



# QURBANI 2020

IMPACT AND  
ACHIEVEMENTS

September 2020  
[www.humanappeal.org.uk](http://www.humanappeal.org.uk)

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# ABOUT HUMAN APPEAL



Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disasters since 1991. Through the provision of immediate relief and the establishment of self-sustaining development programmes, we aim to invest in real, effective solutions. By establishing firm and loyal grassroots relationships with local, national and international partners we are able to access some of the most hard-to-reach places in the world, at their most fragile and vulnerable moments.

Human Appeal believes that establishing stable healthcare, education and livelihood support programmes paves the way for empowered, self-sufficient communities. We also recognise that the provision of food, medical aid and emergency shelter in times of humanitarian crises is essential for the immediate preservation of life. We understand the importance of a multidimensional aid approach, and balance our work between emergency relief and long-term development, based on the needs of each community.



# QURBANI 2020



For 29 years, when the month of Dhul-Hijjah comes around, Human Appeal has been attentively carrying out your Qurbani, continuing the example of sacrifice and devotion set by Ibrahim (AS).

It's a legacy that was sealed by Muhammad (PBUH), who sacrificed two animals each Eid al-Adha. When asked what Qurbani is, the Messenger (PBUH) answered, "It is the Sunnah of your father Ibrahim. For every

hair of the Qurbani you receive a reward from Allah." (Al-Tirmidhi)

This year, despite the unprecedented hardship and restrictions that many of us faced, our supporters provided a staggering **401,006** people with fresh, nutritious meat. That's **160,775** more people than last year who you helped to stay fed and nourished at this special time of year.

# YOUR QURBANI IN NUMBERS



## Individualised needs, innovative interventions

During our distributions, we adapted to the needs in each country. In Yemen, where 2 million children are at risk of starvation, we distributed **6** kilograms of nutritious meat to each family, helping them to recover and eat well during Dhul-Hijjah.

In Gaza, where refrigeration is difficult due to power cuts and inaccessibility, we distributed **2** kilograms of protein-packed meat per family, helping to support as many people as possible, without the risk of the meat going bad because of power cuts.

Not only does the Qurbani sacrifice continue the legacy of the prophets, but it also helps to nourish the most vulnerable people during their most critical times of need. This year, your Qurbani helped to fight malnutrition in Yemen, supported Rohingya families facing persecution, nourished people in Syria, where food prices have doubled, and helped Somalis to recover from a drought that decimated food and livestock.



# BANGLADESH

➤ Every Qurbani sacrifice in Bangladesh provided 9kg of meat, split between 4 or 5 vulnerable families.



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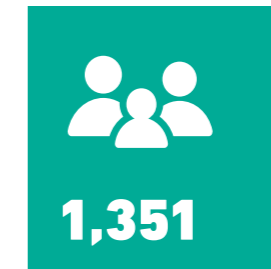
In Bangladesh, almost a third of people don't have enough to eat, with most of them being women and children. There are also over a million vulnerable Rohingya refugees still living in Bangladesh, the majority in camps that are overcrowded and neglected.

You helped us to provide 6,000 people in Ibrahimpur, Brahmanbaria District, with nutritious beef, helping a total of 1,351 families to stay nourished during Dhul-Hijjah.

If you donated your Qurbani in Bangladesh, you provided around 2 kilograms of fresh meat to 5 vulnerable families, including those whose livelihoods have been affected by floods and COVID-19, and families with widows, orphans, and disabled people.



people received fresh, nutritious beef



families received 2 kilograms each



of meat distributed for every Qurbani donated





# INDIA

➤ Each Qurbani sacrifice in India provided 11.4kg of fresh beef, split between 2 to 3 vulnerable families.



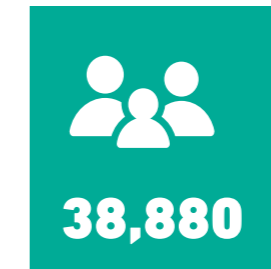
Almost a quarter of the world’s under-nourished people live in India, and 50 million Indians live in extreme poverty. As COVID-19 spread across the globe last Eid al-Adha, many families in India were forced to choose between hunger or risk exposing themselves to the virus in search of work.

But with your help during Dhul-Hijjah, we provided fresh, nutritious meat to **174,400** Indians across Bihar, Karnatak, Odissa, and West Bengal.

In all, your donations provided **1,744** cows to **38,880** families. If you donated your Qurbani in India during Dhul-Hijjah, you provided **11.4** kilograms of beef – that’s **4** kilograms to **2 - 3** vulnerable families, including families headed by women and elderly people, as well as those caring for people with disabilities and diseases.



people received fresh, nutritious beef



families received **11.4** kilograms each



of meat distributed for every Qurbani





# MYANMAR

➤ Each Qurbani sacrifice in Myanmar provided 15.7kg, split between 5 vulnerable families.



130,000 people live in crowded camps in Rakhine State, Myanmar, where they're restricted from leaving and working, and struggle to support themselves. Often, Qurbani is a Rohingya family's only chance in the year to eat meat.

