in the accounts at their approximate market value at the date of receipt. Gifts in kind for distribution are included in the accounts at their approximate market value at the date of distribution.

f) Profit receivable

Cash on deposits is held by the charity. Profit on funds held on deposit is included when receivable and the amount can be measured reliably by Human Appeal; this is normally upon notification of the profit paid or payable by the bank.

g) Expenditure and irrecoverable VAT

Liabilities are recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. All expenditure is accounted for on an accruals basis and has classified under the following activity headings:

- **Raising funds:** This comprises costs incurred in attracting donations, costs of fundraising events and campaigns including marketing and their associated support costs.
- **Charitable activities:** Costs associated with the provision of emergency relief and development humanitarian programmes as elaborated on in the Trustees' Report section, 'Activities, achievements and performance.' These include both the direct costs and support costs relating to these activities.
- **Support costs:** Support costs to a single activity are allocated directly to that activity. Where support costs relate to several activities, support costs have been allocated to each of the activities (stated in Note 8) on the basis of the number of direct staff supported during the period in the relevant activity. Governance support costs are allocated on the basis of support activities provided on clearly interpreted governance matters.
- **Other expenditure:** This represents office development costs, whereby Human Appeal is supporting the setup and development of Human Appeal associated entities in various geographical locations.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Foreign currencies

Transactions in foreign currencies are recorded at the rate of exchange ruling at the date of transaction. Monetary assets and liabilities denominated in foreign currencies are translated using the exchange-rate ruling at the balance-sheet date, and the gains or losses are included in the income and expenditure account. Foreign exchange gains and losses incurred in respect of humanitarian projects overseas are included in the charitable activities expenditure.

i) Operating leases

Rentals applicable to operating leases (where substantially all of the benefits and risks of ownership remain with the lessor) are charged against income as incurred. Rental costs under operating leases are charged to the profit and loss account in equal annual amounts over the period of the lease.

j) Tangible fixed assets and depreciation

Individual fixed assets costing £500 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis as follows:

Asset category	Useful life
Land and buildings	Over 50 years
Plant and machinery	Over 15 years
IT equipment	Over 5 years
Software	Over 10 years
Motor vehicles	Over 5 year
Fixtures and fittings	Over 4 years

k) Investment properties

Some Human Appeal properties are held for long-term investment. The details are as follows:

No depreciation is provided in respect of investment properties and they are revalued every three years. The surplus or deficit on revaluation is transferred to the revaluation reserve unless a deficit below original cost, or its reversal, on an individual property is expected to be permanent, in which case it is recognised in the statement of financial activities for the year.

l) Investments

Fixed asset investments are included at market value at the balance sheet date.

Realised gains and losses on investments are calculated as the difference between sale proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the statement of financial activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the statement of financial activities based on the market value at the year end.

m) Stock

Stock is included at the lower of cost or net realisable value. Donated items of stock are recognised at fair value, which is the amount Human Appeal would have been willing to pay for the items on open market value.

n) Debtors

Trade and other debtors are recognised at the settlement amount due and prepayments are valued at the amount prepaid, net of any trade discounts due.

o) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short deposit of three months or less from the date of opening the deposit or similar account.

p) Creditors and provisions

Creditors and provisions are recognised where Human Appeal has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

q) Pension costs

Human Appeal operates a group personal pension scheme, which effectively means that all employees who join the scheme have their own pension plan, which is a defined contribution scheme. The assets of the pension scheme are held separately from those of the charity in an independently administered fund. The total contribution owing at 31 December 2016 was £17,528 (2015: £0)

r) Taxation

As a registered charity, the company is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only. Value added tax (VAT) is not recoverable by the company, and is therefore included in the relevant costs in the statement of financial activities (as stated in Note 1g).

