



RAMADAN 2021 REPORT

#RAMADAN2021



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ABOUT HUMAN APPEAL



Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disasters since 1991. Through the provision of immediate relief and the establishment of self-sustaining development programmes, we aim to invest in real, effective solutions.

By establishing firm and loyal grassroots relationships with local, national and international partners we are able to access some of the most hard-to-reach places in the world, at their most fragile and vulnerable moments.

Human Appeal believes that establishing stable healthcare, education and livelihood support programmes paves the way for empowered, self-sufficient communities. We also recognise that the provision of food, medical aid and emergency shelter in times of humanitarian crises is essential for the immediate preservation of life. We understand the importance of a multidimensional aid approach, and balance our work between emergency relief and long-term development, based on the needs of each community.

RAMADAN 2021



Ramadan is the ninth month of the Islamic calendar, during which fasting is observed from sunrise to sunset. Ramadan offers a unique opportunity to seek Allah's forgiveness, mercy and blessings.

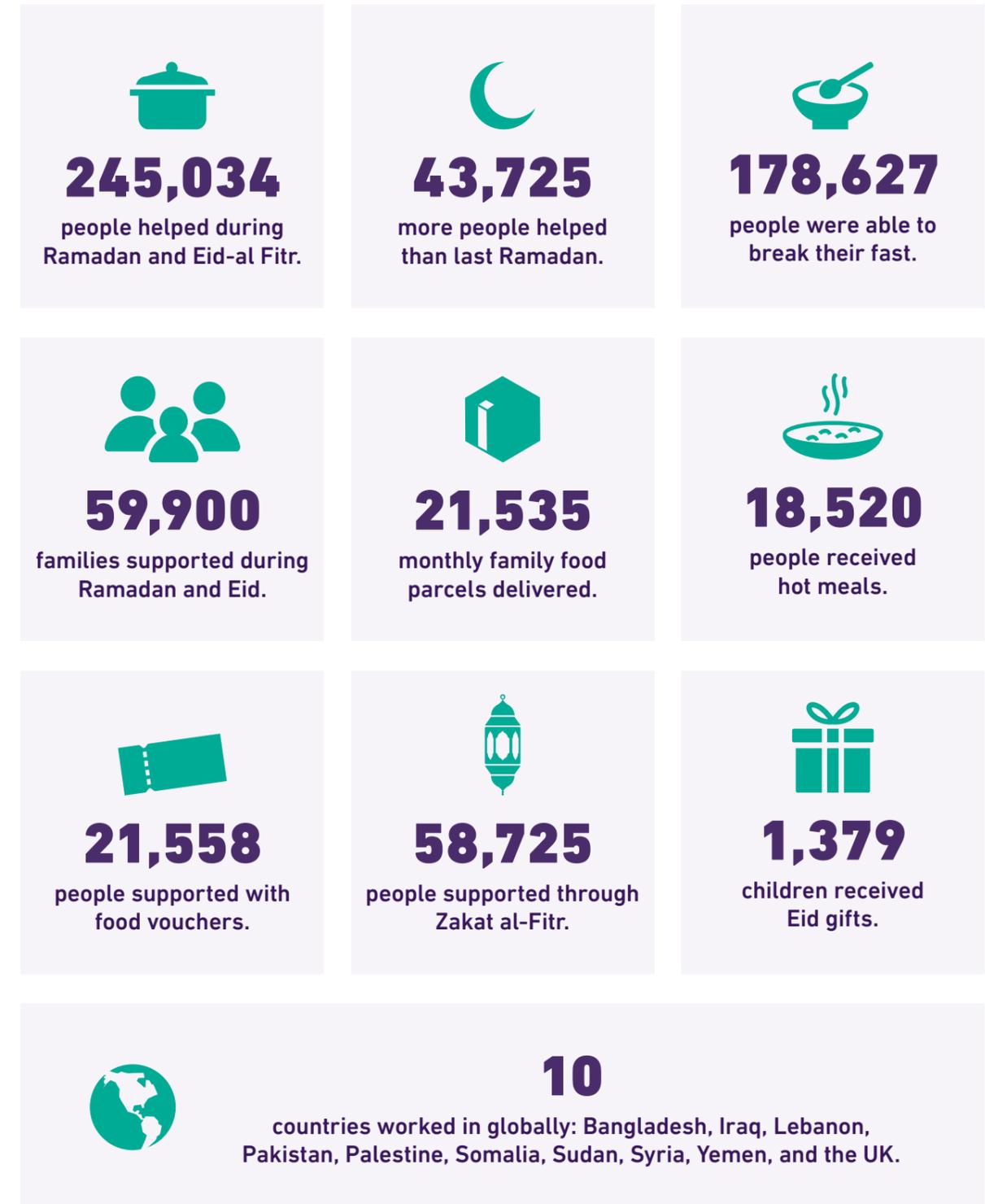
The Prophet (PBUH) said: "This month has come to you, and in it there is a night that is better than a thousand months. Whoever is deprived of it is deprived of all goodness, and no one is deprived of its goodness except one who is truly deprived." (Ibn Majah)