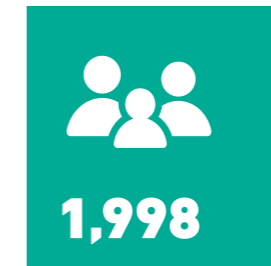
With your support during Eid al-Adha, we provided **11,988** Rohingya families with fresh beef, helping them to eat well and celebrate.

Your Qurbani donations provided a total of **1,998** families with **3** kilograms of nutritious meat each.

If you donated your Qurbani in Myanmar this Dhul-Hijjah, you provided **15.7** kilograms of meat to vulnerable families – that's **3** kilograms of meat to over **5** families.



people received fresh, nutritious beef



families received **3** kilograms each



of meat distributed per Qurbani





# PAKISTAN

➤ Each Qurbani sacrifice in Pakistan provided 17.1kg of meat, split between 3 to 4 vulnerable families.

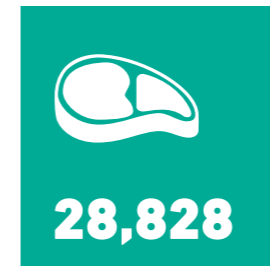


Over a third of Pakistanis don't have enough to eat, and almost half of all children are stunted. A staggering 41 million people in Pakistan are undernourished.

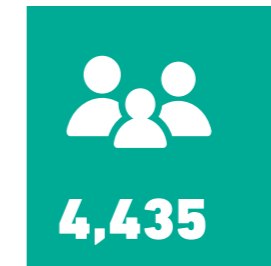
During Eid al-Adha, you helped us to fight hunger in Pakistan, providing **28,828** people with nutritious fresh meat. Your donations

supported widows, orphans, and poor people in Rahim Yar, Rajanpur, and Faisalabad.

In all, **4,435** families received **5** kilograms of fresh beef, helping them to stay healthy and nourished.



people received fresh, nutritious beef



families received **5** kilograms each



kilograms of meat distributed per Qurbani





# PAKISTAN-ADMINISTERED KASHMIR

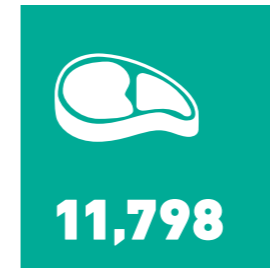
➤ Each Qurbani sacrifice in Kashmir provided 17.1kg of meat, split between 4 to 5 vulnerable families.



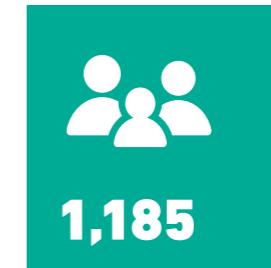
In Pakistan-administered Kashmir, more than 1 million people live in poverty. That's a quarter of the population who struggle to fulfil their basic needs on a daily basis. The rate of unemployment in the region is almost double the national average in Pakistan, and more than 416,000 people cannot find work to sustain a decent livelihood.

Your Qurbani donations during Dhul-Hijjah helped us to fight hunger in Kashmir, providing **11,798** people with fresh beef.

In all, **1,185** families received **3.8** kilograms of nutritious meat each. If you donated your Qurbani in Kashmir last Eid, you provided **17.1** kilograms of meat to **4 to 5** families in District Bagh.



people received fresh, nutritious beef



families received **3.8** kilograms each



of meat distributed per Qurbani





# PALESTINE

➤ Each Qurbani sacrifice in Palestine provided 29kg of veal split between 14 vulnerable families.

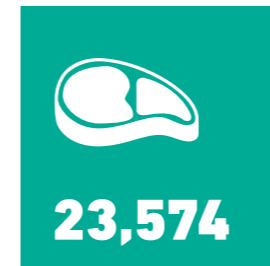


Today, 1.6 million Palestinians don't have enough to eat. Fresh meat can be incredibly difficult to source in Gaza, but is critical in helping to keep Palestinians fed and nourished during this unprecedented time, where they face the threat of bombs, hunger, and COVID-19.

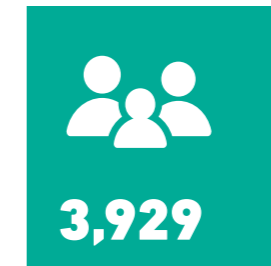
Thank you for helping us to fight food insecurity in Palestine last Eid al-Adha, providing fresh Qurbani meat to **23,574** people in the Gaza Strip.

In all, we provided **2** kilograms of veal to **3,929** families, with a focus on families with orphans, sick people, and those struggling to feed themselves.

If you donated your Qurbani in Palestine this Dhul-Hijjah, you provided **29** kilograms of meat to **14** vulnerable families – that's **2** kilograms of meat each.



people received fresh, nutritious veal



families received **2** kilograms each



of meat distributed per Qurbani





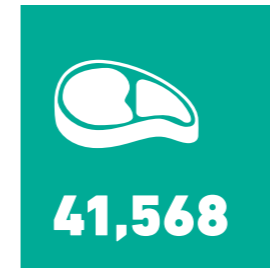
# SOMALIA

➤ Each Qurbani sacrifice in Somalia provided either 50kg of beef split between 10 vulnerable families, or 16kg of goat meat to 4 vulnerable families.