2. Donations and legacies

	2016 Unrestricted £	2016 Restricted £	2016 Total £	2015 Total £
Donations and gifts from Individuals	1,545,564	8,095,437	9,641,001	11,032,865
Small donations individually less than £1,000	661,643	7,681,897	8,343,540	5,806,450
Gift Aid tax reclaimed	1,892,567	-	1,892,567	1,531,263
Donated goods and services	-	693,801	693,801	135,519
Total donations and legacies	4,099,774	16,471,135	20,570,909	18,506,097

3. Income from charitable activities

	2016 Total £	2015 Total £
United Nations World Food Programme	10,097,875	6,354,740
United Nations Office for the Coordination of Humanitarian Affairs	1,369,870	792,579
Americares	598,627	-
Isle of Man Government	30,000	-
Organisation of the Petroleum Exporting Countries Funds for International Development	236,859	129,032
UK Islamic Mission	136,452	256,666
Total Income from Charitable activities	12,469,683	7,533,017

All income from charitable activities were received as restricted funds.

4. Income from other non-charitable, trading activities

	2016 Unrestricted £	2016 Restricted £	2016 Total £	2015 Total £
Sale of goods*	2,316	-	2,316	2,129
Ticket sales	77,073	-	77,073	56,648
Income from events	-	3,106,499	3,106,499	3,260,871
Total income from other trading activities	79,389	3,106,499	3,185,888	3,319,648

5. Investment income

	2016 Total £	2015 Total £
Property rental income	12,000	9,000
Profit on bank investment accounts	5,430	4,692
Total investment income	17,430	13,692

Income from investments represented unrestricted funds.

6. Other recognised income and gains/losses

	2016 Total £	2015 Total £
Exchange rate gains/losses	294,845	
Profit/(Loss) on investment	-	(297,004)
Loss on disposal of asset	(45,676)	(5,249)
Total other income	249,169	(302,253)

7. Raising funds

	2016 Activities undertaken directly £	2016 Support Costs £	2016 Total £	2015 Total £
Fundraising costs	3,629,854	264,539	3,894,393	4,291,870
Publicity costs	1,932,001	147,148	2,079,149	673,560
Event costs	1,999,060	151,785	2,150,845	1,621,816
	7,560,915	563,472	8,124,387	6,587,246

Human Appeal has been investing in increasing its profile and raising awareness of the causes for which we work, which is reflected in our publicity costs.

Human Appeal also engaged with the wider sector and took part in a number of events to share knowledge of humanitarian and development issues. We supported other charity campaigns, e.g., British Asian Trust's mental health campaign in Pakistan, as well as held a join event with CAABU to raise awareness of the humanitarian situation in Palestine.

8. Charitable activities

	2016 Activities undertaken directly £	2016 Support Costs £	2016 Total £	2015 Total £
Education	1,159,378	83,169	1,242,547	1,118,461
Humanitarian response	3,811,743	273,503	4,085,246	3,607,184
Food security	15,135,824	1,086,038	16,221,862	11,349,938
Sustainable livelihoods	250,155	17,949	268,104	272,822
Healthcare	1,421,239	101,978	1,523,217	936,694
Orphans and child welfare	2,830,577	203,122	3,033,699	2,279,711
Water, sanitation and hygiene	441,440	31,675	473,114	751,071
	25,050,356	1,797,434	26,847,789	20,315,881

Our humanitarian activities focused on delivering life-saving aid to Syrians devastated by the war, improving the living conditions of people in Occupied Palestinian Territories, and bringing relief to people caught in the intercommunal violence in Rakhine State, Myanmar. We have also begun working in Iraq for the first time, addressing some of the urgent needs of the displaced people due to the Mosul operations. In Yemen, we delivered emergency and aid projects as the humanitarian impact of the conflict worsened. Our teams also responded to natural disasters in Haiti and Sri Lanka and the drought in Somalia.

Expenditure on charitable activities was £26,847,789 (2015: £20,315,881) where £2,271,718 was unrestricted (2015: £1,291,815) and £24,576,072 was restricted (2015: £19,024,066).