This Ramadan our Feed the Fasting campaign distributed nutritious food parcels, hot iftar meals, cash vouchers, and Eid gifts to families most in need in ten countries around the world.

Your donations this Ramadan helped to ease the hardships faced by many vulnerable families due to poverty, war, natural disasters, and the COVID-19 pandemic, and it enabled them to observe the holy month with the security of a nutritious meal at the end of their fast.

RAMADAN 2021 IN NUMBERS

The Prophet (PBUH) said: "Whoever gives iftar to one who is fasting will have a reward like his, without that detracting from the reward of the fasting person in the slightest." (Al-Tirmidhi)



OUR FEED THE FASTING CAMPAIGN



This Ramadan, our Change Starts Here campaign featured on TV live appeals, adverts, videos, blogs, webinars, magazines and leaflets.

Despite the many challenges faced across the globe due to the coronavirus pandemic, your unwavering support, community spirit and unprecedented generosity enabled 245,034 vulnerable people to break their fast and celebrate Eid – that's 43,725 more people than last year.

Through our Feed the Fasting campaign, we delivered family food parcels, hot iftar meals, food vouchers, and cash vouchers to help some of the most vulnerable people in the world throughout the whole month.

Thanks to you, so many families that usually struggle to afford food were able to observe and perform one of the key pillars of the Islamic faith – fasting during Ramadan.

In the coming weeks and months, we'll also be implementing our long-term projects that you supported this Ramadan – running hospitals, transforming the lives of street children, and building sustainable water sources – fighting the root causes of poverty with lasting impact.



BANGLADESH

➤ **During Ramadan and Eid al-Fitr, you supported 2,855 people in Bangladesh**



Over one million Rohingya refugees from Myanmar are seeking refuge in Bangladesh, having left their homes to escape unimaginable violence and persecution. The majority of Rohingya refugees are dependent on aid and live in Cox's Bazar, where cramped conditions quickly become unsanitary and unsafe.

In partnership with Dhaka Ahsania Mission (DAM), we supported 571 Rohingya families in Cox's Bazar with nutritious food parcels to last a family-of-five the entire month of Ramadan. Each food parcel contained over 30kg of food, including rice, oil, flour, sugar, lentils, milk powder, vermicelli, and dates.

We targeted the most at-risk, prioritising those with low earnings such as day labourers and domestic workers, female breadwinners, older people, people with disabilities, pregnant women and marginalised families.

Thank you for supporting our food parcel project in Bangladesh during Ramadan.



571

food parcels distributed.



2,855

people supported during Ramadan.



IRAQ

➤ During Ramadan and Eid al-Fitr, you supported 5,530 people in Iraq



Years of conflict have uprooted millions of Iraqi people, eroded social cohesion, disrupted access to basic services, destroyed livelihoods and led to increased protection risks. With the continuing violence and arrival of COVID-19, families have found it even harder to become resilient, with 4.1 million people still in need of humanitarian help, including 2.4 who urgently need food and livelihood support.

With your help this Ramadan, we supported 1,905 people in Mosul and Erbil through nutritious month-long food parcels weighing over 52 kilograms. Each of the 360 families we supported

received flour, rice, oil, sugar, tea, salt, lentils, bulgur, and dates. We focused on supporting families with orphans and widows, including those who are among the 1.2 million still displaced in Iraq.

When Eid came around, your Zakat al-Fitr donations supported 3,625 Syrian refugees in Bardarash camp in Dohuk.