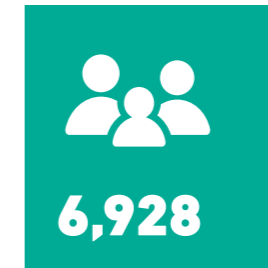


But with your help last Eid, we managed to fight hunger in Somalia, providing a total of **41,568** people with fresh nutritious meat. In all, your donations provided 603 cows and **225** goats to **6,928** vulnerable families living in Kahda and Daynile displacement camps in Mogadishu, with each family receiving either **5** kilograms of beef or **4** kilograms of goat meat.

If you donated your Qurbani in Somalia this Dhul-Hijjah, you provided **50** kilograms of beef split between **10** vulnerable families or **16** kilograms of goat meat to **4** vulnerable families.



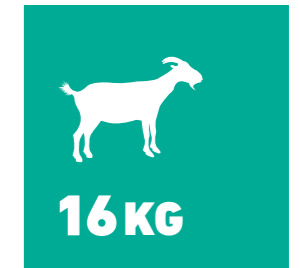
people received fresh, nutritious veal



families received **2** kilograms each



of meat distributed per Qurbani



of meat distributed per goat Qurbani





# SYRIA

➤ Each Qurbani sacrifice in Syria provided 22kg of meat split between 11 vulnerable families.



The UN has warned of an unprecedented food crisis in Syria; the cost of food has increased by a staggering 200%, leaving 6.5 million people struggling to feed themselves.

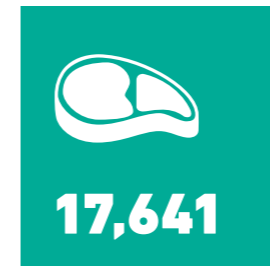
Particularly affected are families in Idlib who fled unimaginable violence over winter, with around one million people fleeing airstrikes, seeking refuge in informal camps on the northern border.

During Eid al-Adha, you provided **17,641** Syrians with nutritious mutton or lamb, offering them respite from insecurity and helping us to fight hunger.

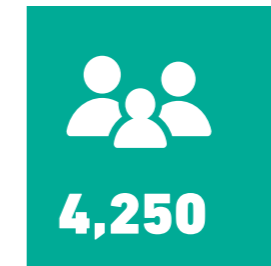
With your help, we managed to provide **4,250** displaced families with fresh, nutritious meat, helping make their Eid special.

If you donated your Qurbani in Syria this Dhul-Hijjah, you provided **22** kilograms of meat to **11** vulnerable families – that's **2** kilograms of meat each.

Your Qurbani supported families living in nine displacement camps in Sarmada, Idlib, as well as vulnerable families that have lost their breadwinner.



people received fresh, nutritious meat



families received **2** kilograms each



of meat distributed per Qurbani





# YEMEN

➤ Each Qurbani donation in Yemen provided 6kg of meat split between 2 or 3 vulnerable families.

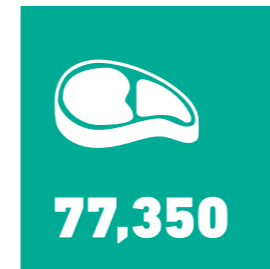


A staggering 47% of children in Yemen are malnourished, and almost 80% of Yemenis need support. The figures are hard to comprehend – 24 million people need humanitarian aid – more than triple the entire population of London.

But with your help throughout Eid, we managed to provide **77,350** Yemenis with fresh nutritious meat.

In all, **11,050** families received **6** kilograms of beef or mutton, helping them to regain their health and eat well at Eid.

If you donated your Qurbani in Yemen this Eid, you provided **17** kilograms (beef) or **15** kilograms (mutton) of fresh meat to the most vulnerable families, including people who are living in camps, those affected by the war, and the disabled, widowed or orphaned.



people received fresh nutritious meat



families received **6** kilograms each



of meat distributed per Qurbani cow share



of meat distributed per Qurbani sheep





## CARE, SAFETY, AND PRECAUTIONS



Human Appeal has 29 years' experience delivering Qurbani. Our local staff work with community farmers to source, check and screen healthy animals, making sure that every animal has been cared for in accordance with Islamic principles.

This year, our distribution staff observed local guidelines to prevent the spread of COVID-19 and to protect the most vulnerable people.

Across the **10** countries in which we worked, we also adapted our usual distributions to include the following COVID-19 preventative measures:

- Masks for Human Appeal distribution staff
- Simple signposting instructing the people we support to keep a minimum distance
- Handwashing points
- Increased distribution points to limit crowding
- No-contact delivery when distributing meat to the homes of vulnerable families.





# THANK YOU

At Human Appeal, we're committed to fighting the causes of hunger – supporting livelihoods, water security and education – as well as easing the immediate threat of malnutrition and extreme hunger. Thank you for entrusting your Qurbani to us, and allowing us to support the most vulnerable during this very special time of year.

May Allah reward you for your generosity.

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