9. Other expenditure

Charitable activities note 8 includes grants to recipients in the year to 31 December 2016 as follows:

	2016 Activities undertaken directly	2016 Support Costs	2016 Total	2015 Total
	£	£	£	£
Capacity Development				
Ireland	391,490	24,429	415,919	119,002
France	127,987	6,210	134,197	160,057
Spain	193,324	10,727	204,051	72,510
	712,801	41,366	754,167	351,569

Human Appeal is strengthening its regional offices across Europe whose main responsibility is to raise funds for the projects Human Appeal implements across the humanitarian and development sectors.

10. Grants payable

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Orphans in Need	Misc. Countries	-	-	125,000
Novo Jibon	Bangladesh	7	132,126	169,718
Global One	Bangladesh	1	23,288	21,000
Dhaka Ahsania Mission	Bangladesh	1	30,000	-
Muhammade Welfare Association	Bangladesh	-	-	8,120
Sabalamby Unnayan Samity	Bangladesh	1	24,997	-
Nahla	Bosnia and Herzegovina	1	2,557	2,557
Ethar Relief	Eritrea	3	61,159	50,391
Ogenden Welfare and Development Association	Ethiopia	-	-	2,898
Bicklang Avam Upekshit Seva Sadan	India	2	95,748	15,500
Tauheedul Islam Relief Trust	India	-	-	36,750
Al Imdaad	India	1	10,000	-
Afkar Society for Development and Relief	Iraq	1	12,000	-
Al Sabireen Foundation for Sustainable Development	Jordan	3	162,211	84,185
International Corporation for Sheep & Qurbani	Jordan	-	-	13,074
Global One	Kenya	-	-	5,796
Islamic Welfare Association	Lebanon	2	158,787	107,156
International Corporation for Sheep & Qurbani	Lebanon	1	73,943	1,747
Awareness And Consolation Society	Lebanon	-	-	9,000

10. Grants payable (continued)

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Grain of Goodness	Macedonia	-	-	113,092
Legis	Macedonia	-	-	5,000
OH Kalliri I Miresise	Macedonia	2	50,202	-
Muslim Charity	Myanmar (Burma)	-	-	12,810
Osman Consultancy	Myanmar (Burma)	-	-	48,720
Rainbow Foundation	Myanmar (Burma)	6	326,710	10,800
Osman Consultancy	Nepal	-	-	6,823
Muslim Charity	Nepal	-	-	560
Health Services and Relief Association	Nepal	-	-	5,651
Good Governance Foundation	Nepal	1	5,212	48,635
Human Appeal Niger	Niger	4	49,179	26,000
Baroness Warsi Foundation	Pakistan	1	10,000	-
Nour El Marifa	Palestine (Occupied Palestinian Territories)	1	354,592	357,825
Association	Palestine (Occupied Palestinian Territories)	2	409,125	513,115
Zakat al Quds	Palestine (Occupied Palestinian Territories)	-	-	20,000
HDSO Services Ltd	Palestine (Occupied Palestinian Territories)	23	1,980,575	2,073,472
Human Appeal Palestine	Palestine (Occupied Palestinian Territories)	-	-	10,450
Human Appeal Australia	Palestine (Occupied Palestinian Territories)	-	-	20,000
Islamic Welfare Association	Palestine (Occupied Palestinian Territories)	-	-	114,845
Gruppo Di Volontariato Civile - G.V.C ONG/ ONLUS	Senegal	1	50,000	50,000
Empire Des Enfants	Senegal	5	98,843	49,355
Human Appeal Senegal				