Thank you for supporting the most vulnerable in Iraq this Ramadan.



1,905

905 people supported with 360 nutritious food parcels to last the month of Ramadan.



3,625

Syrian refugees supported through Zakat al-Fitr.



LEBANON

➤ **During Ramadan and Eid al-Fitr, you supported 9,100 people in Lebanon.**



Eight in every ten Syrians living in Lebanon are going hungry. With the ongoing economic crisis in Lebanon, and in the aftermath of the Beirut blast, a staggering 78 percent of Syrian refugees are food insecure and urgently need help to access food. In Bekaa Valley, only 4 percent of Syrian refugees have secure access to enough food.

With your help this Ramadan, we supported 9,100 Syrians living in Bekaa, providing 500 families with hot iftar meals, containing rice, chicken, sauce, juice, fruit and desserts. You supported 1,120 families with food parcels to last an entire month, containing bulgur, oil, chickpeas, lentils, noodles, pasta, rice, sugar, tuna, zaatar, jam, and dates,

When Eid al-Fitr came around, you provided 681 children with Eid gifts, including trousers, two shirts, pyjamas, and shoes for each child, spreading the joyful tradition of new Eid clothes.

Thank you for helping vulnerable Syrians in Bekaa to observe Ramadan and celebrate Eid.



5,919

people supported with 1,120 nutritious food parcels to last the month of Ramadan.



2,500

people supported with 500 family-sized hot meals.



681

children received new Eid clothes.



PAKISTAN

➤ During Ramadan and Eid al-Fitr, you supported **53,364** people in Pakistan.



Since the arrival of COVID-19, poverty in Pakistan has risen drastically, plunging a further 2 million people into hardship. 40 percent of Pakistanis face severe to moderate food insecurity, and the danger and insecurity of past two years of have made it incredibly difficult for families to make a living.

This Ramadan, you supported female-headed households and orphaned families without earning opportunities in Mansehra, Rawalpindi, Rahim Yar Khan, Thatta, Bahawalpur, Rajanpur, and District Bagh in Pakistan-administered Kashmir, ensuring they had enough nutritious food to break their fast for the entire month.

5,041 families received a nutritious food parcel which supported an average of 6.5 people for an entire month, and contained fortified flour, rice, sugar, oil, tea, chickpeas, beans, lentils, syrup, salt, and dates.

With your support, we also distributed hot meals to 17,100 people, including 15,500 vulnerable women. Each hot meal contained chicken biriyani, rice, kebab, dates, juice, and water.

And when Eid came around, you provided 335 boys and 363 girls with Eid gifts – such as clothes, biscuits, juice, bangles, and henna – to help them celebrate the special day.



5,041

nutritious food packs delivered.



33,364

people supported through Feed the Fasting.



17,100

hot iftar meals distributed.



698

children received Eid gifts.



PALESTINE

➤ During Ramadan and Eid al-Fitr, you supported **52,776** people in Palestine.



During Ramadan, Palestinians in Gaza endured 11 days of bombardment, as homes and offices were flattened, roads and water sources damaged, and over 250 people killed. It was already difficult for Palestinians to make a living, enduring conflict, a blockade, and escalating water and food crises. But last Ramadan was particularly difficult, with families unable to leave their homes for work or food.

With your help, we were able to help 45,069 people to eat well during Ramadan. 1,235 families received nutritious food parcels and 3,593 families received food vouchers, providing a total of 29,076 people in Gaza with nutritious food to last the entire month.

Your support also provided 16,020 people with two hot meals, helping 2,670 families to eat well.

We distributed your Zakat al-Fitr to 1,280 of the most vulnerable families in the Gaza Strip. In all, 640 people received food parcels, and a further 640 received cash vouchers to spend on their most urgent needs.

Thank you for helping us to support Palestinian families during an unimaginably difficult Ramadan.



7,680

people given cash assistance and food parcels through Zakat al-Fitr.



45,096

people supported through our Feed the Fasting campaign.



16,020

people received two hot meals each.



21,558

people supported with 3,593 family food vouchers to last a month.



SUDAN

➤ **During Ramadan and Eid al-Fitr, you supported 1,500 people in Sudan.**



More than 20 percent of the whole population of Sudan is in need of aid. 8.6 million people are facing hunger and need help getting through the summer, after high inflation levels, the worst flooding in years and a locust infestation have made food scarce and unaffordable.

