



BROUGHT TO YOU BY



WRAP UP

REPORT

2022



Supported by

safestore[™]

A COAT FOR THOSE WHO NEED IT MOST

**London. Manchester. Birmingham.
Glasgow. Leicester. Bradford. Bristol.**

Wrap up is an award-winning charity campaign that aims to keep the most vulnerable people in the UK warm during the winter. We collect spare winter coats and distribute them to the homeless, refugees, and children living in poverty.

For the past seven years, we've partnered with the charity Hands on London to spread warmth in cities up and down the country, asking our generous supporters to donate a winter coat to help keep those most in need warm. This winter, we collected 10,000 warm clothing items, including 5,550 coats, and over 4,000 jumpers and cardigans.

The current cost of living crisis is biting down hardest on those least able to cope, with sky-rocketing fuel and food costs leaving the UK's most vulnerable people out in the cold, making your donations this year more important than ever.

This year we launched the Young Change Makers Programme aimed at inspiring children to get involved in humanitarian work and enabling schools and local communities to support a variety of charitable causes, including the Wrap Up campaign.





We'd like to give a huge thank you to the following organisations who have made this campaign possible, despite particularly challenging circumstances:



WRAP UP'S ROUND UP OF ACHIEVEMENTS



Human Appeal is the main charity sponsor for Wrap Up London


10,000



warm clothing items were collected this year

5,550 coats collected by Human Appeal

14,787 coats collected by Hands On London



TOTAL = 20,287 coats collected overall

4000 +



jumpers and cardigans

1,251



coats were collected by Schools Outreach

109 

volunteers gave

445 

hours of their time to collect coats

1,700

safestore™

total square ft of space kindly donated by Safestore for our Wrap Up campaign

22



drop-off points in London, Manchester, Birmingham, Glasgow, Leicester, Bradford, and Bristol

46



A record 46 media features, including on BBC Radio London & Manchester, and The Telegraph



VIP SUPPORTERS



Andy Burnham

Mayor of Greater Manchester



Kate Green

Deputy Mayor of Greater Manchester



Afzal Khan

MP for Manchester Gorton



Navendu Mishra

MP for Stockport



Jim McMahon

MP for Oldham West and Royton



Alison Thewliss

MP for Glasgow Central

HOW WE SPREAD THE WARMTH

1. PROMOTION

- Volunteers raise awareness by socially distanced leafleting in local areas, and by posting to social media.
- Leaflets include information about local Safestore collection points, and let supporters know about our no-contact drop-off points.

2. COLLECTION

- Donations received via no-contact drop-off points.
- Many volunteers host their own collections.
- Local schools and organisations act as additional drop-off points for people already visiting the premises.

3. SORTING

- Volunteers sort through coats, performing quality checks to ensure all pockets are empty and fastenings are working.
- Minor faults are repaired, helping to maximise the number of good quality coats available.
- Coats grouped and bagged into categories of Men's, Women's, and Children's.

4. DISTRIBUTION

- Coats counted and distributed to charities.
- Charities deliver coats to those who urgently need them.
- Those receiving a coat in 2022 include: refugees, vulnerable women, homeless people, families, and children.



1



2



4



3



"The donation of the coats helped so many of our service users. Men, women and children were able to take advantage of this fantastic project. Thank you"

Brunswick Parish Church



"It was amazing to see refugees very happy when taking coats, shoes and other clothes. The volunteers did hard job as well and they all were very happy and enthusiastic to repeat this experience. Thank you very much Human Appeal from our deepest hearts."

Aspire Welfare

"Migrant Help would like to send heart warm thank you to Human Appeal for warming the hearts of our clients. You supported very valuable clients and made a really difference to their life."

Migrant Help



"The Charity Human Appeal has been a massive help over the period that I have been able to work with them."

Calvary Church foodbank





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THANK YOU

Thank you to all our
volunteers, supporters,
and partners for making
Wrap Up 2022 a success.

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