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Wafa Relief	Sierra Leone	-	-	15,000
International Corporation for Sheep & Qurbani	Somalia	-	-	17,179
African Relief	Somalia	2	36,112	-
Al Imdaad	Somalia	1	79,211	-
Muslim Foundation for Culture and Development	Sri Lanka	2	55,295	65,229
Al Imdaad	Sri Lanka	1	24,500	-
Islamic Welfare Association	Syria	4	232,030	276,988
Human Appeal Australia	Syria	-	-	5,500
Islamic Yatima Foundation	Tanzania	1	47,797	47,541
Tunisia Charity Aytam	Tunisia	3	74,977	54,352
Various mosques	United Kingdom	1	224,525	45,000
Al-Imdaad	United Kingdom	-	-	10,000
Amirah Foundation	United Kingdom	-	-	21,668
Deaf World	United Kingdom	-	-	8,735
Green Lane Mosque	United Kingdom	-	-	40,000
Muslim Charity Forum	United Kingdom	1	50,000	50,000
Mosaic	United Kingdom	1	50,000	25,000
Multiple Small Organisation	United Kingdom	-	-	49,762
Union Des Organisation	United Kingdom	-	-	36,247
Approachable Parenting	United Kingdom	1	5,104	-
Barnabus	United Kingdom	1	280	-
British Refugee Council	United Kingdom	1	3,000	-
Global One	United Kingdom	1	8,245	-
Heart of England	United Kingdom	1	10,000	-
Myriad Foundation	United Kingdom	1	814	-

10. Grants payable (continued)

Name of Institution	Country	Number of Grants	2016 Total £	2015 Total £
Noor Books First Education Limited	United Kingdom	1	22,045	-
One Roof Leicester	United Kingdom	2	20,170	-
Ramadan Tent Project	United Kingdom	1	5,000	-
Scottish Outdoor Education Centres	United Kingdom	1	4,800	-
Young Planners	United Kingdom	1	6,000	-
Yemeni Development Network for NGOs	Yemen	-	-	20,000
Multiple organisations small grants	Various	-	205,522	467,327
			5,286,681	5,395,573

The grants made by Human Appeal to other Human Appeal associates:

Name of Associate	Country	Number of Grants	2016 Total £	2015 Total £
Human Appeal Pakistan	Pakistan	17	1,534,897	1,009,221
Human Appeal Greece	Greece	1	167,969	-
Human Appeal Turkey	Syria	40	17,294,181	11,900,063
Human Appeal Yemen	Yemen	8	237,894	403,225
Associate total			19,234,941	13,312,509
Total grants paid			24,521,622	18,708,082

Activities undertaken directly by our Humanitarian Response teams:

Country	2016 Total £	2015 Total £
Greece	-	128,336
Haiti	42,962	-
Iraq	11,488	-
Libya	-	139,107
Macedonia	-	2,547
Nepal	-	40,236
Tunisia	-	5,758
	54,450	315,984

11. Grants payable by sector

	2016 Individuals £	2016 Institutions £	2015 Individuals £	2015 Institutions £
Humanitarian response	-	13,658,079	-	3,350,931
Orphans and child welfare	6,000	2,778,192	-	2,160,886
Water, sanitation and hygiene	-	421,750	-	705,280
Education	12,875	1,180,031	9,670	1,037,181
Food security	-	5,538,211	4,800	10,619,780
Sustainable livelihoods	-	279,306	3,500	252,642
Healthcare	-	701,628	735	878,661
	18,875	24,557,197	18,705	19,005,361

12. Analysis of governance costs

	2016 £	2015 £
Governance function	6,425	7,094
Auditors' remuneration	22,755	22,755
Non-statutory audit fees	17,751	22,809
Legal and other professional fees	100,752	76,871
	147,683	129,529

13. Analysis of support costs

	2016 £	2015 £
Raising funds	563,472	401,848
Charitable activities	1,797,434	1,291,815
Other	41,366	21,572
Governance	147,683	108,517
	2,549,955	1,823,752

14. Analysis of charitable activities support costs

	Raising funds £	Charitable activities £	Other £	Governance £	2016 Total £	2015 Total £
Fundraising	246,180	785,299	18,073	64,523	1,114,075	586,541
Communications	158,956	507,056	11,669	41,661	719,342	245,060
Facilities	28,343	90,411	2,081	7,428	128,263	91,145
Donor support	24,398	77,829	1,791	6,395	110,413	262,932
Programme support	35,950	114,676	2,639	9,422	162,687	263,630
Finance & HR	26,032	83,042	1,911	6,823	117,808	209,749
Management and administration	43,613	139,121	3,202	11,431	197,367	164,695
	563,472	1,797,434	41,366	147,683	2,549,955	1,823,752