Because of the urgent need, we extended our Ramadan Feed the Fasting project to Sudan, and with your generous donations, we were able to help 1,500 vulnerable people in Khartoum to eat well for the entire month.

You provided 250 families with food parcels weighing 54 kilograms, containing flour, sorghum, onions, juice, lentils, oil, dates and sugar.

Thank you for helping us to support vulnerable families facing hunger this Ramadan.



250

family food parcels delivered.



1,500

people ate well for the whole month of Ramadan.



SOMALIA

➤ During Ramadan and Eid al-Fitr, you supported **74,009** people in Somalia.



Two seasons of crop failures in a country where half of livelihoods depend on agriculture have put 2 million people in Somalia at risk of starvation. Years of brutal conflict, extreme weather and limited livelihood opportunities have resulted in one in two Somalis needing humanitarian assistance. The United Nations has warned that 2.7 million Somalis will face severe food shortages in the coming months, including 840,000 children who won't have enough to eat.

This Ramadan, you provided a lifeline to thousands of people in urgent need, helping to make the holy month brighter.

Your support helped us to provide 29,400 people with enough nutritious food to last the month. We provided 4,582 families with 71 kilograms of food each, including rice, sugar, oil and dates, and we focused our support on displaced families, as well as families containing people who are disabled, older, or orphaned.

Your Zakat al-Fitr donations also provided 5,526 families with 25 kilograms of rice each, helping 44,609 people to have a secure source of food.



29,400

people supported with 4,385 family food parcels through our Feed the Fasting campaign.



44,609

people provided with rice parcels through Zakat al-Fitr.



463,472

kilograms of food distributed in Somalia during Ramadan and Eid.



SYRIA

➤ During Ramadan and Eid al-Fitr, you supported 17,258 people.



After a decade of war, over 6 million people are still displaced, forced from their homes into makeshift shelters due to brutal violence. This year alone, the cost of basic essentials in Syria has increased by 70 percent, making it almost impossible for most families to get by. A staggering 12.4 million people don't have a reliable way to feed themselves.

This Ramadan, you ensured thousands of vulnerable Syrian families had enough nutritious food for the whole month. In Idlib, we provided 3,016 families living in the camps of Dana, Harem, Maaretmisrin, and Barisha

with 48 kilograms of nutritious food each to last the holy month of Ramadan. We focused on supporting families who were recently displaced, as well as those with members who are widowed, orphaned or disabled.

Each food parcel contained rice, flour, lentils, sugar, dates, peas, chickpeas, tuna, halva, za'tar, oil, tomato paste and jam.

You also supported 4,141 people with your Fidyah and Kaffarah donations. Thank you.



13,117

people supported with 3,016 food parcels.



4,141

people supported through Zakat al-Fitr.



YEMEN

➤ **During Ramadan and Eid al-Fitr, you supported 37,724 people in Yemen.**



Yemenis are currently living through the world's worst humanitarian crisis. Debilitated by six years of conflict, hunger, and disease, over 80 percent of the population urgently need humanitarian assistance, and food is more than twice as expensive as before the conflict. The UN has declared that malnutrition has never been worse in Yemen.

This Ramadan, you provided lifesaving food aid to so many families who usually don't know where their next meal would come from.

We supported 5,342 families who have no source of income or food, including families with widows or and orphans, and those who are displaced.

Each food parcel contained 101-110 kilograms (dependent on location) of nutritious food to last a family-of-seven an entire month. The food parcels included flour, beans, oil, rice, sugar, salt, and dates.

During Eid, your Zakat al-Fitr contributions provided 2,811 displaced families in Al Hudaydah, Taiz, and Abyan with cash vouchers to help them meet their most urgent food needs.

Thank you for helping us to reverse hunger during Ramadan.



34,913

supported via 5,342 food parcels to last a month.



2,811

people supported through Zakat al-Fitr cash vouchers.



UK

➤ **This Ramadan, you supported 700 people in the UK.**



Food poverty has been on the rise in the UK, and the most vulnerable families were among the most deeply affected by pandemic restrictions. Between September 2020 and February 2021, an estimated 7.2 million people in the UK, including 1.2 million children, struggled to eat enough food. Dependence on food banks soared; 47 percent more people relied on food banks in 2020 than the previous year.

Throughout Ramadan – and in the two weeks prior – we distributed 586 food parcels via foodbanks in Manchester, Stockport, Oldham, Bolton, Bury, and Sheffield. Each food parcel contained enough nutritious food to last a person 7-10 days, and included pasta and flour – or, alternatively rice and lentils – as well as beans, soup, noodles, tinned tomatoes and chocolate.

The pandemic also drastically affected domestic violence. 67 percent of women in abusive relationships said that the violence worsened during lockdown, and also made it harder for them to escape the abuse.

Most people who leave abusive relationships have to escape quickly, taking with them little to no belongings. Until their cases are assessed by the government, they are often completely dependent on external help.

Your donations helped us to provide 8 cash grants to women fleeing domestic violence. It helped them to buy essential items to survive when they were forced to leave, often with no belongings at all.

Thank you for supporting the most vulnerable in our own community during Ramadan.



568

food parcels distributed.



700

people supported.



8

cash grants for survivors of domestic violence.



CHANGE STARTED WITH YOU



Thank you for choosing to give your Sadaqah and Zakat through Human Appeal this Ramadan, and for helping us to make the world a kinder place.

This Ramadan proved particularly testing for many of us. It's the second year we've observed Ramadan amid the COVID-19 pandemic, which continued to exacerbate suffering already endured by so many due to conflict, displacement, drought, flooding, and malnutrition. The continued spread of coronavirus made it more difficult for families to feed themselves, as food prices rose, and it became harder and more dangerous to find work.

But despite the magnitude of these challenges, this year you helped us to reach even more people in urgent need, enabling them to break their fast and eat nutritiously during the holy month of Ramadan. You also supported long-term, sustainable solutions to the root causes of poverty, supporting hospitals, sustainable clean water sources, education initiatives and livelihood programmes, which, in the coming weeks and months, will enable us to empower families to lift themselves out of poverty for good by investing in their futures.

Although Ramadan has ended, the opportunities for blessings are always ongoing. Let's continue our good deeds and keep ourselves on the blessed path, seeking Allah SWT's pleasure all year long by giving consistently to vulnerable families.

The Prophet (PBUH) said, "The most beloved of deeds to Allah are those that are most consistent, even if it is small."

Thank you for being part of the Human Appeal family, and thank you for giving so generously during Ramadan and helping us to change lives. May your generosity be rewarded in abundance, in this life, and the hereafter.

OUR COMMITMENT TO ZERO HUNGER



For three decades, we've been working with communities around the world to eliminate hunger for good. We understand how important a nutritious diet is and that's why we strive for Zero Hunger.

Since the start of the pandemic, the number of people experiencing famine-like conditions has multiplied six times over, according to Oxfam. An estimated 11 people are dying every minute, as more than half a million people are living on the brink of starvation.

Over the past 30 years, our food security programmes have helped to increase community resilience to food insecurity through both long-term and emergency support.

Our sustainable livelihood projects, such as climate-smart agriculture, training local farmers, and providing tools, seeds and access to water, we've helped strengthen resilience and improved nutrition amongst communities affected by disasters, climate change and poverty. We've transformed drought-prone villages and helped destitute farmers to grow enough food to feed their families as well as earn an income.

We also provide emergency food aid to people in conflict through food distributions, voucher systems, and by providing school meals. We set up and support local hospitals with emergency

food and nutrition programmes to support severely malnourished children, and provide emergency food parcels and food vouchers. We also distribute fresh meat during Qurbani to offer a vital source of protein for malnourished families around the world at one of the most blessed periods of the Islamic calendar.

Our food security interventions help people to live in dignity without dependence on aid. We believe in food sovereignty, "the right of people to healthy and culturally appropriate food produced through ecologically sound and sustainable methods and their right to define their own food and agricultural systems."

The UN has declared that unfortunately the world is not on track to achieve Zero Hunger by 2030. If recent trends continue, the number of people affected by hunger will increase by 200 million by 2030.

We must work harder to ensure every human has access to enough food. Help us to reverse hunger.

By continuing to support Human Appeal's food security and livelihoods projects, you help us to feed families in times of emergency, fight food poverty, and save lives by ensuring zero hunger for more communities, long term.



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INVESTORS
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