15. Net income for the year

This is stated after charging:

	2016 £	2015 £
Operating leases	530,848	108,813
Depreciation	194,409	54,323
Auditors' remuneration	22,755	24,552
	748,012	187,688

16. Staff costs and emoluments

	2016 £	2015 £
Gross salaries	2,472,494	1,687,746
Employer's National Insurance	169,294	142,020
Employer's pension	48,928	-
Total salaries, wages and related costs	2,690,716	1,829,766

Number of full time employees or full time equivalents

	2016 Number	2015 Number
Average number of total staff	104	76
Average number of part time staff	36	23
Average number of full time staff	68	53
Estimated full time equivalent staff	104	76
<i>Equivalent number of full time staff in the year:</i>		
Engaged on charitable activities	18	17
Engaged on publicity activities	17	18
Engaged on fundraising activities	46	26
Engage on management and administration	23	15
	104	76

Neither the trustees nor any persons connected with them have received any remuneration from the charity or any related entity, either in the current or prior year.

16. Staff costs and emoluments (continued)

The number of employees whose emoluments including taxable benefits but excluding employer's pension contributions fall into the following bands were :

	2016 Number	2015 Number
£60,001 - £70,000	1	1

The key management personnel of the charity, comprising of the leadership team and the executive directors team. The total employee benefits of the key management personnel were £367,434 (2015: £299,060)

17. Trustees expenses

	2016 £	2015 £
Travel and accommodation	1,223	2,732
Number of trustees reimbursed	4	4

18. Corporation taxes

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

19. Operating lease commitments

As at 31st December 2016 the charity was committed to non-cancellable operating leases payable as follows:

	Land and Buildings £	Other £	Total £
Within one year	100,250	30,961	131,211
Within two and five years	286,625	53,012	339,637
Over 5 years	60,000	-	60,000
Total	446,875	83,973	530,848

20. Net assets by fund

	2016 £	2015 £	2015 £	2015 £
Tangible assets	2,418,959	-	2,418,959	1,861,143
Investments	275,000	-	275,000	275,000
Current assets	3,020,495	5,160,690	8,181,184	5,969,084
Creditors: Amounts falling due within one year	(3,657,237)	(796,398)	(4,453,637)	(2,450,457)
Net assets	2,057,216	4,364,290	6,421,506	5,654,770

21. Tangible fixed assets

	Land and Buildings £	Fixtures, fittings & equipment £	Motor Vehicles £	Total 2016 £
Cost				
At 1 January 2016	1,758,425	387,730	2,800	2,148,955
Additions	301,967	391,294	-	693,261
Disposals	-	(228,848)	-	(228,848)
At 31 December 2016	2,060,392	550,176	2,800	2,613,368
Depreciation				
At 1 January 2016	94,286	193,001	525	287,812
Charge for the year	30,316	48,859	700	79,874
On disposals	-	(173,278)	-	(173,278)
At 31 December 2016	124,602	68,582	1,225	194,409
Net book value				
At 31 December 2016	1,935,790	481,594	1,575	2,418,959
At 31 December 2015	1,664,139	194,729	2,275	1,861,143

All assets are stated at historical value.

22. Investments

	Investments £	Total 2016 £	Total 2015 £
Investments held as fixed assets	275,000	275,000	572,004
	-	-	(297,004)
Carrying values of investments			
At 1 January 2016	275,000	275,000	275,000
Revaluation	-	-	-
At 31 December 2016			
Total at 31 December 2016	275,000	275,000	275,000

Investments include a property held for resale that was last valued in May 2016 by Andrew Forbes Chartered Valuation Surveyors who hold a recognised and relevant professional qualification and the historical cost of the property is £572,004.

23. Stocks

	2016 £	2015 £
Stock in shops	1,431	3,202

24. Debtors

	2016 £	2015 £
Other debtors	4,260,620	3,044,998
Prepayments and accrued income	152,426	43,498
At 31 December 2016	4,413,046	3,088,496

25. Creditors

	2016 £	2015 £
Trade creditors	3,223,380	1,742,657
Short-term compensated absences (holiday pay)	19,487	17,843
Other creditors and accruals	1,210,770	689,956
At 31 December 2016	4,453,637	2,450,456

26. Related Party Transactions

Approachable Coaching Limited

During the 2015 financial year there were sales between Approachable Coaching Limited and Human Appeal amounting to £770 for training costs and travel expenses, with no comparative costs in 2016.

Approachable Parenting Limited

During the financial year, a project was setup between Human Appeal and Approachable Parenting Community Interest to assist three trainers who would coach parenting skills to new parents.

Payments amounting to £7,656 have been paid to Approachable Parenting Community Interest with a final payment due of £2,552 subject to review and therefore not disclosed as a closing Creditor. Approachable Coaching Limited is a company of which trustee, Dr Hussein Nagi, is a director. Approachable Parenting Community Interest Company is a company of which Dr Hussein Nagi's spouse is a director.

27. Reconciliation of net movement in funds to net cash flow from operating and investment activities

	2016 £	2015 £
Net movement in funds	766,736	2,707,412
Investment income	(17,430)	(13,692)
Add back depreciation on fixed assets	79,873	54,323
(Profit) / Loss on disposal of fixed assets	45,676	5,250
(Profit) / Loss on investment	-	297,004
Decrease (increase) in stock	1,771	(3,202)
Decrease (increase) in debtors	(1,324,550)	(2,423,968)
Increase (decrease) in creditors	2,003,180	(750,448)
Net cash used in operating activities	1,555,256	(127,321)

	2016 £	2015 £
Cash flow from investment activities		
Interest income	5,430	4,692
Investment property income	12,000	9,000
Purchase of tangible fixed assets	(693,261)	(1,393,496)
Proceeds of sale of tangible fixed assets	9,896	-
Net cash used in investment activities	(665,935)	(1,379,804)

28. Analysis of funds

	Balance as at 1st January 2016 £	Total income £	Total expenditure £	Transfers £	Balance as at 31 December 2016 £
General funds					
Unrestricted income fund	3,304,420	4,445,762	(4,106,727)	(1,586,239)	2,057,216
Restricted funds					
Education	-	527,242	(1,463,415)	936,173	-
Humanitarian Response	1,513,848	5,868,600	(4,861,022)	-	2,521,426
Food Security	-	18,455,011	(19,105,077)	650,066	-
Healthcare	-	1,888,621	(1,793,947)	-	94,674
Orphans and Child Welfare	468,538	3,487,617	(3,523,196)	-	432,959
Water Sanitation and Hygiene	367,964	1,820,226	(872,959)	-	1,315,231
Total Restricted funds	2,350,350	32,047,317	(31,619,617)	1,586,239	4,364,290
	5,654,770	36,493,079	(35,726,343)	-	6,421,506

We utilised unrestricted funds of £1,586,239 achieving the following:

Apart from responding to many emergencies where providing urgent relief was the priority, in some regions we were also able to build the capacity and resilience of vulnerable communities. We did this through a number of projects, e.g. building the food security of farmers and vulnerable people in Myanmar, Somalia and Syria as well as Pakistan. We provided vocational training to people in the OPT and Bangladesh. In Syria, we provided emergency aid that had a reach of nearly five million people, including monthly food distributions, healthcare, access to education, protection against winter weather, provision of water. Moreover, by installing water and sanitation facilities and promoting good hygiene practices we were able to improve the health of 19,960 people in Bangladesh. We also worked on improving access to quality education for children in Pakistan, Syria, and the OPT.



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